Boris Chaliapin.









under New York Life's "Split Dollar" Plan

New York Life's "Spilt Dollar" Plan for paying insurance premiums offers a good way for your company to invest in the future of its promising young men, the men you especially want to keep. The plan gives a man life insurance protection through premiums he and your company does help, he's able to have much more insurance than his income would otherwise permit.

Your company will get back every cent it contributes to this plan, because the cash value of the plan equals the premiums paid by your company. All your money is returned if the man dies before retirement ago or resigns. Should be be with your company through retirement age, you can use the cash value of the plan to pay him tax-deductible deferred com-

A "Split Dollar" Plan pays in other ways as well. It's a strong incentive for a young executive to make his career at your company. He'll see that because your company shares the premium payments, he receives a benefit free of income tax. And, the peace of mind from knowing his family is protected can promote higher morale, better performance.

Speak with your New York Life Agent soon. For all types of modern insurance, he's the man to see. Or write: New York Life Insurance Company, Dept. TI-25, 51 Madison Avenue, New York 10, New York. (In Canada: 443 University Avenue, Toronto 2, Ontario)

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LEADER IN BUSINESS INSURANCE

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till, ienal

How to solve business problems

If your switchboard gets jammed when calling gets heavy...



Dial-PBX service could be the answer. It lets employees dial internal and outgoing local calls directly, so your switchboard attendant can give priority attention to incoming calls. Features compact, desktop consoles like the one above, with many modern, push-button conveniences.

If you make a lot of calls each day to the same numbers ...



Automatic dialing might save you a lot of time and trouble. Card Dialer (above) stores often-called numbers on punched plastic cards and dials them for you. Another unit carries up to 290 numbers on magnetic tape. The service reduces dialing errors, number hunting-speeds telephone usage.

Have a talk with this man!

He's a Bell Telephone Communications Consultant. He knows modern business communications inside and out-and how to apply them to everyday business problems to sharpen efficiency, control costs and boost profits.

He's done it for hundreds of firms like yours.

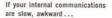
Let him study your operations and make his report to you. It won't cost you a cent-and his recommendations might mean extra profits for you. Get in touch with him soon. Just call your Bell Telephone Business Office and ask for a Communications Consultant.



BELL TELEPHONE SYSTEM

with better communications

If you have to gather operating data from many points...





DATA-PHONE service can speed it up for you. This new concept in communications lets you send all kinds of business data (from cards or tapes) over regular telephone lines at regular telephone rates. You can even transmit drawings. Transmission speed: up to 2500 words per minute.



The CALL DIRECTOR telephone with Bell intercom is for you. It lets you hold calls, add-on other inside phones to outside calls, sets up telephone conferences—with push-button ease. It automatically connects you to busy inside phones when they are free. It gives you complete intercom privacy.



TIME LISTINGS

CINEMA

The Legend of Lobo. Walt Disney, who thinks that wolves are really nicer than people, tries to prove it by telling the story of a 150-lb. monster who terrorized New Mexico in the 1890s. Disney is sort of

crying sheep, but the kids won't care. The Reluctant Saint. Maximilian Schell attains new histrionic heights in the amusing, amazing story of San Giuseppe of Cupertino (1603-63), a saint who could

literally fly. Two for the Seesaw. Shirley MacLaine is pretty funny in a pretty funny film version of William Gibson's Broadway comedy. Robert Mitchum is not.

The Long Absence. A man who doesn't know who he is and a woman who thinks he is her husband suffer their strange dilemma in a strange but affecting French film, thoughtfully directed by Henri

Mutiny on the Bounty. Trevor Howard, as Captain Bligh, is all man and a yard-arm wide in M-G-M's \$18.5 million reconstruction of The Bounty; but Marlon Brando has inexplicably chosen to play Fletcher Christian as a sort of hard-alee

Hamlet Billy Budd. An exciting and disturbing study of good and evil, based on Herman Melville's moralistic novel; Peter Ustinov directed the picture with style, and plays

one of the principal roles with skill. Long Day's Journey into Night, Eugene O'Neill's play, one of the greatest of the century, is brought to the screen without significant changes and with a better than competent cast: Katharine Hepburn, Ralph Richardson, Jason Robards Jr. and Dean

TELEVISION

Wed. Dec. 19

Stockwell.

Polaris Submarine: Journal of an Un-dersea Voyage (NBC, 10-11 p.m.).⁶ Six NBC newsmen went along on the U.S.S. George Washington as she fissioned along in silence, then surfaced and fired a spray of missiles

Thurs., Dec. 20

Alcoa Première (ABC, 10-11 p.m.). Theodore Bikel and David Opatoshu star in the story of a Communist from a satellite nation who visits the U.S., goes home, and begins to get the needle from his comrades.

Fri., Dec. 21

What Is a Melody?-Second Philharmonic Young People's Concert (CBS 7:30-8:30 p.m.). Leonard Bernstein and the N.Y. Philharmonic explore melodies through Wagner, Mozart, Hindemith and

Brahms. The Jack Paar Program (NBC, 10-11 p.m.), Guests: Sally Ann Howes, Buddy Hackett, Vaughn Meader.

Sat., Dec. 22

Wide World of Sports (ABC, 3:30-6:30 p.m.). College football. The North-South game from Miami. The Jackie Gleason Show: American Scene Magazine (CBS, 7:30-8:30 p.m.).

Among the chicks and chuckles, Reggie Van Gleason presents a magic show, and rings in Prestidigitator Milbourne Christopher to give a helping sleight of hand.

Sun., Dec. 23

Directions '63 (ABC, 1:30-2 p.m.). In a TV play based on Henri Gheon's Christmas in the Market Place, Folk Singer Josh White stars as one of a group of migrant workers in Florida who set up a tent to

act out the Nativity scene.

Amabi and the Night Visitors (NBC, 3:30-4:30 p.m.). A repeat of the NBC Opera Company's much-praised produc-tion of Gian Carlo Menotti's opera.

The Ed Sullivan Show (CBS, 8-9 p.m.) Christmas song and dance taped Dec. 21 at Guantánamo Naval Base, Cuba.

Voice of Firestone (ABC, 10-10:30 p.m.). Christmas music. Guests include Risë Stevens and the Columbus Boychoir.

Mon., Dec. 24 The Bing Crosby Show (ABC, 10-11 p.m.). With Mary Martin.

Christmas Eve Services (ABC, 11:15 p.m. to 1 a.m.). First, services from Manhattan's Cathedral of St. John the Divine, then Solemn Pontifical Midnight Mass

from the National Shrine of the Immaculate Conception in Washington, D.C. Christmas Eve Midnight Mass (NBC. midnight to 1:45 a.m.). From St. Patrick's Cathedral, N.Y.

Tues., Dec. 25

Christmas Day Service (NBC, 11 a.m. to noon). Communion from Washington

THEATER

On Broadway

Never Too Late, by Sumner Arthur Long, is a one-gag, all-night laugh show about a chagrined man of 60 who finds himself facing the unexpected onslaught of second fatherhood. As the father-to-be, Paul Ford is an excruciatingly funny anatomy of melancholy.

Little Me. Sid Caesar is the laughmbustion engine of this musical comedy. Neil Simon's tart script, Bob Fosse's inventive dances and Virginia Martin's dingdong Belle Poitrine help to keep the evening chugging merrily along.

Beyond the Fringe offers the lucid and lunatic drolleries of four young English anti-Establishmentarians. God, Shakespeare, nuclear defense-name it, they slam it, right in the funny bone.

Tchin-Tchin is a cheery drink-up expres sion, but all the hero and heroine of this play have to swallow are the lees of abandonment by their mutually unfaithful spouses. As the pair of wistful rejects, Margaret Leighton and Anthony Quinn perform with sorcery.

Mr. President impeaches taste and demeans the considerable talents of Robert Ryan and Nanette Fabray, but the public has given this musical an unparalleled vote of confidence with an advance ticket sale of over \$2,600,000.

Stop the World-I Want to Get Off is a tedious musicomedy apotheosis of Everylittleman, mimed with confident ineptitude by Anthony Newley. Comedienne Anna Quayle glitters like a diamond in this pud-

Who's Afraid of Virginia Woolf? by

Edward Albee, pits a husband who is a monster of sadistic intelligence against a wife who is a monster of sensual appetite.

Off Broadway

The Dumbwaiter and The Collection, by Harold Pinter. These two one-acters combine the comedy and menace of England's most powerfully provocative playwright. Alan Schneider's direction of a splendid cast seismographically records volcanic shifts of meaning.

BOOKS

Best Reading

The Conquest of London and The Mid-dle Years, Vols. II and III of Henry James, by Leon Edel. Author Edel's vast work, which will run to four volumes and which promises to be the definitive biography of James, is written with a scholar's exhaustive combing of detail and a novelist's flair for mood and motive.

Two Stories and a Memory, by Giuseppe di Lampedusa. Excellent minor pieces by the Sicilian prince whose elegiac novel of nobility's erosion, The Leopard, was a bestseller two years ago. The author's memoir of the great houses he lived in as a child is particularly good.

The Cape Cod Lighter, by John O'Hara The author writes better than ever of heels and down-at-the-heels in Gibbsville, Pa., and small-town New Jersey in this

collection of short stories. Tale for the Mirror, by Hortense Calisher. Human vagaries in exurbia and out of it. To be any good at all, short stories

must be nearly perfect. These are, The Community of Scholars and Drawing the Line, by Paul Goodman. The U.S. college scene and the U.S. scenario for the war, peppered with scorn and assaulted with wit by an uneven but provocative critic

Renoir, My Father, by Jean Renoir. The author, who as a boy sat for his father. the great impressionist painter, now turns portraitist, and his biography is one of

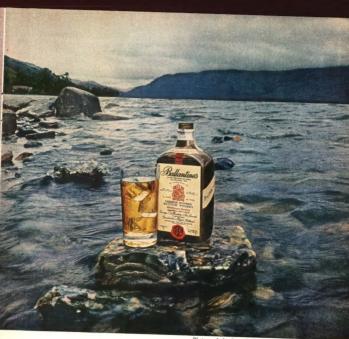
The Letters of Oscar Wilde, edited by Rupert Hart-Davis. This first complete collection reveals the witty playwright not as the foppish caricature he seemed, but as the sad and profound fellow he was.

Best Sellers FICTION

- 1. A Shade of Difference, Drury (3, last 2. Seven Days in May, Knebel and
 - Fail-Safe, Burdick and Wheeler (1)
 - Ship of Fools, Porter (5) Where Love Has Gone, Robbins (7) Genius, Dennis (9)
 - The Thin Red Line, Jones (4) Dearly Beloved, Lindbergh (6)
 - 9. The Prize, Wallace (10) 10. The Passion Flower Hotel, Erskine (8)

NONFICTION 1. Silent Spring, Carson (2) Travels with Charley, Steinbeck (1)

- O Ye Jigs & Juleps!, Hudson (3) My Life in Court, Nizer (4)
- The Rothschilds, Morton (5) 6. Final Verdict, St. Johns (7) 7. Letters from the Earth, Twain (6)
- 8. The Points of My Compass, White
- 9. The Blue Nile, Moorehead (8) 10. Sex and the Single Girl, Brown



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Give Ballantine's Scotch the bright, right spirit of Loch Lomond

A particularly tasteful way of expressing your esteem and sincerity at Christmas is by giving Ballantine's Scotch Whisky. For here is a Scotch of unquestionably fine reputation. The only Scotch using the uncommonly soft waters of Loch Lomond in its making process. Just one of the



reasons that Ballantine's is always sunnylight of flavor. Never heavy or brash—nor so limply light that it merely teases the taste buds. This year, give Ballantine's Scotch with the assurance that your friends will agree: The more you know about Scotch the more you like Ballantine's.

Give Ballantine's proudly in this handsome Holiday Wrap, emblazoned with an emboased seal and red sash on nure white. Battled in Scotland • Bleended Scotch Whisky •86 Proof, Imported by "21" Bands, Inc., N.Y.C.

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SAME GOOD TASTE EVERYWHERE BECAUSE IT'S BREWED \underline{ONLY} IN MILWAUKEE

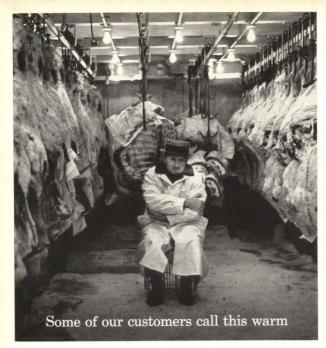
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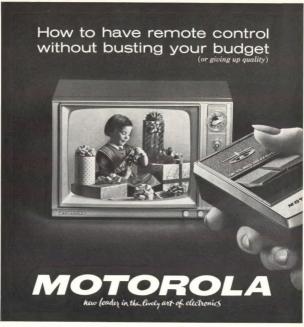
Miller Brewing Co., Milw., Wis.

The Champagne of Bottle Beer



The bone-chilling cold of a commercial freezer is positively hot compared to some temperatures in industry today. Liquid coygen, for example, must be stored hundreds of degrees below zero—it boils at 297.4F below! To help industry control both cold and heat—and so conserve energy—Johns-Manville has developed the widest range of insulations available. They are capable of handling every temperature and service condition from 400F below zero to over 5000F above. And J-M insulation contractors assure top performance of these insulations. If you have a problem in insulations or in any other product area served by Johns-Manville, call our nearest sales office or one of our many carefully selected distributors (they're located in major markets here and abroad). Or write C. B. Burnett, President, Johns-Manville, Box 245, New York 16, N. Y. Cable address: Johnmanvil.

JOHNS-MANVILLE JM INSULATIONS



Here's reliable 4-function remote control TV... turns set on or off, changes channels, adjusts volume or mutes sound...costs only $$19995^*$

Here's another example how creative Motorola engineering lowers the price of quality TV without sacrificing on performance. The remote control system featured in the portable above has the same 4function remote control found in our most expensive sets. It's one of the fastest and quietest performing systems around.

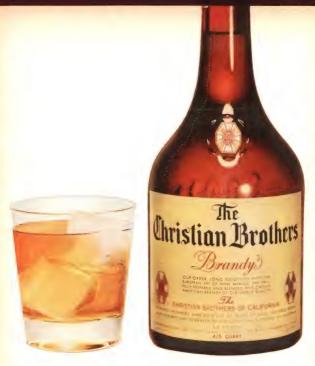
There's no babying this remote control either. In actual tests, Motorola's transistorized remote control receiver handled more than 150,000 activations of each remote control function (equal to about 5 years of normal use).

This amazing reliability is one reason why this TV is backed by manufacturer's one year guarantee which covers free exchange or repair of any component proven defective in normal use. Arranged through selling dealer. Labor extra. The A19T23, above, features a 19-inch screen (overall diag. meas.; 172 sq. in. picture viewing area), and a hand-wired chassis precision crafted with modern hand and dip soldering for long life. The \$199.95* price is the manufacturer's nationally advertised price, optional with dealers, slightly higher in some areas.

(A) MOTOROLA

Price and specifications subject to change withou

TIME, DECEMBER 21, 1962



IT'S BETTER WITH BRANDY

BEST WITH THE CHRISTIAN BROTHERS BRANDY!

Pour brandy on-the-rocks, next time. Because brandy is the best of spirits, the spirit of the grape. That means more character. More far your favorite drink, more for you and your guests. The Christian Brothers Brandy gives you most of all—it's smoother, lighter, better-tasting. Straight, in a highball or in mixed drinks, you'll find that you take to brandy. You'll find it's a change for the best. And The Christian Brothers Brandy is a change for the best.

For the copyrighted BRANDY DRINK SELECTOR, giving recipes for many brandy drinks, write: The Christian Be then, Dept. C, Box 420, Napa, California.

80 Proof. Sole distributors: Fromm and Sichel, Inc., New Yarri, N Y



Two ways to mix a perfect eggnog without goofing

(Secret: today's gold label Puerto Rican rums)

FIRST, get a gold label Puerto Rican white Puerto Rican rum you use for mixing Daiquiris.

Gold label Puerto Rican rum is light in body, but it has a slightly stronger flavor than white Puerto Rican rum. Enough to stand up to a rich creamy eggnog and give it character.

Look for the gold label. And make sure it says Puerto Rican Rum. Puerto Rican gold lubel rums refuse to be subdued in an eggnog because they are distilled at high proof and aged in oak the law in Puerto Rico.

Read both recipes below-one quick, one traditional. Use one that fits your own tempo. Follow it exactly and you'll mix a perfect eggnog every time.

QUICK RECIPE. Use eggnog mix from your lairy; add 8 oz. gold label Puerto Rican rum to 1 qt. mix. Fold in 1 cup stiffly whipped heavy cream, Chill, Dust with nutmeg, Serves 8.

TRADITIONAL RECIPE. Beat 12 egg volks until light. Beat in 1/2 lb. sugar until thick. Puerto Rican rum. Chill 3 hrs. Pour into punch bowl. Fold in 1 qt. stiffly whipped heavy cream, Chill s hr. Dust with nutmee. Serves 20.

FREE SOCKLETI 31 Drink Recipes, Write: Recipe Booklet, Rums of Puerto Rico, bate Fifth Avenue, New York 19, N. Y.

LETTERS

Adlai & the Frontiersmen

What is really disturbing in l'affaire Stesaid in a top-secret council can leak out to anyone, including "Old Pal" Bartlett. Any time such a council meets, differences of opinion are expected, but when a final de-

Broomall, Pa.

Perhaps the entire difficulty revolves around the fact that many of the New Frontiersmen simply are not smart enough to keep up with the rapidly moving intricacies Mr. Stevenson's exceptional intelligence

peatedly demonstrated more courage than buttressed with such tenacity that they are

I am reminded of the thought that good judgment is achieved through experience and experience most frequently is the product

FRANK D. BOWER

New Canaan, Conn.

Poor, poor Adlai E. Stevenson, who has not yet come to realize that the intellectual

in politics is the poorest man alive SARAH K. GARDNER

At last someone has put the Stevenson affair into a meaningful, well-written pattern Your excellent cover story helped clarify the fragmented bits of information which have been appearing daily.

TERESE KARMEL

Washington, D.C.

I was impressed with the pensiveness Ben Shahn conveyed in the Stevenson paintin E. FLOYD SHERMAN

Are you sure that sketch of Adlai Stevenson wasn't really done by Caroline?

DOYLE L. McCULLER

Houston

Kennedy would do well to heed Machiavelli's advice: "Princes, and especially new ones, have found more faith and more useful. SHARON WARTNICK

Minneapolis

I wonder if President Kennedy realizes that Rockefeller will win in 1964 if we Stevenson supporters switch sides?

IRVING PESKOE Homestead, Fla.

Dog-gone!

Washington, D.C.

I just thought I'd call to your attention your Dec. 7 article, is, in all probability, pregnant. Another "first" for the Russians? ROBERT A. SHAPIRO

When a Gentleman Is a Pirate

American newsmen seem to convey the opinion that De Gaulle intends to build some Common Market. The fact must be emphadom to associate itself, but at the same level

It is said that an Englishman is a centle man with women and a pirate in business, and a Frenchman a gentleman in business

racy is the key to success Albion is usually represented by an Eng lish gentleman who is one of the most de lightful creatures the earth has ever seen, in sofar as it is a question of a burt swallow or a round of golf, but as soon as it is a question

of commerce, the mild gentleman may be come a terrible and stubborn dog CLAUDE MASSOT Madison, Wis.

Who Is a Jew?

Millions of Americans have heard from pulpits and read in books that the Jews are the "Chosen People" and that God elected them for a special mission to mankind. Up until now, most people nave nad some nuca as to what constituted a Jew and what his mission was. But after the ruling of the high est authoritative Jewish body in Israel—Is-rael's Supreme Court—in the case of Brother Daniel, we have become entirely ignorant as

Jewish parents, received a good Jewish education, was an ardent Zionist, loved his peo-ple to such a degree that he endangered his

life to save them from the Nazis. Yet he was to which every other Jew is entitled. Why was Brother Daniel made an exception? Because Israel's Supreme Court bereaved him of the right to be called "Jew" for the reason that he believes in the tenets of Christianity According to this ruling, a Jew is a Jew even if he does not believe in any kind of Judaism He may be an atheist or a criminal. He does there is only one condition, one restriction: he must not believe in the kind of Judaism in which Jesus and his followers believed, and which thousands of Jews believe to be

International Board of Jewish Missions

the true, original, God-given Judaism

An Abundance Apparently Madison

Fifth Avenue for inspiration in the current ad fad for nudity noted in your Dec. 7 Modern Living article The perspective and proportions of the fe-

the photograph selling "Soft Magic" are obof the bronze statue the Plaza Fountain, the last work of the Austrian-American sculptor

Karl Bitter (1867-1915) IAMES M. DENNIS Kent State University Kent. Ohio

Wronged Rhyme

"ABUNDANCE"

The verse about the Chinese quoted in your Letters column for Dec. 14 was written muscles. I am happy to see anything of mine in Time, though I would have preferred an ecstatic review of my new book Everyone but Thee and Me

▶ To the reader

Riot in Washington Sir

Congratulations on your factual reporting

WILLIAM F. FRANCIS Bluefield, W. Va.

Sir:
The most frightening aspect of the recent those were white students performing those acts, it would have resulted in protures on the front pages of the papers, television coverage, and wrathful indignation by political, religious and business leaders

Chicago			A. A				
0	An	organization	devoted	to	converting	Jews	

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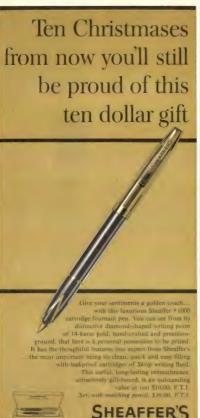
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Dulles Airport

Thank you for the fascinating treatment of Dulles Airport [Nov 30]. The story was informative and the pictures splendid.

While it is true that Eero Saarinen and Associates were architects of the terminal building and that the idea of the mobile lounne was Eero's, our firm was subcontractor, along with Burns & McDonnell and Elleey Husted, to Ammann & Whitney, I would like to have them-share the credit

ALINE B. SAARINI N

Footnote

May I add a footnote to the paragraph in Press, Nov., jo. in which your quote Lester Markel on the subject of his doubtes (apparacitly behards about schools of journalism? I consider the present of the paragraph in ledars of Irvin Edman, Columbia (college of journalism (72); dather of Helen Markel Stewart, Columbia Journalism (141); father-in-based of tellow Thirmount John G. Stewart, Columbia of tellow Thirmount John G. Stewart, Columbia Journalism graduates on the New York Times. RECHARD T. BAKER

Associate Dean Graduate School of Journalism

New York City

No Pub

You refer to me [Louise Cordet's mother] as a "London pubkeeper" [Dec. 7]. The Saddle Room (my club) is one of the most exclusive and successful discollabour

clubs in the world.

HÉLÈNE CORDET

A Familiar Face

Reading a most interesting article in the Religion sestion [Dec. 7]. I was pleased to find mention of Mrs. Harold Luellan of Kansa (By's Rosanoke Presbyterian Church, whom I've known ever since I was a student in her Sunday-school class in the 'too. Glancing at the accompanying pieture, I was surprised to see my own daughter Pengy standing there among the children.

I haven't seen her in almost six months, since my taking up residence here at the American School of Oriental Research on an archaeological subbatical from my teaching archaeological subbatical from my teaching the state of the seen o

erusalem, Jorda

O The French word for a collection of records.

Letters to the Editor should be addressed to TIME &

TOTAL New also auditables LETA FORTING, SPANIE (Fig. 2) and with a spheritary for the Determinant (Fig. 2) and the spheritary for the Determinant Market Report Letters and State Comments of Market Report Letters and State Comments of Market Report and State Comments of the Market Report of the State Comments of the State Comments of the Market Report of the State Comments of the State Comments of the Market Report of the State Comments of the State Comments of the Market Report of the State Comments of the



One is about a jolly fellow the youngsters call "Saint Nicholas." It is made of tinsel and toys and wrapped with ribbons. The other is a story of the birthday of a boy named "Jessus". It is filled with inspiration and tied with stars * . The first story is about human love; the second about Divine love. Both stories are old and yet forever new. One was written by Charles Dickens, the other by Matthew, Mark, Luke and John. To really understand Christmas one reads both stories * . But, perhaps, it is the same story—a love story—a story for you—for children—and for all men of goodwill. A story of God's promise of eternal tilg for each of us.

Hilton Hotels CONRAD N. HILTON, president



The world's all-time "best seller" is the Bible. In 1962, Americans alone purchased an estimated 13 million copies. Some are small enough to fit in the palm of your the \$600,000 Gutenberg edition, now a national treasure.

hand; some are too heavy to hold. There is a 20-volume edition in Braille. Prices range from less than a dollar to

Reread this chapter from a best seller

Better still, read it aloud to a child. Children think with their hearts, and these gentle words are for the heart as well as the mind.

"And there were in the same country shepherds abiding in the field, keeping watch over their flock by night . . .

The words are from the New Testa-

ment, Ch. 2 of the Book of St. Luke.

It's paper and leather and ink just a book - and yet the Bible is the marrow of our culture, the heritage of Western civilization. Our future depends, in large measure, on this book continuing to be a "best seller."

And its inspiration is the joy of the Season - Merry Christmas!

DIAMOND ALKALI COMPANY Cleveland 14. Ohio



TIME

TIME. DECEMBER 21, 1962



Benlas M. Quer

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A MOST EXTRAORDINARY PERFUME ...

CHERISHED AS ONE OF THE WORLD'S SEVEN GREAT FRAGRANCES



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IMPORTED FROM FRANCE

THE NATION

THE ECONOMY

The Great Consensus

I am talking about the accumulated evidence of the last five years that our tax system exerts too heavy a drag on growth-that it siphons out of the private business purchasing power-that it reduces the financial incentives for personal effort, investment and risk-taking,

The audience had heard it before, Eisenhower had voiced the same thoughts in much the same words, and so had a lot of other Republicans over the years. What made the words tonic to the black-tie audience of businessmen at the Economic Club of New York dinner last week was that this time the speaker was Democratic President John Fitzgerald Kennedy. And not only did Kennedy say that federal taxes are too high. He also promised that next month he would ask Congress to reduce both personal and corporate rates and put the full power and prestige of his office behind the effort.

In pledging tax cuts, the President reaffirmed a promise he had made last August. The most striking thing about his speech was the free-enterprising rhetoric

Fax reduction would "cut the fetters

sprinkled through it

It would "reduce the burden on privatincome and the deterrents to private

Il Government is to retain the confidence of the people, it must not spend more than can be justified on grounds of

There were moments when a businessman listening to the President could have shut his eyes and, but for the unmistakable accents, imagined himself hearing an officer of the National Association of

Gaudy Deficits. The speech was a manifestation of a historic development: the emergence of a broad liberal-conservative consensus that high federal taxes have been largely responsible for the sluggish ness of U.S. economic growth in recent years. Among last week's voices calling for prompt and hefty tax cuts to stimulate economic growth were Hubert H. Humphrey, one of the Senate's most conspicuous liberals, and H. Ladd Plumley president of the U.S. Chamber of Commerce. Implicit in the consensus on taxes is a recognition by liberals that Government expenditures cannot create sustainable prosperity, that individual incentives perform indispensable economic functions President Kennedy has made that recog nition explicit. Present tax rates, he said recently, "are so high as to weaken the very essence of the progress of a free

society-the incentive of additional re-In summing up the Great Consensus of 1002 the President's speech also opened what may prove to be the Great Debate

of 1061; the inescapable battle over the size, shape and timing of tax cuts. Some members of Congress have already reacted to the prospect of such cuts with the wariness of a man who receives through the mail an unexpected package that emits a ticking sound. And among the wariest are the two congressional veterans who wield the most power over tax legislation: Virginia's Harry Byrd, 75, chairman of the Senate Finance Committee. and Arkansas' Wilbur Mills, 53. chairman of the House Ways and Means Committee. Democrats Byrd and Mills are conservatives predisposed in favor of tax rethe timing.

The President's call for reductions at an "early date" seems untimely to men like Mills and Byrd because the federal budget for fiscal 1963 (ending next June 301 shows a deficit estimated at \$7.8 billion, Another gaudy deficit, of size unknown, lurks ahead for fiscal 1964. Conservatives fear that tax reduction will deepen the deficits. "I'm not in favor of reducing taxes out of borrowed money says Byrd, "and that's bound to be the case with any tax cuts next year." Speaking in New York the day before the Presi dent. Byrd said he was convinced that

"sharp reductions in federal expenditures should precede any major reduction in Similar sentiments issued from several of Byrd's fellow Senators - Kentucky Re-

PRESIDENT KENNEDY AT ECONOMIC CLUB DINNER A MANIFESTATION OF A HISTORIC DEVELOPMENT



publican Thruston B. Morton. Kansas Reonly "if we could reduce Government spending and pay something on the national debt

Sulphur & Molasses. Ways and Means for misgivings about Kennedy's plans. He wants to wrap tax reduction and tax reform in a single package, fearing that if Congress just cuts the rates, the opportunity for reform will be lost.

In the abstract, the case for reform is overwhelming. The U.S. tax structure. built up piecemeal over the decades, is special-case provisions and loopholes for legalized evasion that only 43% of the total personal income in the U.S. is subjected to the federal income tax. The tax laws are inequitable, squeezing the salaried middle class, while enabling some millionaires to escape with relatively light levies, and some wage earners to get away without paying any income tax at all But, in practice, tax reform runs into formidable political obstacles: taxpayers who benefit from special provisions want right in believing that the taxpayers will refuse to swallow the sulphur of reform unless it is mixed with the molasses of rate reduction-and even then there will he some bitter faces.

Hard to Budge. A few days before the President's speech. Mills put his misgivings on the record in a published interview. "I can't go along with the idea that you just cut taxes without regard to the deficit that is created," he said. He saw no "deterioration" in the economy, and tax cut. As for a reduction-plus-reform bill, he said, there was little prospect of

getting one enacted before January 1964. Mills's views, which threatened to delay tax reduction until the long congressional battle over tax reform is fought out, gave the Administration a jolt. White House staffers pored over the text of the Mills interview with intensity, found some comfort in a passage indicating that Mills would go along with a tax bill containing "some reforms" that only partially balanced the rate reductions. At his press conference, the President said that Mills and the Administration might not be "so far apart." He intended, he said, to "go ahead with our program." That afternoon at the President's request, Mills visited the White House. What went on at the meeting remained a secret between Kennedy and Mills, but it is a well-known fact in Washington that Mills is hard to budge once he takes a position.

Paradoxical Truth. In his grapple with Chairman Mills, the President got powerful support from a tax program issued by the Committee for Economic Development, an organization of high-level businessmen, educators and economists. C.E.D. urged deep cuts in personal and corporate income taxes-a total of \$6 later on, with the second round of reduction conditional upon the Administration's holding the line on expenditures. Such tax cuts "would increase producin the American economy

On the urgency of tax reform, the C.E.D. disagreed sharply with Mills. "We hope that action in the early part of 1963 will not be delayed by disagreements about the precise size and distribution of the tax reductions. It would be particularly unwise to defer action pending the controversial problems of the tax structure." The C.E.D. also disagreed with the Byrd view that 1963 tax cuts should be accompanied by substantial reductions tion, argued the C.E.D., would so stimulate the economy, by fostering investment and demand, that revenues would rise high enough to erase the deficit and bring the budget into balance.

In his speech, the President, too, argued that the deficit resulting from tax reduc-



Mills



Among the wariest.

tion would be only temporary. What had caused the chronic budget deficits of recent years, he said, was not excessive expenditures, but a too-low level of economic performance, resulting in inadequate federal revenues. "In short, it is a paradoxical truth that tax rates are too high today and tax revenues are too low -and the soundest way to raise revenues in the long run is to cut rates . . . The purpose of cutting taxes now is not to incur a budget deficit but to achieve the more prosperous, expanding economy that can bring a budget surplus.

"Our practical choice," he went on, "is not between a tax-cut deficit and a budget surplus. It is between two kinds of deficits-a chronic deficit of inertia, as the unwanted result of inadequate revenues and a restricted economy, or a

temporary deficit of transition, resulting from a tax cut designed to boost the economy. The first type of deficit is a sign of waste and weakness; the second reflects an investment in the future."

Creeping Threat. But the President included in his speech some public concessions to Chairman Mills, Noting that Mills had called for "increased control of the rises in expenditures." Kennedy said: "That is precisely the course we intend to follow in 1963." The new budget, he promised, would show no expenditure increases except for defense, space, and interest on the national debt. Trying to soothe Mills's fear that tax reform would his bill would call for "enactment of longneeded tax reforms, a broadening of the tax base, and the elimination or modification of many special tax privileges.

he did not say so in his speech, was a two-step approach: first, tax reduction paying lip service to reform: then, perdent: "A high order of statesmanship and determination will be required if the possible is not to wait on the perfect. But a nation capable of marshaling these qualito its security is surely equally capable of meeting a creeping and complex threat

THE PRESIDENCY

Peace on Earth

John Kennedy wore a blue pinstripe suit and a cheery look as he walked to the questioning began, he had several anand his wife thought it was awfully nice of France to let the U.S. have a look at reporters doodled on their note pads. The President kept them doodling by turning to a "more physical side" and coming out strong for togetherness in athletics. He sounded urgent in his warning that rival U.S. amateur organizations must stop bickering or there may be no U.S. Olym-

Surprised? When the questions began, Kennedy was asked about the flap over Adlai Stevenson's position in the Cuban crisis decisions. The President pleasantly dodged: "I would not attempt to describe. verify, or in any way discuss the position that any member of the National Security Council has taken." Pushed for comment on the responsibility of the Saturday Evening Post article that claimed Steven-son wanted "a Munich," the President scattered more peace on earth: "I would not attempt to characterize writers of this article or any other." Only once did Kennedy show any sign of irritation. When pressed for his feelings about the Stevenson controversy, and about the press accounts that claimed that he and/or his aides were out to hatchet Adlai, the President snapped: "The fact of the mat-

ter is that Governor Stevenson renders



AT THE WHITE HOUSE

very distinguished service. I am surprised that amyone would possibly thin that it would be in the interest of the country, the Administration, or the White House the provided," As for presidential pern pale sakes just might have "surprised" him by printing such thoughts in the Past. Kennistly was find "I am conit to keen my old fromth. But I am responsible for not for what these write.

Annoyed. Most of the press conference zigzigged through a mixed bag of questions and ensurers. Would be like a telephone or a Teletype for the communications link between the White House and the Kremlin? Probably a Teletype. Doehe think it is right to spend \$10 million for an aquarium in Washington when there are dependent children without adequate housing? It is nice to have both but needy kids should have more money. Do satirical records and writings about the Kennedys bring him "annoyment or entoyment"? The President had been waiting for that one, "Annoyment, But I thought | that record | sounded more like Teddy than it did me, so he's annoyed

▶ Swore in Christian Herter. Eisenhower's Secretary of State, as chief U.S. nemotiator for the new tarrill program, and Francis Keppel, former dean of the Harvard Graduate School of Education, as U.S. Commissioner of Education.

Completed arrangements for an unprecedented hour-long television review of his two years in office, during which reporters from three networks would quizhim about his life and achievements in

▶ Fired off a message to the National Conference on Air Pollution meeting in Washington saving "We can neither condone nor tolerate" dirty air.



At American Ballet Theater
Also folloops for the young and greet not for the old.

Merry Christmas to All

The tree is heavily decorated with canthe canes, gingerlinead, conkies, and conthe canes, gingerlinead, conkies, and conjudgerline from the first property of the conjudgerline from the Blue Room
which was telef closed because it is being
redone partially in white. There is a
creche with exquisite. 18th century Neapolitan injures in the East Room. Some
who last work attended the annual start
work attended the annual start
who last work attended the annual start
tercolor be Permedvania Artis Elisand
Lehman showing the Red Room as it has
executive been redeconated in crease.

Daring her week, Jackie Kennede, scho Daring her week, Jackie Kennede, scho wen tarielstage at a performance given in Washington's needly acquired American Ballet Theater, thanked Dame Musgos Fonteen for fiving in from London to take the place of ailing Ballerina Maria Tall helfe, posed with the cast in some pictures that looked like spun-susar devorations on a holiday cake. She dropped by the D.G. Village informany on oil oilse supped to card wheelclain savine. Nor in see voir.

At the 1st Jamos Vidage—an overcoxided institution for children of divided at anomatable homes, she was touchingly selectioned by 500 waits. As Jackie entered the dining room in her bright red wool suit and mink hat—the same outfit she wore last year to Bluckingham Palacesome cried. "Mommy," One child called out: "Didn't you bring us anything:

The plan had been to distribute the toys after Jackie's departure. But in the sammth of her welcome. Jackie metted began giving out grant follippes, stuffed animals and goodies higgledy-inggleist. And in return for her presence the did drien gave here as craphosk containing them to the property of the

FOREIGN RELATIONS A Door Left Open

To hear all the talk Cuba had oneagain become just one of those baliny, breezed Caribbean sides. In Moscow, Nikita Khrushchev happily declaimed that mu-sindead. Cuba-was-not-a-soviet-defectal. In Paris at XATO's meetines, allied nations heaped congratulations upon U.S. State Secretars. Dean Rusk for the firm American action. In Washington, the Kennety Administration broke out with beliwing the company of the company of the comsense of the comtage of the comsense of the comtage of the comtage of the comtage of the comsense of the comtage of the comsense of the comtage of the comsense of the comtage of the comtage

and has gone tunn.

So something has minimes that verse shall verse obliviously allies to carry macher war to the U.S. or Latin America have presumable lieen removed from Cuba. Under U.S. successive the suppoper of Soviet-Gurnished supplies of all sorts by NATO-country cressels for Cuba has been cut by more than half. Last week President Kennedy an nounced that the U.S. would som issue regulations denying U.S. cargoes and jorts of all the Signey companies movided in

Ves those is still not even a semblance of onsette missection to make sure that the U.S.S.R.'s nuclear arsenal has really seen taken away and not inis hidden from sarrial view. There is still no guarantee seem that the sarrial view are suffered to the sarrial view. There is still no guarantee which was the sarrial view. There is still no guarantee was the sarrial view of the sarrial

Russia argues that it has removeil all tis "ollensive" weapons: the U.S. must therefore, come forth with its guarantee not to invade. Certainly not, retorts the U.S. unless and until all Russian military torces are taken from Cuba and on-site inspections are arranged.

Both sides are preparing statements, to be produced at the United Nations, writ-



STATES T

ing off the whole business as a stalemate. Such a stalemate—with the U.S. obvious-ly coming out ahead in the direct coldwar confrontalism—seem to asit some Administration officials ince. Cuba remains and the commission of the co

The Scrap over Skybolt

The Anglo-American crisis, said one angry Londoner, was the most serious since Suez, U.S. and British officials argued bitterly, and the British press roared the Lions-wrath Britain, it was clear, felt that it had been doublecrossed by its closest ally—and all over a missile named Skybolt that has never yet worked.

Skybiolt is a 10-ft. two-stage, solidfuel weapon designed to rice under a bomber's wing, then streak off on its-own with a nuclear warhead simed at targetup to 1:000 miles away. So far, the U.S. has spent or committed Soy; million to develop Skybiolt for use with the Strategie Wr Command B-c; lamber, And Britder and Strategie Soy and stream of the strategie otherwise of the strategie of the strategie of the totherwise the Strategie of the strategie of the strategie of the skybiolt.

There comes the rulb, Britain has no long-range missile force of its own. canceled one land-hased missile project—the Zooo-mile Blue Streak—in Favor of a U.S. offer to develop Skybolt and charge Britain only the production costs of the missiles it orders. Since Britain was thereby persuaded to place all its missile hopes in Skybolt, if came as a considerable shock when the U.S. last week threatened

Five Feilures, U.S. Defense Secretary Robert McKamara has not included any new funds for Skebalt in his next defense budget. Last week in London, he explained why to British Defense Minister Peter Thorneycenfi. In ive flight tests on far, Nebalti-first stage has three times on far, Nebalti-first stage has three times on far, Nebalti-first stage has three times of the filled to guite or properly to lift to fire. McNamara stressed Skybalti-"monomous competity", most dust Skybolt development is lagging a year helmid schedule-arqued that the U.S. silicaprotected, fast-firing Minutennan UEM has vastly diminished the need for Skybolt.

Such talk did not calm the British. For one thing, they suspected that the U.S. would be just as happy if Britain continued without its own nuclear deterrent. For another, they thought the U.S. might be using the threat of killing Skybolt to pressure Britain into making a bigger contribution to XATO's conventional forces—a long-avowed U.S. aim. Finally, the British do not agree with McXamara's estimate of Skybolt and its

THORNEYCROFT & MCNAMARA

er, and it came up 'filt.'' II Sphelel's advocates insic on comparing their with Minutenan and Polaris, claim its criticis they are on shaly ground. Skybolt is more elusive than a land mission only when it is airborne. But the cost of keeping a B-s; there aloft is immense—and a SAC base is a much softer target than a hardened silo. A nuclear submarine may move sowly, but it can be deployed within striking range of its stargets for months without refueling and at

So far, President Kennedy has backed Wakmara. At his news conference, Kennedy placed the cost of the Skybolt system at Sax, billion, a figure that Skybolt contractors feel is much too high. Kennedy also seemed to express doubt that Skybolt will ever work at all. Said he imastrangely defeated statement: "It has been really, in a sense, the kind of engineering that's been beyond us."

neering that's been beyond us."
In seeking to soather the British, the
U.S. made it clear that Britain is free to
U.S. made it clear that Britain is free to
go abend with Skysolf—at its own expense. But this would require an increase
of about to?" in Britain's income ux—
a prospect hardly golarable to any
government of the property begins
U.S. will also offer to help Britain adapt
its nuclear submarines to carry Polaris
its nuclear submarines to carry Polaris

SKYBOLT SHOWDOWN SKYTHOLT DOGFFGITT STRONG SHOWDOWN SKYTHOLT DOGFFGITT HITS OUT SKYBOLT BRUSH BUT SKYB

BRITISH PRESS REACTIONS
If come up '414

potential. That disagreement is shared by

many in the U.S.

High–Flying Pod., Skyholi's defenders
insist that the five lest faultures are virually meaningless, almost all missiles
Understand the second of the s

But Robert McNamara remains unimpressed; to him. Skybolt seems worth neither the cost nor the effort. Groans an Air Force strategist: "They threw our Skybolt into a cost-effectiveness computmissiles: this would be better, but still not enough to satisfy the British. And Macmillan will certainly express that dissatisfaction in his Nassau meeting with Kennedy this week.

SPACE Care & Feeding of Rover

To many, the exchanges at the President's new conference last week must have been a bit baffling. A reporter asked about "Project Rover." The President's answer cited "Nerva" and "Rift." Despite the lingo, the regly carried considerable significance for the future of U.S. explo-

Project Rover, one of the nation's most ambitious space programs, is designed to build a nuclear-powered rocket engine that could carry man to the moon or beyond, Nerva is the engine itself. Rift the vehicle that Nerva will push. President Kennedy had just returned from a tour of Jackass Fists, to miles out of Las Yesa, where Fists, to miles out of Las Yesa, where the cases New Mexico Senator Chitone Attenderson, former chairman of the joint Congressional Committee on Atomic Energy and now a member of the Senate Aeronautical and Space Sciences Committee, and the processing that Rover was sirk.

Missed Targets, Everyone likes Rover the White House, the Atomic Energy Commission, the National Aeronautics and Space Administration, Senator Anderson insists that nuclear-powered rocketry is as important to U.S. security as the hydrogen bomb. Moreover, the theory behind Rover is disarmingly simple. In present produced by the combustion of highly volatile chemical propellants. In Rover, a that will expand hydrogen. This, in turn, will be directed out of the rear of the rockets to provide thrust. Because the reactor and the hydrogen take up relatively little room, scientists estimate that Rover will be able to haul triple the loads of conventional rockets, could be adapted to shuttle flights between earth and moon.

But after seven years of work and an outlay of \$625 million. Rower is in trouble. Given a go-ahead in 1955. Project Rower was to have ground-tessed a nuclear rocket engine by 1960; that date has been set back to 1964. The first flight was scheduled for 1965; it is now planned for 1967. It will be at least 1960 before the rocket will be haulting payloads through

Trust No One. What mainly messed up Rover was a complicated organizational system that has scattered authority about like confetti. Responsibility for Rover was fuzzily divided between the AEC and NASA. Vital component work was assigned, without clear coordination, to private and Government facilities ranging from Sunnyvale, Calif., to Pittsburgh, One key program was held up for four months while an official held a contract on his desk, Said Norris Bradbury, director of the AEC's Los Alamos Scientific Laboratory: "We have seen trivial things like the wrong gaskets being used, which contaminate the system. Crud gets in there. You can trust no one.

For years. Rover was shunted aside in favor of crash programs to develop conventional rockets in a hurry. More recently, the project has been getting additional cash, In fiscal 1961, Rover got some \$42 million: last year the figure was \$80 million, and this year it is running at some conference was the question of whether his trip had persuaded him to seek even more money to speed up Rover. His answer: "We are going to let these tests go on of the reactor. These tests should be completed by July. If they are successful, then we will put more money into the program." In other words. Rover must do more than sit up and beg if it hopes to get fed.

AGRICULTURE

Get Off That Tiger

The American Farm Bureau Federation has long waged a gallant—and losing war against heavy-handed Government controls on agriculture.

Representing 1,600,000 farmer families, the bureau is the biggest of the nation's agricultural organizations. It wants nothing so much as a return to free enterprise on the farm, cherishes nothing more than the hope of being untouched and untroubled by a big-spending Agriculture



FARM BUREAU'S SHUMAN More basic than \$1 v. \$2.

Department that figures to cough up \$1 billion in price supports in the current fiscal year. Last week some 5,000 farmers went to the organization's convention in Atlanta and determined to make a do-or-die effort to clean up the farm mess.

"Rule or Ruin." The delegates rallied in shoulder-to-shoulder solidarity around Farm Bureau President Charles B. Shuman. In his opening speech Shuman put the pitchfork to present agricultural programs. The Agriculture Department, he said, seems "determined to either rule or ruin American agriculture." He called the costly price-support system a "morass into which we have floundered." He warned farmers that a "vast bureaucracy of tens of thousands of political payrollers is around our neck." Then, switching to a proverb he never heard in his own Illinois Shuman said: "Our situation in agriculture brings to mind the old adage. 'He who rides a tiger should first mak: plans for dismounting. The challenge farmers face is how to dismount the farm program 'tiger' without getting wounded.

At Shuman's fery urging, Farm Bureau delgates approved a massive home-town campaign to convince farmers they should vote no in a national wheat referendum next spring. By their vote then, U.S. farmers will decide whether a rigid new wheat control and marketing plan should

go into effect in 1064. The plan, hatched by Agriculture Secretary Orville Freeman, calls for double-barreled controlswith Government limits not only on acreage planted in wheat, but on the amount of wheat a farmer can sell at top pricesupport levels.

The Government says it needs both controls because smart farmers got around simple acreage controls by pouring on the fertilizer, producing more per acre, then selling it at the generous prices backed by the Government. That, as usual, cost the taxpayer a scandalous amount of money. Through controls on how many bushels a farmer can sell at top support levels

Freeman claims he can save some eash.
"Formers or Bureoucrots?" The wheat
referendum needs a two-thirds yes vote
from farmers before it becomes law. Freeman is already on a hard-sell campaign
for yes men. In the Midwest last week
he defined the issue. "Each wheat farmer
will be deciding between \$2 wheat and
\$3 wheat."

Charles Shuman thinks it is more basit than that. The referendum is so vital, asys Shuman, that it could answer—once and for all—the questions he asked his delegates in Atlanta: "Who will run the farms of America? Will it be farmers or political bureaucrasts."

ORGANIZATIONS The Card Caper

They gathered at one man's house in October, All 40 of them sensed a kind of electric excitement in the air. It was a big caper, one that demanded meticulous planning.

They examined the map of the floor plan of a suburban Los Angeles supermar ket that they had cased earlier. Each member was assigned to a particular spot two men at the meat counter, one at canned soups, a woman with an infant at the baby-food section. Then they synchronized their watches and headed for the patiently for H-hour. At last it came sweeping through their assigned sectors the 10 people began sticking small cards in the merchandise-on top of a ham, beneath cans of dog food, behind jars of leaving only the cards, which read; THIS HAS BEEN INSPECTED FOR YOUR TARLE BY A REAL GOOD COMMUNIST

TCTWOTACCMOTLES. This sort of activity, with its resultant discomforts to retailers, has been going on for months in big and little stores all over the U.S. Sometimes the cards read: ASK THIS TORES. ON THE STORES. ON

The card caper is the brain child of a Miami chiropractor, Jerome Harold. 36. now secretary of "the Committee to Warn of the Arrival of Communist Merchandise on the Local Business Scene." Harold or agained retworksectortas more than a year ago. "It doesn't make sense to me." says he, "that we should strengthen countries whose leaders have sworn to bury us by haying their products." Actually, the U.S. last year imported \$84,6 million in Communist-made goods, but exported \$1334 million in U.S. merchandise to those countries. The U.S. State Department of the Committee of the Committee of the U.S. last year imported \$84,6 million in U.S. merchandise to those countries. The U.S. State Department of the U.S. last year imported \$84,0 million in U.S. merchandise to the product of the U.S. last year imported \$84,0 million in U.S. merchandise to the product of the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year imported \$84,0 million in U.S. merchandise to the U.S. last year importe

Usually, members of retwortmentations are talled their card parties only after informing a retailer that he is selling Communist-made merchandise. If he refuses to remove it, the haras-ment follows. Some merchants capitulate immediately. Otherhold out for a while; S. S. Kresge's soostore five-and-ten chain and some others, after withstanding several card parties.

AVIATION

For Want of a Cable . . .

To be sure, there are all those nuts and bolts. But they are put in place by humans—and more often than not, it is "the human element" that causes air disasters. Last week came a chilling example: the Civil Aeronauties Board, after a Lemonta investigation. Blamed diagrantly faulty ground maintenance work for the crash of a Northwest Artimes Electra at Chicago's

More than two months before the fatal crash, the Electra had been sent to North-west's Minneapolis shops for routine main-tenance. Two mechanics removed a key alleron control, partly unscrewing a cable connection and removing safety wires in the process. Then, as their work shift went the process. Then, as their work shift went are mechanics installed a new control—but failed to retichten the cable connection or erick the safety wires. As the Electra took



WRECKAGE OF ELECTRA AT CHICAGO AIRPORT
"Ignorance or disregard.

now plan to clear their shelves of such products. But many retailers angrily refuse to give in.

The Low. The eard parties are certainly a unisance, but you means the worst. In Phenia City and Montgomery, Ala, and in Butter Mont, Columbus, Ga., and through ordinances requiring retailers who carry Communist-made goods to buy a permit (up to \$5,000 and to post signs in their stores proclaiming that they are "liferened to sell Communist merched to sell community with the pressures.

Asked last week what he thought about such drives. President Kennedy told his press conference that just because some merchant has Polish ham in his shop does not brand him as unpatriotic, "I don't think it really carries on much of an effective fight against the spread of Communism." he said. off for Miami on the morning of Sept. 17, 1961, the cable finally worked loose. Thrown into a sharp right turn from which it could not recover, the aircraft sliced through power lines 60 ft. above the ground, cartwheeled across a railroad embankment and burst into flames. Its painstaking investigation of the

crash completed, the CAB issued a broad indictment of Northwest Artines maintenance procedures. Not only had the maintenance procedures, Not only had the maintenance work been careless, but it was not properly inspected when finished. "The amount of supervision fell considerably short of meeting the safety minimums desired and expected in a task of this nature." said the CAB report, adding that both "maintenance and inspection personnel showed an ignorance or divergent of published instructions."

Shortly after the CAB report, the Federal Aviation Agency announced that it had fined Northwest \$3,000, and five of its employees \$100 apiece. It seemed a rather low price for a crash that had cost \$7 lives.

CITIES

Guilty in Gary

Corruption is a kind of custom in Gary, Ind.—to the point that about the only real mistake a politician can make is failing to report his bribes on his federal income tax return. Last week Dennocratic Nayor George Charleris, 24, plested guils—Sayor, George Charleris, 24, plested guils—Sayor, 1998. The should have learned as lesson from his predecessor, Peter Mandich who was set free. Mandich "received large amounts of graft payments," said a U.S. attorney in court. "But the evidence does amounts of graft payments as income on tax returns."

Resigning his post an hour before he entered the guilty plea. Chacharis ended a political career that at one time seemed likely to take him from the sooty back rooms of Gary into greener pastures almost any pastures being greener than Gary's, A politician who was active on the Kennedy campaign banquet circuitand who brought in nearly 20% of Gary's vote for Jack Kennedy-Chacharis was once invited to the White House to meet Greek Prime Minister Constantine Karamanlis. For a while, the dream of chubby George Chacharis to return to his native Greece as U.S. ambassador did not seem so impossible.

But it was not to be-partly because of that Kennedy called Bobby, As chief counsel for a Senate committee investigating corruption in Lake County in 1959. Bobby Kennedy scraped up enough dirt to inspire the formation of the privately financed Northwest Indiana Crime Commission. The investigations of Commission Director Francis Lynch unearthed evidence that Chacharis and his cronies had regularly accepted payoffs from construction companies that wanted city contracts and licenses. When he could not interest the county prosecutor in his evidence. Lynch went to see Bobby Kennedy, who set up a federal grand jury.

The outcome did not mean that Gary was entering a new era. In fact, some of those who had accepted kickbacks were still on the city payroll—protected by the statute of limitations. Gary being what it is, if they did not go to jail they would

.

DEMOCRATS

Mighty Steve Young

Out of the ashes of Ohio's Democratic Plarty last week arose a preculiar phoenie: U.S. Senator Stephen Young, 23, who announced that he was going to take control of the state party and did not care what other Democrats might think about it. "If they don't believe me," cried Young, "just let them call the White House and ask."

Young did indeed have the support of

Kennedy strategists for his plans—which just goes to show what shape the Ohio party is in after a series of disastrous losses. There simply seemed to be no one else around. Outgoing (Governor Mike Di-Salle and State Chairman William Coleman were discredited by defeat this year;

Senator Frank Lausche is an independent who gets as many Republican as Democratic votes and could not care less about controlling his party. That leaves Steve Young, a happy specialist in lost causes and a certified political eccentric.

Miter a speckled political career that included four terms in the fluose. Young was all but ignored by the party when he arn against supposedly unbeatable John Bricker in 1958—and heat him by 155.-co ov outes. Announcing that he would break tradition by not walking down the state for earl taking with his state's senior Senator. Young explained: "If Senator as well-suapred secret."

Wild Unguleto. A soaphox liberal on must issues 'Vuung is also a ibunt opponent of Government bureaueracy. Investigation expenditures of the Health. Education expenditures of the Health. Education expension of the Health and the He

Young's happiest scrap was with some Ohio American Legion posts that adopted a resolution consuring him for agreeing to speak before the leftist Emergency Civil Liberties Committee, Calling the Legionnaires "puffed-up patriots" and "public-ity-seeking professional veterans." Young answered one "Americanism chairman directly: "I repudiate your resolution. Buster, and your pompous, self-righteous. holier-than-thou title of 'Americanism chairman." When Ohio Republican Congressman Gordon Sherer joined forces with the Legion. Young devastated him in one grandly irrelevant blast While I was on the Anzio beachhead. he was Safety Director of Cincinnati, Ohio.

8 Legionnaire Young served in both World Wats, won the Fronze Star and four battle stars for 17 months of World War II combat in North Africa and Euross



OHIO'S SENATOR YOUNG

Crackpots & Liors. Young has been less of a tiger in proposing lexislation, though he did introduce a resolution to grant Winston Churchill honorary American citizenship. A great believer in the man looking the role. Young opposed Kennedy at the 1960 convention. His reason: he had seem Kennedy stripped down in the Proposition of the P

Still, Young has been a dependable Administration supporter and, despite his oddities, one of the most conscientious Senators in Washington. He even answers all his own mail-a task made easier by his habit of replying to most letters in one sentence, often nasty and always to the point. His reply to a dinner invitation is often a simple "Yes." or particularly if his presence might irritate an Americanism chairman-"I'll be there." Answering critical mail, he writes: "Some crackpot has written to me and signed your name to the letter. I thought you ought to know about this before it gets any further." To one disenchanted supporter he said frankly: "You are entirely misinformed and your letter is silly, but thank you for voting for me." But the classic Young reply remains: "Sir: You are a liar, Sincerely, Stephen M. Young, United States Senator

Young has not been quite so candid about how he would improve the Demo-cratic Party in Ohio—but he is certain it needs "revitalization." Reminded of that fact last November. Ohio Democrats have no illusions that happy days are suddenly about to begin. But with Steve Young in the picture, the dull days may be gone for a while.

REPUBLICANS Affirmation by Denial?

Both before and after his 470,000-wote win over Democrat Richardson Dilworth for Governor of Pennsylvania, Reguldira William Sectantion denied that he had any national ambitions for 6a, Yet such is the contradictory language of politics that the more one denies the mure one is thought to affirm. In that sense, Seranton last week seemed to some to be heading helibent for 6x.

"Looking Backword." On Meet the Press, Senation criticised (S.O.) e-titicism of President Kennedy's action against Cuba: "I don't think it makes a lot of sense to be belittling the Cuban efforts of the President at this juncture because, at a constant of the president at this juncture because, at was worried about his own national party: "We are always looking backward in stead of looking forward." He said that as Governor he will not try to influence the votes of Pennsylvania's congressional delegation: "I. as a Congresson. rather research of the control of the control

Scranton said he would not even try to control Pennsylvania's delegation to the 1964 Republican National Convention "I feel very strongly that one of the mistakes that we have made in the past is to



SCRANTON ON "MEET THE PRESS"
Begin the housecleaning at home,

try to tell everybody how they should not eat an ational convention. Could any Republican best Kennedy in 1962? "I good in know should have been think any don't know should have been considered to the control of the

As if to prove that he has no notion of starting an organization. Seranton also repeated his campaign promise to attack the patronage system that has made national figures out of so many past Pennsylvania Governors. This came in the course of a speech to Philadelphai's Union League, in which he outlined his general philosophy of government.

A Quart for Every Pint, "Too many." said Scranton, "simply take the line of least resistance, looking to Washington for solutions to every problem. They do not seem to realize that for every pint the national government gives in solutions, it takes a quart in authority and power, Today, for every three dollars sent by Pennsylvania to Washington as our contribution to federal aid programs, only one dollar comes back. One of the primary needs, it we are to save the federal system and permit the states the revenue to meet their own obligations, is the need tor a fresh look at the division of tax revenue between the national government

"But, equally important, the states must been to more effectively and more efficiently use the revenues they now have. Unfortunately, Pennsylvania stands today as a prime example of outmoded and inefficient state government. One from abone stands like a millistone around system—the word in the nation, position, and the state of the state of the system word in the nation, position, and the state of the system word in the nation position with the system and the system in the state of the system in the system is system in the system is system in the system in the system in the system is system in the system in the system in the system is system in the system is system in the system in the system in the system is system in the system in t

THE HEMISPHERE

CHILE Standing by a Pledge

For an austere and frugal man, who shuns Santiago's chandeliered La Moneda palace for a bachelor apartment and walks to work each morning, it was quite a whirl. In the U.S. last week for a sevenday official visit, Chile's Businessman-President Jorge Alessandri, 66, was

whisked into a helicopter after ceremonies at Independence Hall in Philadelphia. plunked down an hour later on the White House lawn. An honor guard snapped to attention, 21 guns roared a salute in the freezing air, and President Kennedy stepped forward with words of friendship and welcome. Then came a round of diplomatic luncheons, press conferences, a white-tie dinner and a speech before the Organization of American States. But Chile's Alessandri was interested in more than pomp, pleasantries and platitudes.

He wanted money. Uppermost in Alessandri's mind are his country's Andeansized needs. Lying along South America's mountainous Pacific flank. Chile has one of the world's richest copper deposits, but, apart from minerals, few other natural resources. Copper production is at a record, but prices have dropped and the ore does not bring in as much as it used to. There is drought in the southern farm lands, and Chileans are still repairing the \$400 million damage from catastrophic earthquakes 21 years ago. Chile also shares some of the woes common to most of her neighboring republics-inflation government deficit spending, and a serious trade imbalance that recently forced the devaluation of Chile's escudo

Nevertheless. Alessandri had some real



ALESSANDRI & KENNEDY What we must all do together.'

progress to report in Washington, Over the past two years, he told the OAS. "we achieved a 30% increase over our longterm average of investment, a 300% increase in the rate of construction of lowcost housing, a 100% increase in public expenditures for education." In two sessions with Kennedy, the Chilean President said that his country needed outside aid to holster its economy and to continue developing, but he made it clear that Chile an old Kennedy cadence. Alessandri said at a White House luncheon: "We must not ask what each country can do for another, but what we must all do together to make the aspirations of our people come true.

In their private talks, Kennedy put Alessandri's mind at ease about one of his worries: whether the U.S. still stands squarely behind Chile's ambitious \$10 billion development plan to build new industry and roads, irrigation projects and modern housing in the next ten years. Alessandri feared that the U.S. Government might be sufficiently disturbed by Chile's recent fiscal troubles to have second thoughts about its earlier plans to provide at least a billion dollars in Alliance for Progress aid during the next decade. Kennedy assured him that the

U.S. will stand by its pledge. VENEZUELA



Jails were filled to overflowing with political enemies when Marcos Pérez Iiménez was boss in Venezuela. Last week the chubby little (5 ft. 4 in.) dictator, who has been living a life of ease in Miami Beach since his overthrow in 1958, got a faint idea of how it feels to be on the inside looking out. He was behind bars in Cell No. 505 in Miami's Dade County jail, though Florida justice does not include the exercises in torture that

Pérez Jiménez made one bad slip on the January day he fled Venezuela one jump ahead of the howling mobs. He forgot to take along a suitcase he had packed for the getaway. Beneath the socks, shirts and underwear were bundles of papers-stock certificates, bankdeposit slips, property deeds, and memoranda of commissions squeezed over the years from companies doing business with

In exile, Pérez Jiménez lived in style. He bought a \$400,000 Miami Beach mansion with swimming pool, cabanas and royal palms. He did a bit of loafing, broke out his bow and arrow for archery practice. gave a few parties, junketed off to Manhattan, Eventually, Venezuela asked the U.S. to arrest and extradite him on charges of complicity in murder-and embezzlement, based on evidence found in the suitcase. He got out on bail while



PÉREZ JIMÉNEZ (IN CAP) GOING TO JAIL

his lawyers fought his extradition all the way up to the U.S. Court of Appeals. Last week, when that court turned him down, Pérez Iiménez had his bail canceled by the district judge in Florida.

He still has the U.S. Supreme Court to appeal his case to, but is not enjoying his new American domicile. Languishing in an 8-ft, by 12-ft, cell with only an iron cot and no chair, Pérez Jiménez complained: "This is in violation of the traditional humanitarian right of political asylum. I'm treated worse than a common criminal-even the lowest of criminals are freed under bond in this country." He might find it worse at home although Latin American governments have a tradition of not being too hard on their predecessors in office.

CUBA

Castro's Warhawk

Fidel Castro is uncharacteristically silent these days. So is little brother Raul. But it is hard to keep them all quiet in Cuba's talky regime. To a correspondent from the London Daily Worker, Minister of Industries Ernesto ("Che") Guevara who was Castro's one-man braintrust back in the hills, last week gave an interview defiantly proclaiming Cuba's firm intention to go right on trying to export its revolution throughout Latin America. What is more, said Che, "if the rockets had remained, we would have used them all and directed them against the very heart of the U.S., including New York in our defense against aggression. But we haven't got them, so we shall fight with what we've got.

Guevara's more bellicose remarks were blue-penciled out by the Worker's London editors-Moscow has decreed a softer line these days. Che, among other things, told the Worker correspondent: "We know that some people in Europe are saying

that a great victory has been von. We ask whether in exchange for some slield gain we have only prolonced the agone. So far, all that has happened is that a confrontation has been avoided. Taking the Chisent on: "The Cultum resolution has sent on: "The Cultum resolution has sent on: "The Cultum resolution has exert on: "The Cultum resolution has exert in a custiful hard and continued as a custiful commission such as exist in Latin America, there is no solution hut armed strucjec. Culta has shown that small guerrilla groups, well led and lorated at key points, can act as a catalyst of the masses, bringing them into mass struggle. We say that his can be done in a large number of

Latin American countries."
For all his bluster, Guevarn will find the going hard. When Castro definantly defended and the control of the cont

and Communism ever since. MEXICO

Flying Angels

It all started a year ago, when a group of San Diego flyers were on their way back from a vacation in Baja California, the long, arid Mexican peninsula that runs 800 miles south of the California border, A sudden dust storm forced their light plane down at El Rosario, a povertystricken fishing village of 600 people near the Pacific Coast. The Mexicans gave the stranded flyers shelter-which was all they had to give. The grateful Americans clothing and toys. Dr. Dale Hoyt took his medical bag along. Hearing that there was a doctor in town, one woman with oncumonia walked four miles to see him. El Rosario had never had a fulltime doctor. Those who were sick traveled 55 miles to another town-or stayed sick,

The visits by the San Diego people became a regular thing. Other doctors offered to help; so did nurses. Pharmacists donated drugs, and a doctor's widow volunteered her husband's instruments and examining-room equipment. Today, there are 45 members of San Diego's Flying Samaritans, as they call themselves, El Rosario's villagers call them "flying angels." Donating their time, talents and Soo a trip per plane), they fly down to the village every two weeks, spend a day ing needed operations. They get great satisfaction from it. Says Dr. E. Paul Woodward, who has made 20 trips to El Rosario: "When we save someone with antibiotics, they're astounded. They think we can do anything."

BRAZIL & ARGENTINA

Brazil and Argentina, the two biggest nations in South America, are both suffering from the same disease—political unrest based on economic difficulties, as well as (to put it the other way around) economic trouble brought on by politics, OI the two, Brazil's economy is in much the worse shape.

All his press conference last week, President Kennedy blundly outlined the situation in Brazil; "almost unprecedented inflation, bossing the cost of living cot," and the situation of the situat

Roll the Presses. Inflation is a familiar 1961, Juscelino Kubitschek, a President in a hurry to develop his nation, printed projects and build the inland capital of Brasilia. His presidential successors, first the erratic Janio Quadros and now João Goulart, an opportunistic labor leader, have kept the presses rolling-as much to catch up with prices as to continue building Brazil. At the accelerated pace inflation has lately taken, an end must come some time soon, and Goulart untics. Supported by the left. Goulart hopes tem in a January plebiscite, and return Brazil to its old presidential system with himself in charge. His enemies on the right accuse him of deliberately provoking a "social explosion" in order to make himself a dictator.

When Goulart took office, some 225 hill lion paper cruzeiros were in circulation: in 14 months, he printed 130 hillion more. 235 hillion to cover Christmas houses for 235 hillion to cover Christmas houses for 235 hillion to cover Christmas houses for 236 to the dollar when Goulart came in is now at 835. Some Soop million worth of foreign delsar comes due next year, and Goulart's, government faces an internal 1056, hudget defect of more than 600

To come anywhere near making ends meet, the country needs massive help from outside-and of course expects to get it from the U.S. Fortnight ago, as collateral for emergency loans, Brazil shipped its last \$80 million worth of gold to the Federal Reserve Bank in agreed to wait till next year to be paid for this year's imports. Such measures should enable Brazil to live on a handto-mouth basis until early 1963. After that, it presumably depends on anothident Kennedy made it clear that U.S. help depends on how much Brazil helps itself: "There is nothing really that the U.S. can do that can possibly benefit the

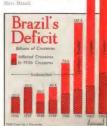
people of Brazil if you have a situation which is so unstable as the fiscal and monetary situation within Brazil."

Out with Mr. Austerity, Argentina, to a conscientious effort to restore its good name economically. But the political risk involved seemed to be too much for the military men who have ruled the country since their coup against Arturo Frondizi last March, At the center of the struggle was Economics Minister Alvaro Alsogaray, who once labored for Frondizi, A poeconomist, he has been working to right the country's foundering wheat and meat economy. The long years and disease, have reduced Argentina's wheat and meat stockpiles; cattle herds have dropped by 2,500,000 since 1956. The inevitable result: a shortage

Aliograp's remedy was austerity. To restore rettli, he raised taxes, tightened imports, won promises of their promises of the property of the

the wrath of the Peronistas at presidential elections promised for next June, the military men took the only step they could think of, They forced Alsogaray to resign.

Getting rid of Alsogaray solved nothing, even if his name had become anathema. With or without Alsogaray, Argentina has little choice but to press on with austerity if it hopes to curb the same sort of runaway inflation (prices are already up nearly 60°; this year) that affilies Brazil.



THE WORLD

WEST GERMANY

A Slippage of Power
After four weeks of horse trading, dou-

blecrossing and the flashing of political knives, West Germany last week emerged with a new coalition government that makes almost everybody unhappy.

To bring the Free Democrats back into his coalition, gaunt Chancellor Konrad

more than ever like a wily Sioux chieftain clad in a cutaway. Dapper, handsome Che Erich Mende, leader of the Free Democrats, sat perkily in a front-row seat, like cheeked Dr. Erhard harely said good morning to Adenauer, and glanced casually through a newspaper during the Chancellor's brief speech.

Adenauer won bitter laughter from his own Deputies by remarking that the op-



NEW MINISTER VON HASSEL WITH "DER ALTI"
No one wonted to smosh the icon.

Adenauer had to promise that he would step down from office next September and tacitly accept as next Chancellor Dr. Ludwig Erhard, the creator of Germany's economic miracle, whom der Alte, normally a just and magnanimous man, has seen fit to block, deride and ridicule. Adenauer's own Christian Democratic party (C.D.U.) is disgruntled because four Cabinet and only learned of their demise from newsmen or by abrupt announcement in the party caucus; Adenauer had not bothered to consult them. West Berliners are furious because Berliner Ernst Lemmer was dropped from the Ministry of All-German Affairs, marking the first

Wily Sioux. The Free Democrats rejoice at having forced the resignation of Defense Minister Franz Jose? Strauss, the man blamed for the ham-handed arrests of Der Spfegel executives tree below; but regret the price they had to pay; the replacement of the Ministers for Justice from out of the government, and under position to gain at the polls from the public disgust at the Spfegel affect.

As the new ministers took the oath of office last week beneath the Bundestag's plump, lead-grey German eagle. Adenauer lolled in a black leather chair, looking position played an "important role" in government. He thanked all the departing ministers, specifying Ntrauss by name ("Treachery!" barked a Socialist backbencher), and brought roars from the house by stating, with a straight face "Anyone knows what it means to form a coallion government...

Bither Berliners. What it has meant over the past weeks is a breathaking display of cliff-walking by der Alle, as he alternately filtered with the potent Socialists and with the Free Democrats to find a workable couldino. What finally memrged was a 2-sman Cabinet in which most of the top men, such as Economies Minister Erhard, Fureign Minister Gerhard Schrinder and Special Adfairs Minister Heinrich der and Special Adfairs Minister Heinrich Cabinet somewhat younger than the previous one, and more conservative.

Among the changes

▶ Free Democrat Wolfgang Stammberger, who resigned as Justice Minister when Der Spiegel executives were arrested without his knowledge, is replaced by Free Democrat Ewald Bucher, who violently diskless Strauss and can be expected to investigate thoroughly Strauss's meddling in the Spiegel case.

▶ Free Democrat Heinz Starke, who irritated Adenauer by holding out stubbornly for his own views in Cabinet meetings, is

out as Finance Minister and replaced by capable Free Democrat Rolf Dahlgrin, 54, who has the difficult job of raising \$1.5 billion to balance this year's budget and next.

▶ Rainer Barzel (C.D.U.), who has been an enthusiastic Erhard backer, becomes All-German Affairs Minister in place of Berlink Lemmer, C.D.U.)

continue and the Defense Minstrate of the Minster and the Defense Minstry for winner to the fore a new personality who will rival Schröder in the C.D.L. cehelon below Erhard. Successorto Strauss is a North German named Kaitwe von Hassell, 49, who was born in Tanganyika. Germany's former East African colony. Von Hassel's agility in C.D.U. party matters has long marked hm as a comer.

Since Von Hässel needs several weeks to wind up his job as Minister-President of Schleswiz-Holstein. He black state underdeine on Demark there was a comic continsion about who would fill the job surprise to the state of the st

The chaos was symptomatic of the growing feeling in Bonn that Adenauer, at 86, has lost his leadership. In recent months, der Alte has become increasingly isolated, seldom appears in the Bundestag, or even at the caucus meetings of his Cabinet meetings he stays for a short ime, then hands affairs over to Vice Chancellor Erhard. Der Alte seems uninterested in details, no longer gets the steady stream of reports from the Foreign Ministry on every detail of West Germany's relations abroad which he once demanded. Being out of touch even with the moods in his own country. Adenauer clearly fell into the Der Spiegel affair without realizing the political dynamite it contained.

Hord Times, Despite the obvious slippage in Adenuer's power, few of his ambitious rivals are eager to put too much pressure on him or criticize him publicly. A Socialist leader explained his party of the obstancy by saying: We cannot be stored the publicly and the store the store and the store t

O Von Hassel's unusual first names are of archaic Frisian origin and often encountered in North Germany. Use (pronounced oo-vuh) is similar to Oswald, while Kai (rhymes with sky) is a mear-perfect name for a German politician II means: "One who is danuerous to his enemy."

8%, and leaders like Charles de Gaulle Pope John XXIII Winston Churchill and President John F. Kennedy ranged

However Bonn's crisis of leadership is resolved, it is not likely to endanger West Common Market, NATO and the defense of the West. The tragedy is a domestic one, and the chief casualty is indomitable Chancellor Konrad Adenauer, whose long and honorable service to his country deserved a finer conclusion all the current bickering can only tarnish his place in German history. Many Germans wish that der Alte had gone ahead with his plan to shift to the sedate but less active office of the presidency in 1959. As a Bundestag supporter put it, "Better two years ton soon than one day too lat ...

No Dreyfus

The powerful publisher whose arrest touched off Konrad Adenauer's crisis still sits in jail, Der Spiegel's Rudolf Augstein to, has not yet been tried, or even formally charged with a crime. Under West Germany's law, a suspect can be held behind hars indefinitely while the police determine if there has been any serious

wrongdoing

Augstein and four of his executives at the newsmagazine De Spiegel were with a Keystone-cop raid on the magazine's Hamburg offices las October. The stated reason: "Suspicion of treason," for ance of the West German army. After defendants' homes and Der Spiegel's of fices, the police glumly stood watch as the remaining editors published successive weekly editions, each of them acidly critical of the whole affair.

Triple Victory, Though jailed, Aug stein seems remarkably content. He an parently does not envy those of his colleagues-including Managing Editor Claus Jacobi, and his brother. Lawyer Josef Augstein-who have been freed. He has, in fact made little attempt to challenge the government's right to imprison him. After all. Augstein's arrest has already resulted in 1) a Cabinet crisis in Konrad Adenauer's government, 2) the resignation of Augstein's hated enemy Defense Minister Franz Josef Strauss and 3 a surge in Der Spiegel's circulation from 525,000 to more than 700,000.

When first jailed in Hamburg, Augstein was allowed to make daily visits to Der Spiegel's office, but, to make sure that he did not try to escape or to destroy evidence police escorted him everywhere even to the men's room. Even so, he was free to write flaming anti-Adenauer edi torials for Der Spiegel, the brisk, irreverent, and often sensational newsmagazine he founded in 1947. Moved last month to a more contining prison at Coblenz Augstein is now undergoing daylong in terrogations. But he still wears his own expensive suits instead of the asual prison uniform orders his food from nearby restaurants reads all the books and news papers he wants. "You cannot say he is in good spirits," said a friend who visited

"Do Not Worry," What Augstein seems most determined to do is prove that his continued imprisonment is more He seems confident that the government

will never be able to present a winning case against him. And he now sees himself as something of a martyr, "I owed this service to the nation," he said in a recent column, and added, with strained modesty: "I should like to ask all of you who concern vourselves about us Do not worry. No one of us is a Captain Dreyfus and no one, unfortunately, an Emile Zola,

COMMUNISTS

In-Laws & Outlaws

Marshal Tito of Yugoslavia. Communism's prodigal son, was welcomed back into the fold last week. There he stood alongside Nikita Khrushchev himself, beaming with pleasure on the rostrum of the Kremlin's Great Hall from which he had been cursed for the past 14 years. When the first applause of greeting died down, ex-Heretic Tito told Russia's comrades what they wanted to hear: "Our views are identical or very close together" on cold war issues, "Certain differences remain," he admitted, but "we shall do away with them through constructive co-

Nikita Khrushchev, beaming with pride at having patched up one of Communism's family squabbles, could now take mother swat at that other bickering Red those, cried Nikita who "like a Buddha tell Moscow how to run its offgirs. This story of the frog who wanted to be as big as a bull, "Everyone knows what hanpened: the frog burst, and all that was left was a puddle -

As for Peking's charges that the Russians are "soft" on capitalism. Nikita asked irchly if Red China's withdrawal concession on the part of the Chinese comrades." Those "loudmouthed revolutiger warned Khrushchev, should remember that "the paper tiger has nuclear

BELGIUM

The Red Badge of Carnage

Most European drivers on principle igan abridgment of their uncivil rights. However, they heed one caution signal the red-and-white license plates of a car or truck from Belgium. Alone among Western European nations. Belgium does struction in its schools, or even demand that car owners show rudimentary knowledge of the rules of the road.

Statistics describe the dire results: at home, one in seven Belgian drivers is involved in an accident each year. The accident rate (1.4 persons killed or injured per 100,000 car miles traveled) is higher



AUGSTEIN AT OFFICE UNDER POLICE ESCORT

read postures and popularized in Russia le-

even than in France (o.6) or the U.S.

Last week the government finally approved and sent to Parliament a law making it illegal to drive without a license. But only citizens who are buying a car for the first time will have to prove that they can drive. More than 1,000,000 Belgians who already operate cars and trucks will automatically get their licenses after merely filling out a form declaring that they are in good health.

MALAYSIA

Fighting the Federation

For months the bush telegraph of Brunei had flashed the warning that deep inside the Delaware-size oil-rich British protectorate on the north cost of Borneo. a secret rebel army was reheasing a rerement official dismissed the story as "another jungle rumor." But last week, and the story as "another jungle rumor." But last week in a brief, bloody rebellion, rumor materialized into fact, bringing the threat of a long, andry guerrilla war in the tectorate, and imperiling the prospects of the Malaysian Federation.

Major cause of the revolt, it seemed, was the federation plan itself. Brunei's dominant, fiercely independent People's Party was dead against the alignment of

Though its official traffic fatality rate (1,079 in 1001) is lower than that of either country. Reason: Belgian statistics fudge by including only instant deaths those that occur at the actual scene of an accident.



the state with Malayas. Singapore, and the ineighboring. British possessions of Sarawak and North Borneo. Instead, People's Party Leader A. M. Azahari, 43, a goasteed veterinarian, was determined to weld Brunei. Sarawak and North Borneo into a single independent nation, But the British backed Sultan of Brunei. Sir Omar Ali Saifuddin, wanted to join Malaysia, for Brunei's oil resources, which yield him Sao million annually, promised him influence in the federation dispoportionate to his country's size and minuscule population "fagood." Nymined by the Sultan,

In the predawn darkness, the ragtar irrealiars set up roadhlorks, substated communications lines, and overan police stations all over the country, in the town of Seria, Shell Oil's Brunel headquarters, the robels rounded up as hostigues, formed them into a human shield, and marched them to a nearby police barracks. But when the police lired on the shield, both

Message from Monilla, Caught by surprise, celonial authorities shashed word of the emergency to British headquarters in Singapore, sent messengers canoning up jungle streams with sticks bearing red feathers—a traditional appeal for armed assistance from loyal warriors of the interior. Eluding rebel kidnapers, and nervously fingering a Steeting submachine gun, The shooting had hardly beauty when

Rebel Chieftain Anahari turned up in Manila, of all places, to make sure the world press got the full story. Amid a bilizard of statements, he proclaimed himself Prime Minister of the "unitary state of North Borneo" and demanded support for his rebellion from world leaders. The residence of the contraction of the contract



REBEL CHIEF AZAHARI
With an eye on the world press,

the protectorate into Indonesian Borneo,

But the end was near for the rebels, for British troops beam pouring into Brunei by air. Hawker Hunter jets of the R.A.F. buzzed low over rebel emplacements firing blank 20-mm. cannon shells; many rebel troops field in terror because they had never befure heard the shriek of a jet engine. Other rebels fought on, inflired sub-tantial casualtee on British to the control of the control

the reless faded away into the jungle. Trouble Ahead, Britains fear is that they will fight on in the thickets. Worse, the reless and the sand the

YEMEN

Ears, Noses & Lips

In Cairo's newspapers, the little notices began appearing with tragic frequency began appearing with tragic frequency—obituaries of young Expytian officers—obituaries of young Expytian officers—from was certainly in Vene was the fighting. The papers did not say, but the bloody front was certainly in Vene where President Camal Aidel Nasser had poured in some 1:0,000 trougs to support the rebels who overthrew Imam Mohamed el Badr three monthes ago.

The expedition was costing Naster heavily in mone (\$1,000,000 a day) as heavily in mone (\$1,000,000 a day) as the stage of the stage of

But reports from the heart of the barren, remote land last week suggested that a Yemen guerrilla army of more than 30,000 fierce, leathery tribesmen at last was on the move against the rebels—and taking a deadly toll.

In the remote mountain valleys north of the capital city of San'a, the royalists encircled and began starving out two Egyptian garrisons of more than 1.000 men. Another group of dagger-wielding backers of the Iman clambered up rocky hills at dawn to catch Egyptian Brigadier. Addel Moneim Sinat and 200 of his para-troopers by surprise; they brought back Sinat's severed head as a rophy.

Sure-footed as mountain goats, and skillful as surgeons with their curved knives, the guerrillas take few prisoners. Occasionally they slice off ears, noses or



HUSSEIN & FAMILY*
With a king-size knack for survival.

lips and send them back to the rebels as a gory reminder that the war is not over. But the royalists stay away from the main towns and highways, for even their ferocity is.no match for Nasser's jet planes. San'a remains in rebel hands.

The question was, how long would Nasser be willing to fight for such limited benefits? Even before the new royalist surge. Egypt's dead and wounded were said to number about 1,000. At some stage, those little death notices in the Cairo papers might prove too great an expense for an adventure in the desert.

JORDAN

Fugitive from Bullets

Though it is separated sent yennen by Though it is separated sent, Jerdon has a major stake in the seesawing mag. "Naser is out to destroy everything," says King Hussein, 29—and Hussein ought to know: almost from the moment he was proclaimed King in 1042, assassins in-cited by Nasser propaganda have been gunning for him. In the decade since Hussein has struggled marfully to develop Hussein has struggled marfully to develop the control of the control of

Hungry Comels. Long dismissed as; detect backwater with scant hope of achieving self-sufficiency. Jordan is astir. Last week 200 centhusiastic students checked in at the new University of Jordan. The control of the c

Jordan's gross national product has tripled to \$262 million in Hussein's decade, with the help of \$573 million in aid, mostly from the U.S. and Britain. Per capita income among Hussein's 1.800.000

Princess Muna Crown Prince Abdullah and Princess Aliya, 7. Hussein's daughter by his divorced first wife. Sherifa Dina



subjects has doubled to \$168 in the same period. Factories are being built almost as tast as Bedouins pitch tents, turning out practically everything from potash byproducts on the Dead Sea to Surf de natural hothouse in the Jordan River valley, 65 miles long and as much as 1,200 ft. below sea level, Jordan is now the region's biggest exporter of vegetables. Irrigation experts are siphoning water from the Yarmuk River and tapping longunused Roman cisterns to make 75.000 acres of desert bloom. One project had unexpected results: 5,000 hungry camels found the new grass so tasty that the army had to be used to rout them out. With any luck," says one economist 'Jordan will become a self-supporting viable nation.' Fingers crossed, U.S. ob-

servers figure another decade should doi. Not that Hussen's troubles are over. Jordan quivers with every political quake from Egypt to Jran, If Nasser gains-a foutbold in Yemen. Hussen' lears his next target will be Sould Arabia's oil, and if the Sudis zo. "I go too." Within his own borders is an enromous potential of the column—the foo.coo Palestinian refugees the properties of the state of

Occupational Hazard, Cairo Radiostill beams shill demands that 'the criminal King of Jordan' be overthrown, and Hussein never leaves his palace without a loaded pistol in his shoulder holster. But plucky little Hussein—scarnfully referred to by Gairo as 'transistor-size' because knack for survival. This year alone, he escaped three murder attempts, all laid except the company of the company of

 (Hussein lifted the han only three weeks ago; the elections were a far cry from the ringed halloting held last year, when the region of the ringed halloting held last year, when king's men, ran unouposed. This time there were two or three candidates contesting nearly every seal; voters were impressed enough with Jordan's economic progress to give the King a solid bloot of contesting the results of the result

on-seat nowth muses. To the control of the control

Go-Korts & Fost Corx. Despite his tight control over the kingdom. Hussein is refreshingly unlike a King. With his howeveyd British wile Toni, renamed afte or their marriage Muna al Hussein Ubsent of Hussein, and bluee-eyed elevenserior of Hussein, and bluee-eyed elevenretibles domestic life in a modern, nice reliables domestic life in a modern side from villa called Duest Albair (Husse of Happiness) outside Amman. He loves speed, races his Aston Martin and Ferrara autos at 100 m.p.h., recently landed: a Beneing 20 jet at Amman Airporn. Ede Beneing 20 jet at Amman Airporn. Ede diplomat became expert at the sport just to keep in touch with them.

For all his exuberance. Hussein has shown signs of age and strain. "He seem a century older than the boy who became King ten years ago." says a friend. With all those enemies around, the wonder is that he had a chance to age at all.

SAUDI ARABIA

New Deal in the Desert

The gav days of free-spending princes and corrupt politicians may be on the way out in Saudi Arabia. The oil-rich royal family, which has always loved its airconditioned Cadillacs and lavish trips to Paris, got word last week of an austerity drive that will slash its private income by with promises of more cuts to come. "The government's getting honest," said a sur-prised Saudi businessman, "We used to add soff to all bids to cover the payoff. Now it's dropped to 10" -or maybe a little more, just to beat the other fellow.

The hero, or villain, of the antispending, anticorruntion drive is tall, hawk-nosed Crown Prince Feisal, 57, who was hurriedly called home last October by his brother. King Saud, when revolution in neighboring Yemen threatened Saudi Arabia's feudal regime. "We are discouraging unnecessary luxury and waste," said Prince Feisal last week in his Red Palace in the capital city of Riyadh. "We have stopped playing with money. We are now devoting all our resources to vital and beneficial projects and, thanks to Allah. we have great resources; nearly 50 billion harrels in proven oil reserves and \$400 million in yearly revenues.

In announcing his new budget last week, Feisal promised broad reforms to keep revolution away from King Saud's door, He intends to "make the state fully responsible for the support of the aged, the ill, orphans, and women without means, Soon, all the needy will have enough to save them from shame and enable them to live with dignity," Feisal also proposed new laws guaranteeing funds for the unemployed, free education, and the emancipation of women.

Though personally ascetic Prince Feisal recognizes that one of the deadening aspects of life in Rivadh (pop. 250,000) is sheer boredom. The city boasts not a single place of entertainment; since Moslems generally do not drink there are no hars or nightclubs. The only excitement occurs on Friday afternoons when crowds gather in the public squares to watch the flogging of convicted thieves. If the thief is a third-time offender, his right hand is amputated at the wrist.

To brighten things up. Feisal last week decreed a little innocent amusement for his people. Said his royal announcement: "We are going to build five cinemas in major cities within six months; we are setting up a television network: we are authorizing clubs of all kinds-cultural. educational, social and husiness."

CENTRAL AFRICA

Apartheid Goes North

"Vote Rhodesian Front for a white Christmas!" shouted a heckler at a Salisbury rally as the campaign for Southern Rhodesia's 62-seat Parliament wound up last week. The man he interrupted-Sir Roy Welensky, white supremacist Prime Minister of the Rhodesias and Nyasaland-has never settled for anything less.



PRIME MINISTER WELENSKY A dark Christmas.

but this time "Royboy" was up against an opponent who outbleached him. The result was a disastrous defeat for Welensky and his United Federal Party.

Though Welensky's job was not at stake, he put his prestige behind Southern Rhodesia's Prime Minister Sir Edgar Whitehead, Both were routed by the farright Rhodesian Front, which won 54% of the predominantly white vote with a platform scarcely distinguishable from the upartheid practiced across the border in South Africa. Under posters showing the legs of white and black schoolgirls standing side by side, the Front blared: "Rhodesia is not ready for this!

The U.F.P. didn't think so either, but it did promise a gradual end to segregation in residential areas, shops, movies and eating places (though not in schools and hospitals). "We have 200 million neighbors to the north of us shouting 'Africa for the Africans," cried Whitehead to raucous catcalls from white farmers, "We must plan a system that will last 25, 50 or 100 years," Stumping energetically for Sir Edgar, Welensky argued that the surest way to preserve white rule was to toss some concessions to the 2,000,000 blacks in the self-governing British colony.

The whites, outnumbered 13 to 1 by Southern Rhodesia's blacks, clearly did not see it that way. The Rhodesian Front is expected to wind up with 35 seats, to 29 for the U.F.P. Chosen to succeed Whitehead as Prime Minister was Front President Winston Field, 58, an English-born tobacco and cattle farmer who looks like Howard Hughes with a suntan.

The swing to the extremists owed much to fear of the growing power of the blacks in the other two regions of Welensky's wohbly federation. Nyasaland already has and loudly declares its intention to secede. In copper-rich Northern Rhodesia, the two big black political factions have agreed to form a coalition, which assures the territory its first African government. With a white government in Southern Rhodesia ranged against him, too, Welensky's long fight to hold the federation together seems doomed, "Welensky," one Rhodesian Front leader, "is now chairman of a club without members."

JAPAN

The Grandeur of Gamu

In Japan, where borrowed Western ways become Nipponized in no time, the latest national cult is gum chewing. The great chewalong has quadrupled gum consumption in five years, making it Japan's third favorite sweet, after chocolates and ers are turning out eamn, as it is called and they have already popularized 150 flavors, including such tangy new taste sensations as green tea, gin fizz and pickled plum. In the interests of more mannerly mastication, the manufacturers have even prescribed a code of gummanship (cardinal rule: never chew when addressing your elders), plan to install 1,000 places, and have introduced an official gum chewers' anthem.

Though it seemed hardly necessary, a new organization called the Let's Chew More Gum Association opened offices this month in Tokyo, The opening, attended by politicians, baseball stars and showfolk, went as smoothly as a cathedral service--which, in a way, it was, Highlight of the première was a special prayer intoned by a Shinto priest standing before a kind of altar to gamu. Excerpts:

"O Great Spirit of the Chewing Gum, gum of diverse kinds, we offer this prayer to thee. There is grandeur in chewing gum. It is our marvelous pet, an important accessory of mankind in this modern age. ('hewing gum sweetens the breath, imparts a pleasant feeling, strengthens the stomach and calms anger . . . It invites happiness. It attracts smiles. An enjoyable and intellectual life is made possible because of gum chewing . . . O Great Spirit of the Chewing Gum, rest in peace."

INDIA

Thanks a Lot, Pals

India's faith in the positive powers of neutralism suffered another shock last week, Gathered in Ceylon's capital, Colombo, were six of nonalignment's finest: Ghana, Egypt, Indonesia, Burma, Camhodia, and Ceylon itself. They had taken it upon themselves to find a solution to India's dispute with Red China over the aggression in the Himalayas. After three days of top-secret sessions, the neutrals solved the problem all right. They will recommend a demilitarized zone along the Himalayan frontier and suggest that neutralist nations be chosen to police the forhidden zone. It was just the fuzzy solution Red China would adore.

At week's end Madame Sirimavo Bandaranaike, Ceylon's Prime Minister, announced that she herself would soon be off to Peking and New Delhi in an effort to sell the scheme to the angry foes.



The flavor runs deep, yet remarkably mellow. Eloquent testimony to the unchanging character of a truly superb bourbon. At 100 proof, bottled in bond, specially packaged for the holidays in new decanter with foil overwrap. All at no additional cost.



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Nobelmen Maurice Wilkins, Max Perutz, Francis Crick, Steinbeck, James Watson, John Kendrew Impelled not to squeak like a greateful and apologetic mouse."

"In ms, heard there may be death that I disserve the Nobel wards over other mer or letters whom I hold misspice and reverence" and Author John Steinbeck, the Bull am mignelled met to squack like the Bull am mignelled met to squack like the Bull and mignelled met to squack like the square of the same state of the same

Sentries stood 24-hour guard at her cabin door on the 8.8. Frame. She was tied to a berth and encased in an airtight. 160-lb, plastic container impervious to salt and water. No one would msure her against harm because she is priceless. But a warm welcome awaits the Mono Liso on her arrival this week at Washington's National Gallery. Omerals are fidding with the thermostats to duplicate the Louvre's temperature and humidity so that all will be well on Jan, a when the painting goes on display for three weeks. Back home the rhubarh over her visit to the U.S. raged all the louder. "Knowing Americans," snarled one art critic, "they'll



Mos a Ling on the Way
There will be no have a d.
TIME, DECEMBER 21, 1962

PEOPLE

probably have her parading down firth Avenue in the bitter cold in an open car under tons of contests.

Triviality said Theologian Reinhold Niebuhr, 5c. is the great problem of the modern church. It means "Protessants were in the contest of the contest of the contest of the modern church. It means "Protessants

Niebuh, 5c. s the grant professor of the modern through the mass. There was modern through the minutate or refigures observance, ecclesiastical organization and several professor observance, ecclesiastical organization as a time when a whole generation is passing through a world revolution.

It was men to traceing in Memphis when the Irich Automatic Transmission eleven book on the Bris Prefay Enterprises. For any of touch tourfail, The Enterprises, we got touch tourfail, The Enterprises, we got touch tourfail, The Enterprises, which is the same Eleventee and the genume Eleven playing for the hard the genume Eleve playing for the hard the genume Eleve playing for the hard the genume Eleven playing the well-pracked elevate genume Eleven playing the well-pracked elevate genume Eleven playing the genume strength of the genume that the grant of the genume that the grant playing the grant pla

Barreling down U.S. 17 toward Florida in a snappy grey Lincoln convertible. Prizoomed into the hamlet of Woodbine, Ga., was forthwith halted by the cops. A check revealed the real owner to be not so Lucky: he was New York Philharmonic Conductor Leonard Bernstein. Beckwith told questioners that he got a job as chauffeur and valet for Bernstein through "mutual friends" after deserting the Marine Corps in September, had lammed off with the Lincoln for a three weeks' toot. Said absent-minded Maestro Bernstein, who apparently forgot to report the theft: "All I know is that he let me out at a recital on Nov. 24 and never did pick me up again.

Manhattan's seventh annual Polonaise Ball was a little bit of Old Warsaw on Old Park Avenue. The Old Warsaw Orchestra played the Krakowiak, and nearly everythody was there Mrs. Artur Rubinstein, Mrs. Artur Rodzinski, Vera Zorina Liebenson—securione except that small Polish port. Prince and Princess Stanislas Radaroll, parties of the balf. Foot father, present might have solehed they werent, present might have solehed they werent, sampled Done gooms were the solehed they sampled Done gooms are solehed to the probage of the goods of the principal solehed to Dozen il Borres. 44 and Socialite Mory McFodden, sa public-relations director Dozen il Borres. 44 and Socialite Mory McFodden, sa public-relations director of takety. Sort the principal solehed to takety. Sort the solehed to the principal solehed bir-like cardior. Mine is the original model from the code full collection.

Looking as it he had just stepped from a niche in an old cathedral. Pope John XXIII, St in miter and brocades, attended canonization ceremonies for three new saints in St. Peter's Basilica, Later in the week appearing at an audience for 1,200 this first since his recovery from anemia - he entered the Vatican's Clementine Hall briskly but accepted help in mounting the three steps to the golden throne. Cheerily expressing the hope that he would be around to see the conclusion of the Second Vatrean Council before Christmas of cong he said "One year is a long time. I may not be here. If I'm not there certainly will be another Pope,



JOHN XXIII
There will be a Pope.

MUSIC

Better for Talk than Music

Long before it was built, Manhattan's new Philharmonic Hall was pronounced an acoustical masterpiece. Only the greatest elements of the world's greatest halls would be used, the promises ran. Philharmonic Hall would be the quintessence of greatness. Now that the hall has been open for three months, the critics have had ample time to listen to its music. Studied in concert, their varying conclusions ring with a kind of atonal discord. The new Philharmonic Hall, they have reported on one occasion or another, is confused, honest, imbalanced, weak, loud intimate, percussive, dry, mushy, uncolored and artificial.

Whatever its faults, the major acoustical problem at Philharmonic Hall remains what it was at the start hearing the music over all the chatter about how it sounds. High-fidelity buffs who praise their stereo sets because they sound like concert halls, attack the hall because it sounds like a stereo set. Players in the Philadelphia Orchestra have said they far preferred their previous visits to Carnegie Hall-but that may only be because they knew how to find the old men's room. With so much talk in the air about the mysteries of acoustics, musicians who might well sound weak anywhere leave Philharmonic Hall grumbling about its sound while their audience goes home confused; even such a trained listener as New Yorker Music Critic Winthrop Sargeant has claimed to be so haffled by the hall's effect on the music that he could scarcely tell whether he liked a performance there or not.

The two faults most frequently noted at Philharmonic Hall are the swallowed bass notes and the bright, unorchestrated



THOMAS IN "DIE MEISTERSINGER The critics were not deof ...

sounds of the violins and high woodwinds. Cellos, basses and harpsichords have gone unheard, and in soft passages, pianists sometimes sound as if they had no left hand. Technicians have busly "tuned" the hall to suit various events, but if their work bolstered the music at had in effect on the din of complaint.

The hall's publicity, once so unrelentingly immodest is beginning to sound as if the critics wrote it. I think there are some problems." says Lincoln Center President William Schuman, "but they can be corrected. We said at the beginning it would take a year to make adjustments. I don't want to predict what we are going to do, but we've collected a lot of data, and in a few weeks we will decide our next move." Meanwhile, the hall remains perfect for provoking talk, if not for listening to music. Says Schuman adopting a metaphor to suit the controversy: "Criticism of acoustics depends on many things. Each man rides his own hobbyhorse in this thing.

No Comment

On nights of important debuts, nervous musicians often whisper backedsape prayers that the critics somehow, will fall deal by curtain time. New York's newspaper to the critics fell with the critics fell some the critics fell some the critics fell some the first passal left them effectively silenced, but to the artists who made their debuts, the quiet from critics "row seemed even gloomier than the usual whisper of mighty penells".

Interview that halls, young muserans faceies behind their cellos, remained nameless too, with no reviews to account for their work. Even debuts at the Metropolitan Opera or at Carnetie Hall seemed curiously hollow events. Years from now the performers may well expect cold, unbelieving alances when they explain the empty page in their scraphools by saying that there was a newspaper strike that

all-important night. The week's two most important debuts · Tenor Jess Thomas, 35, sang Walther in the Met's production of Die Meistersinger, and should have won a pocketful of rayes. In the demanding role, his voice soared in steady flight above the stentoriun heaviness of the Wagnerian orchestra. after the ardors of two long acts, he still had a great reservoir of lyric beauty left for the Prize Song that finishes the performance-and finishes the pretensions of a good many tyro tenors with it. A big (6 ft. 3 in.) and muscular South Dakotan Thomas may well be the Heldentenor grand opera has awaited since Melchior. His voice is as pure as mountain air. As Walther, he seemed strong and bashful creating a likable understatement of the part that might have annoyed Wagner but seemed just fine at the Met. Having built toward his Met debut since 1958, when he first appeared with the Baden State Theater in Karlsruhe, Thomas was mildly disappointed by the morning silence that followed his big night. But he has the con-



Manhattan's Philharmonic Hall

solation of two more leading roles at the Met this season: Bacchus in Ariadne and Radames in Ariad plus opera and recording contracts that will keep him busy for two full years.

· Pianist Agustin Anievas, 28, made his Carnegie Hall debut with a program of Mozart, Chopin, Brahms, Liszt and Sessions. Anievas won last year's Dimitri Mitropoulos International Music Competition, beating out 46 other pianists and earning as part of his prize the S. Huroksponsored debut. From a year away, Anievas and Hurok unerringly picked the first week of the strike. "This would be my luck," said Anievas gloomily, "to pick a week when the press is out for lunch." As things turned out, it was probably just as well. Despite his virtuoso technique Anievas' playing lacked authority and too often, the ability to express either the sweep of the music or its depth. But on occasion, as in Brahms's l'ariations on a Theme by Paganini and the singing passages of Sessions' First Sonata, he shed his tall, dark detachment and dug down to bring up the music that had been expected of him.



ANIEVAS AT CARNEGIE HALL ... but they were mute.



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So good, in fact, many people consider it to be the smoothest Scorch there is.

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Regal?

There's a pity. Especially when a

There's a pity. Especially when a good taste of it might well change your mind. Why not order a glass in your local bar? Sip it. (Neat, if you please.) You'll find it goes down as smooth

You'll find it goes down as smooth as honey.

Perhaps you'll decide to give Chivas Regal after all. If so, your friends will also be delighted with our gift box. It's available all year round at no extra cost.

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RELIGION

According to Steinbeck

In the beginning was the Word, and the Word was with God, and the Word was God," So begon the author of St. John's Gospel, in a classic Christian definition of God the father's eternal coexistence with his son. Last week Novelist John Steinbeck in Stockholm to accept his Nobel Prize for literature suggested a new gospel to match the beliefs and ambitions of modern man.

We have usurped many of the powers we once ascribed to God," he said, "Fearful and unprepared we have assumed lordship over life and death of the whole world of all living things. Having taken God like power we must seek in ourselves for the responsibility and the wisdom we once prayed some deity might have. So that today. St. John the Apostle may well be paraphrased. In the end is the word and the word is man, and the word is

The Ninth Prophet

The President, Prophet, Seer, Revelator and Trustee-in-Trust of the Mormons o the "peculiar people" call their leader-is "the living oracle of God to whom the Lord reveals whatever is necessary for the conduct of the church." Last week in Salt Lake City, nearly 500 husiness and civic leaders representing Judaism and a dozen Christian churches ing the ninth man in Mormon history to be in direct communication with God. He ascetic who has presided over the most astonishing decade of growth that the Church of Jesus Christ of Latter-Day Coints has ever seen.

There could be no questioning the suscerity of the praise for David O. Joseph Rosenblatt, a Jew and president of the Eimeo Corp. asked Does anyone know of any man who has lived with greater both or purpose and obedience to the exhortation of the Prophet Micah to do justis to love mercy to walk humbly with God - A Catholic President J. P. O Keete of Saft Lake City's Chamber of Commerce said All of us have been keenly aware of the advantages or fixing in Urah. And almost all these advantages can be attributed to the lead-

ership of President McKay.

Smoking Permitted. In times past text "gentiles cas the Samts call all non-Mormons) would have had a good word to say about one of the prophets, for non-Mormons have often been treated harshly. McKay (rhymes with eye) has actively encouraged toleration for others. He has also relaxed a few of the staff rules that govern the life of his followers, New converts for example no longer have to give up smoking although they are often assigned to jobs as Boy Scout leaders or Sunday school teachers where the need to give good example constrains them to abandon the habit voluntarily.

Nearly one-third of the world's 1 800 -

000 Latter-Day Saints have been baptized since McKay became president in 1951. Much of the growth stems directly from policy decisions he made shortly after taking office. He abandoned the church tradition of urging converts to settle in Utah ("We were robbing ourselves of local leadership in the missions"), and he authorized the construction abroad of new temples previously limited to the U.S. and Canada- when membership growth warranted. He made the Mormons aggressive missionary work more effective by suggesting that convertmakers ask for appointments instead of randomly ringing doorbells.

McKay's policies have paid off since 1951 the number of stakes (dioceses) has risen from 180 to 110 and the annual

apostles' council when George Albert Smith (Time cover, July 21, 1947) died in 1951. A firm executive ("He can be stubborn "says another Mormon official). McKay will often ignore the advice of the council-but not before he has patiently listened to its recommendations.

Still quick of mind and step. McKay is at his office at 5:30 in the morning. abandons his appointment-filled schedule at 1:30 for a long lunch, a nap and an early evening with his family. Although he gave up riding two years ago. McKay still spends weekends on his Huntsville farm, supervising the care of a herd of five horses. McKay is a confirmed jet traveler thinks nothing of scooting off for a quick inspection of Mormon missions in Scotland or Wales.

President McKay may be modest about the growth of his church but he is unashamedly delighted by the new concord





MORADOX M. KAY ON HIS I WAS AND LENGTH WITH PRING THAT ADVINGES I wa m the rageves whatever he evar,

harvest of converts has risen steadily from 1, one to more than tocone in 100; Mormons now open one new chapel a week and are in the milst of a vast building program that includes a se to to-thor skyseraper on Manhattan's asth Street a new is-story officebuilding in Salt Lake City. David O. disclaims credit for any of it. The reason we grow he says is that there is church wide acceptance of responsibility by individual members. I have called upon wealthy men to make sorthees for the good of the church. No one has ever refused."

The Twelve Apostles. In all probability no one would for McKay has unchallengeable authority over the lite of the church, Born on a farm near Huntsville Utah McKay graduated from the University of Utah in 1807 and was appointed to the Council of Twelve Aposties the church's ruling cabinet at the age of 31 after serving as a missionary in Britam, He has worked almost exclusively for the church ever since. Semority governs selection of a Mormon president. and McKay was ranking member of the

between Mormons and people of other taiths. There is genume affection between members of the church and nonmembers he says. How did it come about. By getting to know and understand each other better. When you get to know a tellow chances are you'll get to like him too.

Boston's Negro Bishop

The new suffragan bishop of the nation's most blueblooded Episcopal diocese is the son of a dining-ear waiter on the Pere Marquette Railroad. Upon his consecration two weeks ago as one of the two auxiliaries to Boston Bishop Anson Phelps Stokes Jr. the Rt. Rev. John Melville Burgess became the first Negrot ever to serve the Protestant Episcopal

5 Horse D. Mach. lett. and Hugh B. Brown, with sketch of proposed new Mormon headquar-

2. Liberta has two Nezro Episcopal bishops and

Opening Hight at Philharmonic Hall. Agala, glittering evening. yet as meaningful an event as the musical orld has known. We recorded it all from the hush that fell over the audience when Mr. Bernstein raised his balon. To the wild applause at the end of the concert. This historic "First Performance"



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1963 WARNING from The

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EPISCOPALIAN BURGESS

Church as spiritual leader in a predom-

Square and scholarly-looking, Bishop Burgess, 53. was elected on solid qualifications. He did advanced study in sociology at the University of Michigan before graduating from the Episcopal Theological School at Cambridge, Mass., in 1934. After his ordination, he served a clerical apprenticeship at churches in was called to the chaplaincy of Washingtoa's Howard University, and five years later became a canon of Washington Cathedral. Until his consecration, Burgess of the Episcopal City Mission. Burgess was chosen for the suffragan bishopric ballot at a convention of diocesan priests

Burgess takes his election as an assigndirectly to race-relations problems. He believes that progress in civil rights for been the least able to adjust to the change in racial atmosphere." The reason: "The church is too much white middle-class. and reflects too much the conservatism of this social and economic group. There is fear that the church might take too rad-

Bishop Burgess will continue to com comprises roughly the eastern half of Massachusetts-to meet the new religious needs of inner Boston. He wants to exuniversities in the Boston area, and thinks that the church should develop a program of chaplains for industry to bridge man. "The church." he says, "should try all kinds of people. The church is not a sect organized around a particular doctrine or Biblical text. It is a great fellowship bound by loyalty to Christ.



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The forecast for tonight: more snow. But you're home, set for a cube even up ain the tamin, Morting to do now but out away your ISM Executary. Portable Just a forecincules with this hattery expensed of cloation machine, while you waited for dimer, laws, care at all those Boose easy, that might other value may be up to the value from the country of t

nome, set that took care of half a dozen unfinished details. New at we but put back and engy the open and comfort of your home, freezed unless with warres about himself bettime the offere (BM dozen an additional includes affice, portable, and systems unless All rectror on the same kind of review to the present of the commentation of the processing the line commentation by and the princet.



THE WORLD'S LARGEST SELLING

THE PRESS

Deadlock

After only one day in New York, U.S. Secretary of Labor W. Willard Wirty gloomily concluded that he could do nothing about settling the city's newspaper strike (TIME, Dec. 14). The publishers and the striking printers, said he, were still "very far apart"; the nation's mightiest metropolitan press would probably stay out of action for "days or weeks." fore Wirtz arrived, the strike had degen-

erated into a deadlock of stubbern wills. On one side of the argument stood Bertram A. Powers, 40, president of New

Star-Journal, which also circulate in New Potential Fatalities. Both sides have

settled down to stubborn warfare that could, if sustained, kill off as many as three Manhattan dailies. One candidate for extinction is Dorothy Schiff's Post, a liberal afternoon tabloid with a tenuous lease on life. The Post, which has been replenished with periodic and generous transfusions from Dolly Schiff's personal fortune (she inherited So million), has served notice on the I.T.U. that it can survive neither a protracted strike nor a punitive contract. I'm in a terrible position," said Mrs. Schiff last week,



down its own thin margin of prof t Pacesetter. The prospect of such fatalities weighs lightly on the conscience of Rert Powers. If both the Mirror and the



IDLE EVES ON THE SUBWAY



PRINTER PRINTER Wr see "



I mayes





PAPER HUNTING IN TIMES SOURE!

Vork Local No. 6 of the International Typographical Union. In 65 years the Big Six-as Powers' local boastfully calls itself-has never before led a New York strike. But last Dec. 8 without even bothering to notify the other six printing craft unions. Powers pulled his men off the morning Times and the News, the evening World-Telegram and the Journal American-the four Manhattan dailies that he deemed sufficiently prosperous to

endure a lengthy siege. On the other side of the scrap stood the Publishers Association of New York a the express purpose of presenting labor with a united front. From experience most recently the 1958 walkout of deliverymen that gagged New York's press for 10 days, the association has evolved a simple strategy: to close all member papers as soon as one is struck. Thus, when the I.T.U. picketed four papers, the publishers promptly closed five more: Herald Tribune, the Mirror and the Post in Manhattan, and Samuel Newhouse's two Long Island dailies, the Press and show too much weakness, then the advertisers won't come back. They'll figure we won't make it. It's considered rather miraculous that we've survived under this

Another potential fatality is Hearst's tabloid morning Mirror, which despite the second highest daily circulation in the U.S. (851,928), is famishing for want of Hearst with a convenient excuse for folding the Mirror into its New York afternoon paper, the Journal-American.

Beyond these two possible casualties lies still another: the morning Herald Fribune. Over the last year the Trib has gained 40,000 in daily circulation, bringing it to more than 400,000, but it is still a long way from solvency, "We can afford a protracted strike," said Walter N. Thayer. Trib president and business partner

As a concession to Newhouse, the Long Island

Post fold, his union will lose only 500 jobs reporters and other personnel who might wind up among the unemployed. The With a strike fund of \$1,200,000, together with \$500,000 from international headquarters. Big Six is amply provisioned to maintain a picket line for months.

What sparked the New York shutdown was not so much the customary haggie over pay scales as Bert Powers' ambition to lead the I.T.U. back to organized glory. Moreover, a show of strength in New York, where the printers muster a membership so sizable that no international president can be elected without it, would add luster to Powers' image. But even this possibility runs a poor second to Powers' hopes of restoring the L.T.U.'s lost reputation as the pacesetting union

The L.T.U. lost that distinction with

the formation of the Newspaper Gulld in 1933. The infant Guild was soon striking all over the journalistic scene. Tacity condoned by publishers, the tradition was established that any negotiated Guild comtract generally set the style for other unions. Bert Powers this year is trying to be the style of the state of the best of the style of the style of the best of the style of the style of the best of the style of the style of the best of the style of the style of the term when the style of the style of the weakest union and makes that a pattern. Well, I'm not about to accept a contract achieved by any other union.

Last month, as New York publishers emed a short-fued Guid strike at the Indiy News by offering \$8 more a week cover two years. Powers served notice that he would settle for nothing similar. He asked for \$15,45 more a week—to bring base pay to \$15,045—along with collateral demands that included preserving the printers' heavy privilege of featherhedding at the publishers' expense.

Rising Tide. The news blackout did not affect syndicated columnists working out of New York, except to cost them their Manhattan outlets. The same held true for New York newspaper news services; their familiar bylines continued to appear out of town. Editions of New York papers published beyond New York, such as the Times's West Coast edition, came out as usual. But all this was small comfort to the home-bound New Yorker. who limped along as best he could on substitutes. To see how he was faring, Columbia University's School of Journalism conducted a street survey, discovered he missed the weather forecast, TV listings, movie and theater listings, the stock tables, schedules of athletic events, and the news-in just about that order.

A rising tide of out-of-town papers poured into the city. Some of the better afternoon imports—Philadelphia's Bulletin, for example—could only remind New Yorkers of how sorely they needed a good afternoon paper of their own. Most of the morning imports were ordinary enough to revive memories of the quality of some of

The Brooklyn Eagle, reborn in October ofter a fatal Guid strike in 1953, jumped from 50.000 circulation to 155,000. The National Enquiere, a New York-based Labloud its New York press run of 100.000 you emillion, On commuter coach seats, the railroads laid daily news balletins; the New Haves throwway prayerfully asked its pawergers not it called 'characteristic spontaneity'. Havrard's student newspaper, the Crimson, inundated Manhattan with 1000 free copies of a New York Edition'—2.000 more 'lam 'distinction' that the control of the control

Shattered. How long New York's news drought would endure depended on the staying powers of the opposing sides. At the Journal-American, Publisher J. Kingsbury Smith was desperate to toss in the towel. 'I am proposing here and now,' he said, 'that President Kennedy or Governor Rockefeller, or New York's Mayor Wagner, or all three, issue a public appeal

to the striking workers to agree to a fody truce in the strike." Except for this querulous broadside, both sides seemed grimly set on a showdown. "I think it only fair to state." said Amory Bradford. New York Times vice president and the Publishers Association's of the LT.U. and Local 6 for fair dealing have been shattered. We await any move you desire to make." Reforted the LT.U."s Bert Powers: "We are prepared to hold out indefinitely."

Cleveland entered its third week without newspapers—even though Jimmy Hofia's Tenusters, who aled the should Nov. 30 to 10 t



PUBLISHER BOB MYERS
Like reading it in the Bible.

Success in the Sticks

In the judgment of Robert Marshall Wrest, the American trual weekly is valueless, lilly-livered and moribund. It is run by "printers." who stuff their pages with syndicated hayseed features and eke out a precarious living on job-printing contracts. "The political power of the course years weekly as a political power of the course years weekly as a part of the nation's 0,000 weeklies never print an editorial. Those that do are generally reactionant.

Myers ought to know. A crew-cut, ascetic man of 40, he makes his wholesale indictiment with impressive credentials. He is a lifelong resident of Lapeer County, Mich., an area so agricultural that fivesiaths of its acreage is farmland. He is also publisher of the U.S.'s Jargest and most prosperous country weekly. the Lapeer County Press.

Although it lies well within the circula-

tion area of three bis-city newspapers. The Press has taken over all of Lapser County as its own preserve. From Flint, which is about 20 miles west, the daily popura in Lapser County—to the Press of t

Unpoid Poet. The main reason for the Press's success; that it services with contraction of the press of the press's success; that it services with conpress of the press's press's

winnous regard to party.

The Press was just a 1950, when flob's contry messpaper until messpa

'Deadbeats." In the process of reinvenating the Press. Myers threw out all sacred cows. He not only refuses to participate in community drives but sometimes refuses to run stories about them. County merchants soon discovered that taking a big ad in the paper did not buy them the customary exemption from unfavorable stories. The Press prints all merchants are involved. As if to console them for such publicity. Myers recently reported in his own weekly column that many wealthy residents of Metamora, a community eight miles south, were deep in arrears to Lapeer stores. Myers' victims may not have appreciated the headline, METAMORA DEADBEATS, but Lapeer merchants did. The Press now saturates the county as

The Press now saturates the county as thoroughly as any spring shower. Reading it in the County Press." says Lapeer Attorney Robert Taylor, "is like getting it out of the Bible." Says Wellington E. Rowden, Lapeer florist and the towns mayor since 1944: "If Bob Myers doesn't agree with me, it'll be in the paper. But I guess criticism, if it's right, doesn't kill anybody."







SHOW BUSINESS

ACTORS

In Total Demand

He has a face like a bloodhound that her just cater an escaped convict, an image that was once permitted on movie screens only if the dog died in the end. But movies are artier than ever, and the rough features of Anthony Quinn, which have long hidden a consummately a least of the control o

"A good actor is a deep-sea diver." he explains, "For years I was content to be the guy pumping the air down to the deep-sea diver. Now I feel I've got to put on the suit myself." He pumped air to Marlon Brando in l'iva Zapata! and to Kirk Douglas in Lust for Life, each time winning an Oscar as the year's best supporting actor. He created sworls of offcenter violence in dozens of other good movies, from 1943's The Ox-Bow Incident to 1961's The Guns of Navarone, But despite his Oscars and his gold-lettered credits (including La Strada), few people -least of all Anthony Quinn-thought of him as a so-called actor of stature un til suddenly there he was up on a Broadway stage as England's King Henry II exchanging complicated philosophies with Sir Laurence Olivier in Becket.

New Vigor. Once described as an actural always on the verge of being discovered Quinn has elected to discover himself. "I like what's happening to me now for the first time." In says, "I learning to the first time." I learning to the first time." I learning to the says time. I learning to the says time. I learning to the says time. I learning to the characters be plays until he is scraping the mails in their soles. "A doctor takes a responsibility when he so much as longer and the says time. The says time the says time to the whole man. I'm responsible for how he walks, looks, talks. I can't do this how he walks, looks, talks. I can't do this



ANTHONY QUINN AT HOME

inside myself. I'm a little bored with my self. I have to get it from outside sources. Otherwise I'd live like a hyena, eating my

And there is no busier actor now working. With Margaret Leighton, he is doing Broadway's Tchin-Tchin, the story of a man and woman whose absentee spouses are having a love affair. The play opened in October, but Quinn still sits up at night trying to figure out who this man is that he is playing on stage. "I play him fivefeet-eleven," says Quinn, who is 6 ft. 2 in. "If I played him Tony Quinn, he would never stand for that cuckoldry. Last week he decided that the fellow must have had a crippled father whose incapacity had forced the son to work as a youth; and this imaginative insight has given him new vigor in the part, which he goes at with such competitive enthusiasm that he sometimes seems to cast a ham-fisted shadow over the more tragile performance

He has signed for six new pictures, to be made over the next two years. He opens soon as an Arab chieftain in the much-awaited Lawrence of Arabia. He is also Dino de Laurentiis' Barabbas, giving a taut, disciplined, and sometimes moving performance as the man whose life was spared when Christ died. Requiem for a Heavyweight, completed earlier this year but just released by Producer David Susskind in a maneuver aimed at the Academy Awards, is probably Quinn's best picture. As a punched-out prizefighter. croaking in the high voice of a man who has taken too many on the windpipe, he manages to make the swollen-featured. illiterate pug touchingly appealing. While making the picture. Quinn stood around

in seeming torpor for long stretches between takes, to the amazement of Fellow Actor Jackie Gleason, Says Quinn defensively: "I can't turn it on and off, Gleason plucks it off the tree and eats it raw, I have to marinate it. It comes very hard for me."

Writer & Patron. Things came hard to him from the beginning. A Mexican with enough Irish in him to make Quinn his real name, he was born in Chihuahua during Pancho Villa's revolt. Fleeing the country, his 16-year-old mother carried him 500 miles on her back to Juarez and eventually to El Paso, where his 19-yearold father rejoined them. "My youth was all whirlwinds of sand and threatening rain," he says. The family rode a cattle car to California, where they worked in orchards picking fruit and nuts, eating walnut gruel for breakfast and sleeping under the trees at night. When Tony was nine, his father was hit by a car in Los Angeles and killed.

Tony had dozens of jobs and sporadic schooling. As a pole-shaped, 145-lb, teenager, he became a professional fighter. He won 16 in a row, lost the 17th and quit. Following a self-education program, he read one novel, listened to one symphony and studied one art masterpiece each week. He took up painting. One day, trying to read Shakespeare aloud, he discovered he had a speech impediment. He found his tongue was tied-attached to the floor of the mouth by too much flesh. He went to a surgeon, had it freed, and order to learn to speak properly. He was soon the friend and protégé of John Bar-rymore. He married Cecil B. DeMille's daughter, but proudly refused to work for his father-in-law and made it on his own at a different studio, meanwhile giving

DeMille four grandchildren. He now has a gorgeous, \$100,000 brick-and-wrought-iron townhouse in Manhattan's east, 70s, illed with primitive masks and sophisticated paintings by numerous young arrists whose work he wants to emcourage. He owns two harbors and an ishmus in Rhodes, which he discovered when he filmed The Guns of Neurone.

Quinn insists that material possessions mean nothing to him. But maybe they have helped just a little to make him one

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HARRY GERGUSON ALIAS PRINCE ROMANOFF

of the most resoundingly positive people alive. He fairly shouts optimism. "I'm getting tired of negativism in the theater." he says, getting on his hoarse. "I'd like to see a little positivism in the world. If people are so proccupied with sickness, they should go to the hospital.

In the early hours, Quinn is now trying to draft two presumably sunshiny musical plays, "I want to say something, and I don't know whether I can do it as an actor. I have a great desire to write," Anthony Quinn will try anything.

HOLLYWOOD The Real Tinsel

In Hollywood, institutions do not crumble: they dellate. On New Year-Eve, a loud whistling sigh will develop at Prince Michael Romanoff's falloid restautant as it sags into extinction. After 24 years in business, the instant prince thisweek held a command cocktail party in order to tell selected courtiers that he is through

Perhaps the trouble with Romanoni's today is that its proprietor has gone straight. Hollywood accepted him in the first place because an actor of Romanoni's soliber could not go unrewarded in a city of actors. Strain wave the phony timed of Hollywood and you find the real timed Hollywood and the real timed Romanoni's was the real timed a pheny who were his phoniness with such transparent moscenic that it turned away wrath.

Never in Public. His name was Harry Gerguson alias Arthur Wellesley alias Count Gladstone alias Prince Michael Alexandrovitch Dmitry Obolensky Romanoff, cousin and occasionally halt brother of Nicholas II. last Czar of ali the Russias, After preparing at Eton, he had been to Harvard, Yale Princeton. Heidelberg, Oxford and Cambridge, Since in fact, he was born in the New York area of indeterminate parentage, he always refused to speak Russian in public. But he was scrupulously elegant, with a camel's hair accent and a mill-racing brain. He lived on both coasts of North America and made occasional trips into what he called "the interior" in search of funds. During his numerous sojourns in jail, he carried a walking stick during exercise hours. Because he said he had once escaped from Ellis Island by trudgen crawl, he was celebrated as a swimmer until the day that he fell into a swimming pool before dozens of surprised witnesses and sank without a bubble. Hollywood understood him, His life deserved an Oscar.

The stars rewarded him with their partonage, John Hustan took Evelyn Keyes to Romsonli's one might, and the dinner to the stars of the stars of the stars of the stars of their partons buried one of their performed hatches under a Romsonli's table. Admirab Hull Habey, as bed the stars of their performed hatches under a Romsonli's table. Admirab Hull Habey, as bed stars, as the stars of the sta

Besides the food was passing fair. The prince's snoh appeal was pure, being unfettered by real connections. And Romanoff's became one of the best-known restamants anywher. The shadow prince became use another houses from the real timely have been a transfer of the property of the prope

Empty Beanery, Romanoff naturally offers other reasons. Popular TV shows have often kept so many people at homehe claims that "you could throw a bomb in here and injure no one but me and the waiters," Modern, unwashed actors prefer hamburger joints to glossy joints like Romanou - (And the washed if in search of chic pop off to Paris or Rome instead. But manly Prince Mike complains of the Internal Revenue Service whose new attitude toward expense accounts has already been reflected, he thinks, in empty tables at the royal beanery, "Democracy is synonymous with mediocrity." he snaps, "Our little boys in Washington are catering to the envious who have no expense accounts. It is the end of an era.

What will he do now? "I'm going out and find myself a nine-to-five lob some where," he says with all the easy grace he once used when describing his child hood romps in St. Petersburg's Winter Palace, "Actually, the only thing I ever wanted to be was a farmer. No one beclieves it of course, but I never impose on anyone s incredulity."



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them. But fast becoming another holiday tradition is exchanging folks giving and getting this world-renowned whisky.

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atra quards against rust. Zine rich namer is sprayed on crescal undersedy arees. Galvanized steel than exists inst? to 3 times langer than without steel is used in other vital



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SCIENCE

SPACE EXPLORATION Venus Probed

If a super-powerful telescope had been related on the morning star last week, it might have seen a tiny, spidery object. It was and antennae, creep slowly past the blazing crescent of Venus. This was the U.S. space-probe Maniner II, and away estimated the control of the contr

Commond Control. For credit measurements should be a control and the world watched Mariner II and the world watched Mariner II and the should be a control to plane; but space, while the plane is a control to the plane is a plane of the plane. The plane is a plane is a plane in the plane in the plane is a plane in the plane in the plane is a plane in the plane in the plane in the plane is a plane in the plane in the plane is a plane in the plane in the plane is a plane in the plane in the plane in the plane is a plane in the plane

One bad sign was the probe's temperature, which climbed ominously higher as its elliptical orbit neared the sun. Nervously the scientists watched the faint telemetered reports of Mariner's thermometers. Just before the Venus-pass, Mariner reported a temperature dangerously close to the heat that would burst

Inside the probe, a built-in timer had been programmed to turn on the main instruments at the proper time. But that time passed, and no report of action came over the probe's radio voice. Then, 3 hr. 20 min, later, the built-in alarm clock got a second chance. But this time also it failed to awake the probe's instruments.

Word flashed to all the world's space centers that Mariner II was in trouble. But all was not lost; at Goldstone the scientists pointed their great dish antenna with special precision and sent a radio



Message FROM VENUS

And also some far-out music.

command to Mariner II. 36 million miles away. The radio waves, traveling with the speed of light, took more than three minutes to get to their target. At last came the voice of Mariner II. reporting that it. had heard the command and turned

Alien Planet. The probe was already close to Venus when it opened its instrudetector. Both of them worked perfectly. began relaying the secrets of Venus to earth, where they were typed in code. In Washington a spokesman for the National nounced jubilantly: "We are currently scanning and gathering data from the planet." Then the Jet Propulsion Laboratory at Pasadena, which built Mariner II. relayed its actual voice-an eerie, organturn the signals into information about the temperature, mass, atmosphere and of JPL were already justly triumphant. For the first time man had made close contact with an alien planet. Said Britain's ell, who had been following Mariner II toward Venus with the great telescope at Jodrell Bank: "This is by far the most splendid scientific achievement in space."

Another ambitious U.S. space project was in questionable shape at week's end. The Relay communication satellite built by Radio Corp. of America for NASA was launched into orbit, with its high point 4.612 miles above the earth and an orbiting time of 3 hr. 5 min. Relay was expected to start carrying voice communications between the continents on its fifth orbit, but something happened to its power supply. Telemetering told that the voltage was low, so scientists did not turn on the main transmitter. The voltage continued to drop, and at week's end NASA scientists announced that attempts to make contact with the satellite had been postponed indefinitely.

MICROBIOLOGY The Oil Eaters

Oilmen have long known why the black party and the property of the property of

Champagnat began his work in 1957 with an investigation of the microorganisms that he found thriving in oil residues



On Fera Du Biftek avec du Pétrole
Tenez, vous men mettrez une goutte

at the Lavéra refinery near Marseille, Ete and his associates; gradually learned which assistant of long regularly learned which settings of the produce the most and heavy for the bugs in quantity, they filtered them out of the culture, separated them from all traces of petroleum and fed them to laboratory animals. The old bugs proved to be an extensive them from all traces of petroleum and fed them to laboratory animals. The old bugs proved to be an extensive the concentrate, comportate, Proy are rich to fish med loop and the Proy are rich to fish med loop and the Proy are rich unimaged that is missing from protein animaged that is missing from protein mode from grain.

Besides petroleum and oxygen, the oil eaters require inorganic salts, which act like fertilizers. The bugs are content with a very low grade of petroleum, and since they have the happy habit of eating its least valuable constituents, they leave it more valuable than when they started grazing on it. One ton of petroleum thus consumed produces about one ton of dry material that is half protein. When fresh, the stuff is white and tasteless, but as it ages it turns brown, smells like a new plastic toy and develops a delicately chemical flavor. Some samples, according to French experimenters, taste like slightly rancid cheese.

19 rancial crossproperty of the property of

Chemist Champagnat has a growing affection for his busy oil bugs, which he claims are much faster workers than steers. A 1,000-lb, steer that is properly fed synthesizes 1 lb. of protein in 34 hours. In the same period 1,000 lbs. of oil bugs grazing on pervoleum gain 5,000 lbs., of which 4,500 lbs. are edible protein.

* THEY WILL MAKE A BREFATEAK WITH GAS

MODERN LIVING

CUSTOMS

But Once a Year

St. Francis of Assist made the first efeche er so his loyal biographer St. Boraventura says and it was a double success. The tribleau lent a drama to the saint's sermon on Christmas Eve in 1323 and the hav later "proved a marvellous remedy for sick beasts and a prophylactic against divers other plugues. Since then, thousands and thousands of creches have been made some commissioned by great lords some modeled atter master pointings some encrusted with newels, and some even designed to be would up and moving. But the most appealing creches are the miniatures done over the centuries by a host of artisans many of whose names are now torgotten.

last week 15c such matterly as ones were on view at the William Rockhill Nelson Gallery of Art in Kansas City, Mo. They tre, with few exceptions, from the collection of Architect-Designer Mexander Gi-

DENVIR STORI WINDOW

A . Pee' ogs from de ji te film una Marry Twist ma.

earl whose Sunta Iv home as filled with a viver association of rold art. Hallmark Cardy and the endation to the learner of the contract of the contract which has the Peopleton Deaple Program which has the program of the constance of the contract of the constance of the program of the conlored program of the contraction of the con

Candy Stripes & Luminaries. Though holiday prepar toon and celebration took dimensity forms an different towns the whole I.S. was seized by that shared feeling the Christians Spirit.

In Las Angeaes lights were strong on the polar trees and possengers on incoming jets were greeted at International Xirpart by four 2011, crosses lenft onto the counted tower. For the math someward rewear the sants Memea Municipal Buslines sent a special candy-cane-striped bus reeling down the city's streets. Denver's gift-giving was handled partly by rented Santa Clauses, who, for about St. delicately park their are half a block away trains the receives home of the bester to avoid the reindeer issue, ring stouch bette rather than the doorbell, but hand over the present instead of escorring a down the chimney.

In El Paso, I caus there was still competition between households and neighhorhoods for the most string famourous display or Mexican custom in which infinied candles are set in sandsweather paper bags; and in San Autonio rehearsals were on for the traditional Law Pastacos mirra-

Jos Avettis Amsour

Sin una Mercy Fathienia,

cle play. The Billia Civi Opera Chorne,
and Samphons Orchestra gut roully for
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Electronic Cheer, Raile, Separations store in Admiss sent indifferent momental radius on the limit for Flyer, also busined in the supersection of the days before a fine days between the state of the days between the supersection of the supersecti

Chicago's reservous featured electronies. Wieholdt's department store in the Loop set up an IBM computer to help harried shoppers make the right choice,

processed more than 1,000 gift lists daily. The Greater North Michigan Avenue Association poured \$20,000 into a glittering display surrounding the city's water tower; dubbed "Symphonic Starlight," 5.000 miniature Italian lights strung through the limbs of tour barren trees thekered to the decibe, output or Christmas music blared through a loudspeaker systent. The world's largest Christmas tree cactually 140 trees bound together soaring so it, into the air blazed with almost 10 000 lights near the Loop and Chicago motorists were stopped dead in their tracks by the new parking attendant n one of the Loop's lots a big flannel Santa who jockeyed sedans and sports cars into place with fat tinesse and much ho-haing.

Perfumed Boyt, in Manhatan, Rockefeller Center's jant tree was home with feller Center's jant tree was home with plate-sized gait, undaffune storm of trees, dillo, Bertimer speecel out from Fills Accesses the propriet of a beithread demand the shape reported a beithread demand the men for "conscalies" har treatments. The district attorney's office in a-stummer performance of the propriet of the dately, not to found of anyone during Christman was.

Christmag week.

Around a online heurer and packages
are expected to pass through the nationspost offices this week, most of which will
be Christmas cards. Illinois Governo
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Coulomb his life-steed, 5]-ft. Santa
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There are fewer Christmas recordaround than cards. As it has been ever since the dawn of Muzak, Rudoll the season's buggest noisemakers, along with White Christmas, which is now being sung by choirs with straight taxes. But this year some of the worst singers in Christen dom have made Christmas records and compared with them the old atrouties sound a most High Church, Santa Claus Is Coming to Lown, by the Lour Seasons who are awill in my season is currently the nation's bestselling Christmas record. Right behind it is Mouster's Holiday, by Bobby Luke't and the Crypt Kickers, 4 screeching paroes of The Vight Become Chaistman, in which Santa Claus pulls taxors from his sack, For those who consider this too macabre there is Morry I wast-mas, by the Marcels,

As always a tew gens tuttred up and the commercial avalamehe, Voel, sung by the Chon of Men and Bays of Manhattan's St., homas Chusch, Mirrosonic is a magantiem; demonstration that corols are jest when sung without pretense or ricky arrangement. Another is the New York Pro Musica's album of Medieval

The Christmas Story In an Hrray of Styles



THREE KINGS, made in Haiti, stand about foot high, are part of crèche collection assembled by Architect Alexander Girard.



CHOIR OF ANGELS, made in Austria of wax, paper and cloth, creates sense of great depth in a small vault.



WISE MEN from 18th Century France give feeling of pageantry as they pass through setting designed by Girard. Crèches

are displayed on stages that have been set into partition walls at William Rockhill Nelson Gallery in Kansas City, Mo.



CRECHE FROM SPAIN presents a scene of a most hesta gaiety as peasants and their livestock—all of bright y painted

portery flock to behold the newborn base while the royal procession emerging at left seems not to interest them at all.



ORNAMENTED LEAD FIGURES in German creche were cast in centuries-old molds. Unlike rustic scene at top of page.

this crèche has the look of a royal court struck not so much with joy as with awe at the birth of the King of Kings.

English Carols and Italian Dances (Decca); it is in such songs as the 400-yearold Nowel Singe We, Bothe Al and Som that the spirit of Christmas is best perceived and preserved.

The spirit was preserved, too, in much of the last-minute riot and ritual. Across the country, shopping lists were being compiled and presents assigned with furious abandon (September's determination to find just the right beaded bag for Minnie-Louise gave way to mid-December's impulse to settle for the first handkerchief displayed on the first counter passed). Old friends were elbowed aside in favor of a moment from the salesgirl debutantes came out and went back in again, and tuxedos were hauled out from attics and demothed. Christmas everywhere was clearly just around the corner, no matter where the corner was,

The Blight Before Christmas In the modern world, Christmas can

also be

the season

Beginning about Thanksgiving, family quarrels become fiercer, relations with relatives become more strained, tradesmen assume a forced friendliness, and the dispenser of holiday cheer begins to feel there is not an honestly cheery face to be found anywhere.

On the Roof, Part of the strain, of course, is financial; the checkbook never seems ready for the unexpected demands. The well-in-advance, all-too-legibly-signed Christmas card "from your garbage man" and "your mailman," the armies of elevator operators and invisible attendants that materialize for apartment dwellers. the soaring cost of trees and festivities -this is only part of it. There is the problem of the Rich Relation who sprays the family with costly presents-how much reciprocity is necessary? There is



SANTA & CLIENT

the problem of the Marginal Pal who somewhere along the way has moved from the list for cards to the list for presents-

who will be the first to quit? Some families are forced to buy Christmas on time; the ghost of Christmas past comes to the party for Christmas present in the form of another monthly payment is that Christmas money is nearly always spent for something not really needed. The necessities have already been bought. buy the new fur coat with the advent of cold weather, the new party dress in time for the party on, say. Dec. 21. Christmas costs also trigger the seasonal crook. An article titled "Christmas Reactions" in the American Practitioner and Digest of Treatment cited "one male patient who routinely passed checks during the Yuletide to be able to buy the family presents and to feel adequate in the male role.'

Pleasing Mother. The other main strain of Christmas is the family. Parents agonize about disappointing their children, about spending more on one than another. about whether the neighbor children will get more or better presents. Grown children worry about their parents. "Selecting a Christmas present for mother is a traumatic experience for a great many it good enough? Is it the right size? Some older women are chronically critical, and this is a big problem to children trying to please mother." Husbands and wives often get into bitter Christmas wrangles over which parent to visit or invite, and reunions are not always the joyous occasions Christmas cards crack them up to be.

Alcoholics and their families have an especially rough time of it because the Christmas spirit so often comes in bottles. One family counselor estimates that this problem alone poses potential trouble for some 3.500.000 U.S. families annually, and the lipstick worn home from the office party disturbs untold millions more.

Claustrophobia. Christmas triggers all kinds of remembrance of things past: the jolly season often brings on black depression to those who had an unhappy childhood; obese people tend to eat their heads off; the old and lonely feel

And there is another kind of Christmas trauma that results in what might be called Santa Claustrophobia. Many a moppet chickens out of the department store line to see Santa-the big red man with the vast white beard seems like God himself, and not every adult would be in a hurry to climb onto His lap. One Victoria B.C., housewife organized a protest when a store had Santa Claus arriving in a helicopter, only to be followed three days later by a rival store's Santa landing by parachute. Confused her children hopelessly, she said, and made them miserable.

Many there are who thrive and prosper on the Commercial Christmas, many more who just manage to survive. But sink or swim, as a Beverly Hills psychoanalyst shuddered last week: "Christmas puts the damnedest demands on everybody."

DESIGN

Glaring Error

No matter how impressive the driver of a U.S. automobile locks, he sees badly. This is the dim view of Optometrist Mer-

Fancy styling ofter fogs the driver's vision to the danger point, Allen told an optometry convention at Miami. After testing 56 recent models of all manufacturers. Dr. Allen decided that not a single



OPTOMETRIST ALLEN So dangerous a dazzle.

one provides "a suitable visual environ-

Dirt on the windshield is seldom important. Far worse for the driver's safety is light reflected off the top of the dashboard and back into the driver's eyes. Such reflections can be dangerously confusing. Dr. Allen showed a photograph taken through the windshield of a car equipped with a light-absorbing black velveteen covering on its dashboard. A nearby pedestrian was clearly visible. Another photo, taken after the velveteen was removed, glittered with reflections that hid

All cars tested by Dr. Allen had bright chromium trim in the driver's field of vision. Even small bits of brightwork, such as chromium windshield wipers or decorations on the dash, can reflect sun-

light and cause spots of glare.

Attempts to express the space age in instrument panels end with the instruments poorly grouped. Their needles or other indicators are hard for many drivers to see. Many new car models share a common feature: a hood that covers the instrument panel so that its lights will not reflect at night in a stylishly sloping windshield. Under many daytime lighting conditions, this shading makes the panel so dark that a driver cannot read it at a glance. To check on his fuel or how fast he is going, he must rest his eyes on the panel for an appreciable moment. When he looks back from the dim light. The bright light from the road may dazzle him for a momentand it may be the wrong moment.

EDUCATION

Oxford on the Pacific

On the University of California's eight colossal campuses, some classes are as big as some colleges-600 or 700 students, Now comes a dramatically different campus, scaled to intimate living and learning. Cruz will eventually consist of so small liberal arts colleges like Amherst or Swarthmore and about ten graduate schools, Each will have about 600 students, and each will have its own traditions. The idea borrows from Oxford Yale, Harvard, and California's Claremont "cluster" of private colleges, which includes Scripps and Pomona;

Santa Cruz could easily have been another monolith like Berkeley or U.C.L.A.; it is one of three new branches of the California empire, each of them to be bigger than, for example, private Stanford, What clinched the new plan was the stunning site: 2,000 acres of redwood forests and limestone quarries overlooking Monterey Bay, 100 miles south of San Francisco. The university bought the land, settled 100 years ago by Rancher Henry Cowell for a rock-bettom \$1,000 an acre.

The man who did the rest is burly Dean McHenry, 53, a political scientist and longtime close friend of Clark Kerr president of the university. Once roommates at Stanford, the two married Stanford girls who had also been roommates. Kerr first made McHenry the university's statewide planner, then the new chancellor of Santa Cruz, McHenry's aim, as Kerr puts it, is a campus that "seems small as it grows larger."

Santa Cruz will have a core area with a main library, science labs and audiovisual center beaming TV lectures to surrounding colleges. The colleges, each with

its own small library, classrooms, dormitories and dining halls (coats and ties at dinner), will rise in clusters of two or three at various distances from the core. Liberal arts will dominate the university especially art, music, writing and foreign languages (sparked by the nearby Army Language School). But starting with Cowell College in 1965, each school will also take its own academic tack-social science for Cowell, natural science, economics and public affairs for the others that will be built over three decades. Stressing seminars and tutorials, the colleges will have their own faculty fellows but also share them with other colleges in a setup that shuns big university departments. Also frowned on: fraternities, bigtime football and cars on campus (bicycles will be

Chancellor McHenry should have no trouble getting students. Santa Cruz is remote, offers few jobs for those who must earn-and-learn. But the expected cost will still be only about \$1,300 a year. And of all California campuses, says President Kerr, Santa Cruz "may attract the most adventurous

Gals & Gauls

The American block against learning languages is about to be assaulted by a couple of almost irresistible invitations to speak French. Due soon on U.S. TV screens are two sets of language teaching films, both particularly strong on the feminine gender. In one series the teacher is trim Actress-Playwright Maria Mauhan; the other displays British Cinemactress Dawn Addams, looking marvelously unacademic in a pair of black tights. And all either series asks of the televiewer is to

learn French. Eh bien, ponequois pas!



CHANCELLOR MCHENRY & EMBRYO U.C.S.C. CAMPUS Bigger and smaller than ever



TEACHER ADDAMS Keep the ne and the pas apart.

by the French government's RTF (Radiodiffusion Télévision Français 1. In 30 quarter-hour episodes, titled Les Prançais Chez l'ous (The French People in Your Home: the series uses mimes, comedians and chansonniers to act out idioms and grammatical structure. Actress Addams show is the work of Hachette, the big Paris publisher that supplies every French schoolchild with books. Titled En France Comme Si Vous y Eties (As If You Were in France. it guides the audience through 16 half-hour slices of French life. Both shows make most educational TV look like home movies.

Scholarly as well as sprightly, the shows constantly match language to life. Dawn Addams brandishes a sandwich to explain the French negative. The top piece of bread represents the ne, the filling the verb, the bottom piece of bread the pas. "Remember the sandwich," chirps Dawn reminding the viewer to use ne and pas and keep them apart. To teach the French possessive. RTF uses a song-and-mime team called the Frères Jacques, who pretend to be burglars tirelessly dividing loot à moi, à toi, à lui, until even a Kansas City house dick would get the idea. Hachette teaches the future tense in a setting where any other tense would be out learners catch elusive French intonation. Hachette uses another gimmick in the lesson on the interrogative, a violin trilling up to accent Dawn Addams' voice.

In its engaging assault on eye and ear. RTF's show takes the televiewer to a picnic on the Marne, a village Bastille Day fete, a couturier's salon. Hachette producers rented a whole railroad to film the champagne country east of Paris. spent four days tying up traffic in the Avenue de l'Opéra to film the perils of taking a Parisian taxi, and magnificently illustrated the verb "smell" by going to a pungent source-the Paris Métro.

Unlike foreign movies, RTF's show has no problem dubbing in foreign speakers to translate for Actress Mauban. An off-





The season's most beautiful decanter... holds the world's most welcome whiskey

Every sculptured facet says this glass is a gift. And every drop of the contents rightly echoes the thought.

For this savory triumph, this tribute to taste, this rare, rich pleasure, is whiskey in all its glory.

Give 7 Crown and know that it is bound to be cherished, for among all those that you could choose, this is the one that every day, every season, every Christmas, is the world's most welcome whiskey.

Give Seagram's and be Sure



camera voice asks questions in the language of each country; she answers in French, keeps the teaching as "direct" as possible. Dawn Addams' English has to suffer dubbing in in non-English-speaking countries but the rest of the cast goes right on in French.

RTF's series is already showing on Beljan TV, will start soon in West Germany as well as the U.S., is being cyed by nel-works in many other countries, including Russin, Hachette's series will start in the U.S. next spring, is also scheduled for showing in Spain. Next on Hachette's agenda is an "encyclopedia of languages" —TV, shows teaching every language in Europe, Pongunia psa indeed:

Straight-A Africans

In rushing pell-mell to U.S. campuses, African students often find a bitter reality of poverty, loneliness and academic failure. One cure for this mess, which wins the U.S. no friends in Africa, is a commonsense group called the African Scholarship Program of American Universities. Developed three years ago by David D. Henry, former admissions dean of Harvard. A.S.P.A.U. now links 24 African countries with 213 U.S. campuses. By working with the African branch offices of the African-American Institute, it seeks to solve the key problem: selecting the right students for the right campuses before they go to the U.S. Last week Director Henry issued a report that should stir pride all over Africa.

The academic record for last year's 503 A.S.P.A.U. students showed 22% A's. 36% B's. 34% C's. 8% D's. and only 3% F's. Outstanding among them were the Nigerians, who comprise about half of all A.S.P.A.U. students, Some of the brightest scholars?

▶ Timothy Farinre led his sophomore class at the University of Pennsylvania's Moore School of Electrical Engineering with straight A's in subjects from energy conversion to political science. Last summer he worked on a team sent out by an engineering consultant firm to survey the U.S. fallout-shelter norgants.

▶ John C. Amizigo, a civil engineering student at Rensselaer Polytechnic Institute, led his freshman class with straight A's in courses from calculus to history, also played succer.

be Elong W. Tyoho earned straight A's as a freshman at North Carolina's St. Augustine's College, is now majoring, in math.

▶ Bose Onabawo, a Nigerian girl whose native language is Yaruba, polished off her first semester in the U.S. by tying for first place in a class of 131 at Brooklyn College of Dbermane.

Harvard's Christian Ohiri, a jumior honors candidate in modern European history, won a name for his TV speeches to schoolchildren in New England. He is also the Tvy League's star soccer player this year, holds Harvard's career record with 31 goals.

A.S.P.A.U.'s success is based not only on rigorous selection but also on ample financial support for deserving winners. African countries pay transportation; oth-





A reason for pride at home.

er help comes from U.S., foundations. Full ultition scholarships averaging \$5.000 a year are provided by U.S. campuses. Room and board averaging \$3.800 a year is paid by the Government's Agency for International Development. East fall. International Company of the Company of

The Knowledge Industry

Economists take infinite pains in diagnosing the auto, oil or steel industry, but almost no one tackles the industry, that makes the most important product of all, it is knowledge, defined as information, old or new, which is produced and disseminated by all kinds of search that the control of the control of the conjudge their economic efficiency, or even the cash value of their services?

The job would give most economists the willies, but it fascinates Frite Machlup tpronounced mock-loop), holder of Princeton's Walker professoration of conomists and international finance. A one-time Austrian businessman (in card-board). Economist Machlup, 60, came to the U.S. in 1931, Laught for years al Johns Hopkins, and is now president of the U.S. in 1931. Aught for years al Johns Hopkins, and is now president.

The Price of Mother, Last week Machin published a massive study titled The Production and Distribution of Knowledge in the United States (Princeion University Press; \$5,501. In words as withy as his statistics are weighty, Maching argues that Knowledge spreading is indeed a definable industry, which in 1938 produced goods and services words \$4,500 and definable industry, which in 1938 produced goods and services words \$4,500 and the produced goods and services words \$4,500 and the produced goods and services words \$4,500 and the produced goods and services words \$4,500 and \$4,

even puls. a price Lag on mothers of preschoolers: the pay they give up by staying home, or roughly S4.4 billion. All forms of education including mothers: cost 850 billion. or almost 13½ of the 1938 gross national product. The total knowleedge industry, says Machiup, accounted for 10½ of the GN.P.—and is now grossteries that produce all other kinds of goods and services.

and services; see it, all his contributes to a Namily S. bab or citis, iFirt, machinery, dashed the need for muscle lastoers; the automation began displacing mental laborers such as file clerks. As a result, the U.S. confronts 'creeping unemployment' among the least educated, while crying for ever brainier people to run computers and other 'thinking, machines.' The urgent need is 'a drastic improvement of school program that raises the lawy and unambhilous to higher levels

The Cost of More. Many educators aim to do just that by raising the schoolleaving age to produce more youngsters with more schooling. In provocative contrast. Machlup suggests just the opposite: lowering the age. The chief effect of raising it, he says, "is to spread the same academic curriculum over a longer period." As a result, it takes more time to learn the same thing, and teaching may get worse. The dull hate learning more than ever, and the bright suffer because standards fall. In the end, this simply costs more money, requires more teachers, and produces fewer truly educated people. Machlup's idea is to compress the entire span of education so that students finish high school by the age of 15, and college by 18. Not only would this save \$12 billion a year, he says, but it would sharply improve U.S. education.

If all U.S. children were thus challenged, Machlup bets that far more and much better high school graduates would go to college. The net effect would be fuller employment, for U.S. employers, although they can no longer find many jobs for semi-illiterates, hunger more than ever for well-trained minds.

SPORT

Vinnie, Vidi, Vici

(See Cover)

In A.D. 248. Emperor Philip Iured 45,000 howling Romans to the Colosseum with a show that featured 60 lions, 30 elegards, 10 lighers, a thinceress, and 1,000 gladitators resolved to hattle to the death. Today in the U.S., the heasts are all in zoos and the only gladitators around are the extra in Sportagar. But every Sunare the extra in Sportagar. But every Sunare from cost 10 coast, some so million American Conference and the colorate of the control of the conference of the coast, some so million American Conference and the conference of the coast, some so million American Conference and the coast so million American Conference and the coast so million American Conference and the coast so million Conference and the coast so million Con

last instant—zingo! There it goes, delicately arcing 40 yds. for a touchdown. "I Like It," So precise is the teamwork

that a single mistake by one man can destroy the handiwork of ten. So many are the complexities that comoisseurs argue endlessly in a mysterious lingo over slotbacks, stunters and buttonhooks. Even the innocent are memerized. Action piles upon action, thrill upon guaranteed thrill at the end the fans are literally limp, At New York's Yankee Stadium, where 6,0,000 hardy souls braved sleet to watch

GREEN BAY'S TAYLOR IN THE OPEN (AGAINST PHILADELPHIA)
With special brilliance.

icans are enraptured by a modern-day spectacle that even the Romans would enjoy. The game is professional football, now established as the spectator sport of the fox.

Football, as the pros go at it, is a game of special brilliance, played by brilliant specialists. A great golfer strives for versatility: to master the controlled hook, the chip-and-run, the wedge pitch, to learn a dozen uses for each of the 14 clubs in his bag-and gnaws his nails in frustration. But a good offensive tackle knows a dozen devastating ways to accomplish just one mission-block. He even went to college to learn that. In pro football, nothing is left to chance: a single play may have 100 variations, each fashioned as meticulously as a fine Swiss watch. Nothing is what it seems: the quarterback fades back, cocks his arm. looks downfield-but what's this?-the fullback is already in the secondary, with the ball tucked neatly under his arm. And when the quarterback does have the ball, there he stands, cool and detached, facing the onrushing horde until at the the Giants edge Cleveland 17-13, a man turned fondly to his wildly cheering wife. "Honey," he said gently, "do you understand anything about this game?" "Not a thing," she smiled, "except that I like it."

No other sport offers so much to so many. Boxing's heroes are papier-maché champions. Hockey is gang warfare, bastoo far to travel to see a decent tennis natch. Even baseball, the sportswriters' wre: finger resin bag, touch cap, look for sign, shake head, shake again, check first, big sigh, wind up, finally pitch. Crack! Foul ball-and the fans could be halfway to Chicago by jet. Even a good thing palls when the games go on day after day for six months. Football's pros are shrewder: they perform just once a week, 4 times a season, and it is often standing room only. Last year the National Foothall League filled 76% of the seats in its stadiums (v. big-league baseball's 34%) and this year the N.F.L. sold half its seats before the first whistle blew. The

Home of the Champions, Nowheredoes the game generate more excitement than in Green Bay, Wis., a city of 63,000 that has been hooked on pro football since 1919, when only sissies wore helmets and the mark of a player was the gap between his front teeth. Green Bay has much to he proud of. It has its Neville Public piece symphony orchestra. Its paper napkins wipe the mouths of as million Americans. Its citizens are kind to animals and hospitable to strangers; they even manage a polite chuckle when visitors joke about the city's 130 bars and its unsavory reputation as a gangster hangout during Prohibition. But on two subjects the town has no tolerance: the Green Bay Packers are the best football team in the world and Vince Lombardi. 49, is the world's greatest football coach.

Few rah-rah college towns can match the unbridled devotion of Green Bay for Lombardi and his doughty athletes. There has not been an empty seat in City Stadium (capacity: 38,663) since 1959; the only way anyone gets to see a game is by buying a season ticket-and even that like joining a country club, takes years of waiting, Green Bay's youngsters save their pennies in kiddy banks in the shape of of Packer players hang on soda fountain walls; restaurant diners eat their soup off "Know-Your-Packers" doilies. The pastors of some Green Bay churches end their sermons with a short, earnest prayer "for our Packers." and the police force feels the same way. "The only crime here," says Chief Elmer Madson, "is when the Packers lose.

Romantic Superstars, And why not? The Packers are the current wonder team of football, a group of superstars romantically molded out of a gang of has-beens. Four years ago, they were the lowest of the low; now they are world champions.

This season, they started out by winting ten games in a row, by scores that
ranged from the redemitive (5-7) over
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redemitive

Furious with defeat, the Packers rebounded, flaying the Los Angeles Rams 41-10. and the San Francisco Forty-Niners 31-21. As of last week it was certainbarring a last-game loss to the last-place Rams—that the Packers were beading for one of those classic challenges of sport a Giants, in the title playoff Dee, 30. Lest year, it was the Packers who were on the way up, feeling mean and hungry; they had lost the 1960 playoff to the Philadelphia Eagles. This year it is the Giants who yearn for revenge—for last year's crush-

ing 37-o defeat

Two Little Things, "Some people try to find things in this game that don't ex-" sniffs Packer Coach Lombardi, "Foothall is two things. It's blocking and tack ling. You block and tackle better than the team you're playing, you win." To do his blocking. Lombardi has the quickest and one of the heaviest (230 lbs, per man; offensive lines in pro football. To do his tackling, he has a sturdy, stingy defensive team that has permitted its opponents an average of only 102 vds rushing 1 17 yds, passing and 10 points a game. To spearhead the awesome 140 points per game Packer attack, Lombardi boasts the league's most occurate pleted 64"; of his passes this season. He has the N.F.L.'s top ground gainer (1.318 vds.) in Iim Taylor, an oak-ribbed fullback who never runs around a defender when he can run over him and is a strong candidate for 1062's Most Valuable Distance

Breaking Their Morole. Last year Lamhardia boh and the impressive services of Paul Hormung. a vombrous-halfback who, in the day of the specialist, can run pass, kick or block—and proved it by secting a record (15 points) in Job. This set it out on the bench half the seasons when he was not point for rad, the loss would cripple almost any other team. Yet lilliage in for Hormung at halfback. Tom Moore seared seven trouchdowns, averaged Landson and the seasons when the was not the season of the seasons when the was not made to the seasons when the was not the seasons are seasons when the seasons were seasons as a season when the season was not the seasons when the seasons were seasons were seasons when the seasons were seasons were seasons when the seasons were seasons when the seasons were seasons were seasons when the seasons were seasons were seasons when the seasons were seasons which were seasons which were seasons which were seasons when the seasons were seasons which were seasons when the seasons were seasons which were seasons when the seasons were seasons when the seasons were seasons when the seasons were seasons which were seasons which were seasons which were seasons which were seasons when the seasons were seasons which were seasons where seasons were seasons which were season

With that kind of trained talless Lamdrid case on the extra razale-datade. His same is disconcertingly simple. Or so it appears. "We always his them at their strongest point." he says. "We attack them at their strongest point." he says. "We attack them morale. If you can bring thou their best men in an either to break their morale. If you can bring thou their best attack. On determe, englain. Philadelphia Landsacker Chack Beduratik. "the Packers is see what you can do with it." On of sense, says, Pittaburch Quarterlask Biolity Layne. "everybody knows what's coming but the point is that you can't stop it but the point is that you can't stop it but the point is that you can't stop it

Reluctant Donotion, Had it not been for a sore throat, Green Bay might still be just the paper napkin capital of the U.S. In 1018. Earl Louis Lambeau, a tousleheaded Notre Dame fullback and a tousleheaded Notre Dame fullback and a tousleheaded Notre Dame fullback and as tousleheaded Notre Dame fullback and steeping of Nature Rocking, came home to Green Bay to have his tonsils removed stayed on as a \$5.500-month shipping clerk at the Indian Parking Co. "Curly Lambeau little dhi jaid, but he still pined to play foutball. Within the year, he scraped up Segue to start a professional serging of the professional stayed on the professional professional control of the profe

seys and stockings—a transaction for which the Indian Packing Co, might be eternally grateful if it had not gone out of business in roso. Lambeau's Packerstarted strong; they won their first ten games, sheltacking Scheopyan 5-0 ami walloping Racrine 7-66. Green Bay was all the championship of the Packers lost to Islam the championship of the Packers lost to Ileloit, 6-0, in their last game of the season.

Those were the days when football was a ground game—four yards and a choking cloud of dust, Lambeau's Packers played it like basketball. Other teams passed in desperation. We threw on first down he recalls. But nobody compained, Lambeau after all, was the coach

There is a page in the N.F.L. record book entitled simply "Records Held by Don Hutson." Among them: most touchdown passes caught (1921), most yards gained catching passes (8,010), most touchdowns corred (1051).

No Turnilles, No Saots, Green Bay, loved a winner, but it was next to impassible for such a small from to support one. At first, the Packers played their home games at Hagemeister Park, an open field that belonged to the Hagemeister brew-ery. The "jark had no fetees, no turn side, no seats. Fans wandered in and out at will, and a sportswriter ramed George Calboun walked up and down the sidelines passing his hat. At the end of their first season, the Packers divided up the sjoulis



GREEN BAY'S STARR IN TROUBLE (AGAINST DETROIT)

as well as the ace passer, and besides the Packers almost always won, In 1921, looking for new worlds to conquer, Lambeau and his fernish recklessly spent \$50 for a franchise in the embryo National Football League (Today's cost, including players: \$50,000) and in 1939 the Packers won their first National previously undefeated in New York Giants at the Polito Grounds; 2006.

Over the nest 15 years, they won live more titles with a haffling of oscilonas-care attack that was built around a succession of well-remembered starts; John (*) Johnsy Blood*). McNally, a vagabond hafflack from Nutre Dame; Armie Herber and Ceell Isbell, John astoundingly accurate, threatheredle passers; Clarke Hinkle a pile-driving fullback; and Don Hutson a glue-ingered end who was probably the best pass receiver of all time. In 10,55, on his first play in Green Hay-Hutson grathered in a Herber gas a Herber pass leaves the succession of the suc

pocketed \$16,75 per man. Even after the city built a stadium and fans filled every seat, the costs had a way of outrunning the receipts. Other pro teams popped up in such hackwater towns as Rock Island III.. and Pottsville, Pa., only to die of poverty. But the Green Bay Packers somehow held for downs.

Once Curly Lambeau cajoled a tan ins selline his crema-colored Marmon roadster (for \$3,100 to half the team out of hock; in resparent, Lambeau allowed his benefactor to play one minute of one Packer game, Another year, a spectator tumbled from the Packer game, Another year, a spectator tumbled from the Packer game, Another year, a spectator tumbled from the Packer game, and forced the team into receivership; Green Bay businessmer children into receivership; Green Bay businessmer children into receivership; Green Bay businessmer children into receivership; Green Bay cancel and forced the team into receivership; Green Bay cancel and forced the team into receivership; Green Bay cancel and forced the team into receivership; Green Bay cancel and forced the team into receivership; Green Bay cancel and the second receivership of the team into receivership in the packet of the packet in the packet of the packet in the pa

This time the team's boosters reorganized the Packers as a nonprofit corporation (which they were anyway), peddled \$125,000 worth of non-dividend stock at \$25,0 share. "All we got was a certificate with some fancy lacework around the edge, 'says one shareholder, 'and the best football team in the world. Foday the Green Bay Packers Inc. has 1.608 stockholders, and its annual meeting is a major event on Green Bay's social calendar.

The stock sale eased Green Bay's linances, but now the Packers suffered from another, more obstinate ailment: anemia on the football field. Feeding on heftier bankrolls, the big-city teams-the New York Giants, Los Angeles Rams, Cleve land Browns. Detroit Lions-ruled the league. Starting in 1948, the small-town Packers went eleven years without a winning gason. In 1958, they won only one game (out of twelve). Things got so had that Green Bay youngsters tore up their autograph books and Packer coaches wise ly left their telephones off the hook. 'A small town," says Coach Harland Svare of the Rams. "is the best place in the world to be if you're on a winning team-and the worst if you're losing, Recalls one Packer veteran Green Bay was like Siberia. Other coaches used to threaten to send their players here.

The Mon from Brooklyn. In desperation the Packers turned to Vince Lomibardi a bristline, brooding bear of a man who was supposed to know football but had never held a major head conclining job belone. It seemed hardly the type plo belone. It seemed hardly the type plo belone who was not been as the seemed remer born and bred in Brooklyn and fercely proud of it. Until he was 20. Vincent Thomas. Jumbardi had never even

been west of the Hudson

er. Lombardi started out studying for the Roman Catholic priesthood. "But the Greek got him." says his father, and then there was football. He was an all-star fullback at Brooklyn's St. Francis Prepsent te Fordham University where his switched to guard and guickly earned a reputition as a short-fused scrapper whose riolent charge made him seems



FULLBACK TAYLOR

twice as bir, "Vince never get above 185," recalls a Fordham teammate, "But when he hit vou, it felt like voe," One day a brawny assistant coach caught Vince napping with a blind-side block that knocked him hip pads over helmet. Test that again," Lombardi snaried—and sent the coach sprawling, Frank Leahy pucked himself up. O.K. kitd' he said.

picked himself up. O.K., kid." he said voull do. In 1035 and 1036. Fordham lost only two games, and Vince Lombardi helped bulwark the hest-remembered line in college football history. Wrote Columnist

Hindy's well-known front wall Took a million troops to man it. Whereas Fordham has but seven In its lamons Wall of Granite. When Fordham played powerhouse



Did vas, of caret

Hitsburgh to a 0-0 standoff in tast Lournerful put on a tremendous one-man show, he helped stop Pitt's deepest drive with w key taskle at the Fordham four and his crashing blocks punched holes in the massive Pittsburgh line. We had a play on which I was supposed to trap the Pitt tackle, recalls Londbard. It worked line, so our quarterback kept calling it but evers time I trapped that guy, he but evers time I trapped that guy, he selbow. Mt zame's end a surgeon track wellow. Mt zame's end a surgeon track as witches inside Lombard's mouth.

Eogles & Coders, After graduation Lombardi worked days an insurance investigator, studied nights at Fordham Law ("because my Dad wanted it"played weekend football for a minorlesque pro team that called itself the Hrowklyn Fagles, In 1010, he took his first coach at tiny (500 students) St. Cecilia High News (1998) Cecilia High News (1998) Cecilia



HALFBACK HORNUNG \$25,000 of frosting.

duties also included teaching physictemistry, alserba and Latin, and his salary was \$1,700 a year. Three years later Lumbardi was head football, baskerball and baseball coach; his 1045 baskerball team won the New Jersey parcohila choul team won the New Jersey parcohila choul of games in a row. On the strength of that record, Lumbardi baunced back to Fordham in 1047—busing some day to be named head football coach. But he staved only two years, Fordham football to the staved only two years, Fordham football

A university without football," says

Lombardi in disgust, "is in danger of deteriorating into a medieval study hall. Lombardi's next stop-Army-was in no such peril. Head Coach Earl ("Red Blaik was college football's reigning genjus, and besides Lombardi, his staff in cluded such whiz kids as Murray Warmath and Paul Dietzel. For five year-Lombardi ran the cadets' fast-striking ottense- and by West Point standard most or them were lean years. Army Blanchard, graduated in any and co players were expelled when a cribbing scandal rocked the campus in 1951, "We had very few talented football players recalls Blaik. "We had to dig into our B squad to field a team, and our job wato teach what we had the best we could. Lombardi was a driver. Not all the boys liked him but he brought out the best in each of them-

Neither were the New York Ginniswasself wild about Lombard when he astrived in 1054 to put some offensive muscle on a learn that scored only 77 pointand lost time arms: the season beforetion of the season beforetion of the season beforebe came here says Halflusk Frank Gilford. "He wasn't too bright about it. Al first, we players were showing him how it went. By the end of the year, though, he went for the season of the season of the season of seven of twelve games; two years later on the Gilints word say logistic was seven of twelve games; two years later they won their only N.F.L. championship sine tasts. Still Lombardi could not make the log time. Whenever a head couch job at Washington, at Stanford, at the Air Force Academy—Lombardi's name was mentioned, but, says Vince, "nothing ever happened." Then Green Bay came along, "I knew it was time to make a move," says Lombardi, "if I was ever going to make one."

"Don't Cross Me." Lombardi hit Green Bay so hard the grass is still quivering. He demanded absolute authority-the to design Packer uniforms. Once the whip was in his hand, he set it singing, "This is a violent sport," he told the Packers, "To play in this league, you've got to be tough -physically tough and mentally tough, He chased grandstand kibitzers off the training field, declared the rowdier Green Bay taverns off-limits, slapped \$25 fines on players who showed up as little as one minute late for practice, \$50 fines on those who broke his 11 p.m. trainingcamp curfew. He ordered injured Packers to run in practice ("You're preparing themselves heading out of town on the evening train, "Don't cross me." Lom-Self-pity provoked only scorn. "When Lombardi came," recalls Center Jim Ringo, "I told him I wanted out, I said I wanted to play on a winning team. He looked at me and said. 'This is going to be a winning team.' You know his voice.

Methodically, relentlessly, Lombardi set ut to build his winner. He traded holdly and shrewdly; from Cleveland alone, he to four of this year? Facker stars; Half-hack Lew Carpenter, Tackle Henry Jordan, Defensive Brads Bill Quinlian and Willer Der Start Star



GIANTS' COACH SHERMAN More than a prayer.

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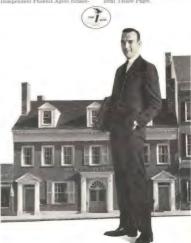
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LOMEARDI AT FORDHAM
When his 182 hit - t felt like 250.

(Chicago, Philadelphia, Baltimore) when Lombardi rescued him from obscurity in a trade with the Colts. About 50% of today's Packers were already on the roster but nobody would have known it: Jim Taylor was a second-string fullback: Paul Hornung was a sometime quarterback sometime halfback, sometime fullback who spent most of his time in a state of total confusion, "Before Lombardi arrived. I was a jumping jack," says Hornung. "When he came, everything changed He said. 'You're going to be my left half back, period. The only way you can get out of it is to get killed.' Having a coach's backing was like coming out of the dark."

"Bring Back a Victory." Lombardi studied so many movies of old Green Bay games that his eyes were constantly bloodshot. He yelled so loud at practice that he lost his voice. "Twe never taught so much football in my life," he sighed wearily to his wife, "Mistakes decided ball games," he told the Packers, and any player who missed a block or dropped a pass instantly felt the sting of his acid tongue. In pre-game pep talks, Lombardi's speeches were like something out of the Spirit of Notre Dame. Once he got down on his knees in the locker room and led the team in the Lord's Prayer, "You wouldn't think a pro coach could get away with that stuff," says a player, 'But he did." "I'll never forget the speech he made before the first league game in 1020, his first year." says Linebacker Bill Forester, "He ended it by yelling 'Go through that door and bring back a vie I jumped up and hit my arm on my locker. That was my worst injury of the year.

That first year. Lombardi's adrenalinefilled Packers won seven of twelve games including, admits Hornung, "a fistful that we had no business winning." In 1960, they won the Western Conference championship with an 8-4 record, dropped a 17-13 squeaker to Philadelphia in the N.F.L. championship playoff, Last year the Packers went all the way-and the title game, praise be, was at Green Bay, Nothing like it has ever been seen before or since, Wrote New York Herald Fribune Columnist Red Smith, after the Giants were demolished: "The poisonous polish of the Packers was equaled only by the fortitude of the natives who turtled down into their mackinaws and buffalo robes and parkas and staved on into the bitter dusk yelping and bawling

The Winner's Shore, Today, with the TV money rolling in the standing-room crowds when the team plays, home games at Milsvaukee's 45,000-seat County, Stadium, and the Tackers' share of the full house on their away games, Green Bay can alford to be generous with its champions. Eachers' salaries are amount the highest in the league: raw rookes games and the stade of the

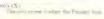
man on the Packer squad; this year the winners share will probably bit it is good the problem of the Packers and free life insurance tunnium policy. Sto.0001 and a free medical plan that pays 20% of their families considered the plan that pays 20% of their families considered the problem of the plan to the problem owner the King's (N), a supper club in Green Bay; End Gary Knafele is vice president of a school supply company, and Bart Starr manages a downtown business below the problem of the prob

Vince Lombardi the architect of it all gets an estimated \$10,000 a year in salary. He lives in a comfortable \$15,000 home Daughter Susan. 15. an accomplished horsewoman, and Son Vince, 20, a 105-lb. fullback for Minnesota's College of St. Thomas. If anyhody in Green Bay had a \$1.000,000 house. Lombardi would be that man. When he walks down the street people greet him as some sort of demigod. After home games. Vince and his wife Marie eat dinner at Mancie's restaurant in "the Lombardi Room." of course. The hottest selling item in Green Bay bars is Macnish V.L. Scotch. Everywhere else the V.L. stands for "Very Light," but in Green Bay it stands for Vince Lombardi. And the worst rumor that can sweep Green Bay is that Coach Lombardi might not stay on torever that he might some day move on to another city and another club

Offices Golore. There are times when Lembardi admits to a loneliness and a yearning for tall buildings. "I'm a city yearning for tall buildings." I'm a city yearning for tall buildings. "I'm a city yearning to the properties of offices round haff a dozen other properties of offices round haff a dozen other properties of offices round haff a dozen other properties. The properties of the p



PACKERS AT PLAY IN KING'S (X)





LOMBARDI & FAMILA

L

nished house, and, natch, a piece of an oil | well, Says N.F.L. Commissioner Pete Rozelle dryly: "Another club offered Vince a whole oil well,"

But Lombardi's contract still has three years to run at Green Bay. And neither the adulation nor the covetous eyes of other clubs have changed his ways. He is still precisely punctual, expects the same of everybody else. Smart Packers keep their watches set ten minutes ahead of time-"Lombardi time," they call it. He still works 70 hours a week, still gets so wrapped up in his football thoughts that he sometimes misses his street on the drive home from the stadium and winds up on the highway to Milwaukee. "I don't think Vince was ever a child," says Marie Lombardi. "I think he was born conscientious." On Monday, Tuesday and Wednesday, while he is absorbed in the task of preparing the Packers for their next game. "we don't talk," she says. On Thursday, when practice tapers off, "we say hello." On Friday "he is civil" on Saturday "he is downright pleasant." And then on Sunday, says Marie, "Vince feels the game is in the boys' hands. He has done all he can. Sometimes you have to poke him to keep him awake in the car. driving to the game.

"We're Tired," No one, least of all Lombardi, wants to predict how long the Green Bay Packers will stay on top of their brutally tough sport. "We're tired, he says. "Jim Taylor's down to 204 lbs. and he should weigh 220. Everybody's feeling the strain." If the weary Packers win their way into the N.F.L. playoff, they will face a New York Giants team, coached by canny Allie Sherman, that is far stronger and far fresher than the squad they trounced last time around. Giant Quarterback Y. A. ("Yat") Tittle is this year's master of the long pass, the touchdown "bomb," has thrown more scores (27) than any other pro, Giant Halfback Frank Gifford is riding the crest of a spectacular comeback after a year's Del Shofner, is the league's best end, so surehanded and deceptive that even with an ulcer (which put him in the hospital for a rest last week) he makes sieves out of most pass defenses.

Even so, the experts' early line established the Packers as a 7-point favorite possible. Lombardi intends to make the odds stand up. "To be successful." he says fervently, "you must believe in what you do"-and Lombardi believes in his Packers. In the dressing room he tells his players: "The only thing that can beat you is yourself. Think about this: the Green Bay Packers are you! Remember it! The Green Bay Packers are you!" His voice grows silken, almost hypnotic, "Look, I've said it all before, but I'll say it again. If we are going to win the championship, we are going to win it ourselves. We can't count on anybody falling down for us. We've come a long way, and this is the end of the road. This is our year and our championship. Let's win it the way

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MEDICINE

Thalidomide for Cancer?

Last week, only a few months after thalidomide was denounced as the cause of the worst medical disaster in history, the drug was being hailed in Israel as a possible treatment for cancer.

The Israeli case history legan in 1925, when widowed Bluma Bursi, now 7,8, de-voloped a swelling on her hij that great use his na Europeiri Laboratory patholated to the surface of the su

Even Colf's-Foot Jully, When the patient's son-in-July. Russian-born Dr. Arieh Rapaport, came to visit her, instead of more morphine or barbiturates he prescribed thalidomide, hopeful that it might prove to be a better selative, the had no thought that it could have any effect on the disease. "After the first pill," says Mrs. Bursi's daughter, "mother had her first good night's sleep in weeks, Next



PATIENT BLUMA BURSI A cause of disaster became a hour

day, she talked coherently. In a month she was able to eat by herself. Now she eats everything—even her favorite, calf'sloot jelly.

Dr. Rapoport stopped the thalidomide in April, when he learned of its undesirable effects, which sometimes include a generalized neuritis, regardless of the sex and age of the patient. But last week Bluma Bursi was pink-cheeked and her lex, she'd be able to do housework."

An expert general practitioner, Dr. Rapoport, 57, is frightened by the attention being paid to this one unusual but not unprecedented case. He is confident that Mrs. Bursi had cancer in her lungs last year, but admits there is no laboratory evidence to prove it.

Woif for Evidence, Medical scientists' best guess as to how thalidomide damages the fetus is that rapidly dividing cells mistake it for either dutamit acid oraz mornally. In theory, thalidomide might horse, thalidomide might mistake to the control of the dividing cells mistake to the control of the dividing cancer cells by the same method mistake that the control of the control

ise in more detailed tests now in progress. Though supplies of habitionide for testing as a transquillare-sleeping pill were testing as a transquillare-sleeping pill were beginned to be a supplied to the state of the supplied to supplied to the supplied to supplied to supplied to the supplied to supplie supplied to s

Thalidomide & Abortion

At least 20 women from hall a dozen nations have made the pilgrimage to Stockholm since August in the hope that they, too, could get a legal abortion as did TV Performer Sherry Finkbine of Phoenix, Ariz. (TIME, Aug. 10, Aug. 24). because she had taken thalidomide early in pregnancy. But the national Medical Board, which must pass on all such requests, seems in no mood to let Sweden get a reputation as an abortion mill for foreigners. It turned down the request of a Los Angeles schoolteacher who had sold all her possessions to raise the fare to Sweden, By last week, the board had approved only one more application-for a

Too Much of a Good Thing

The well-advertised bottle of vitanins, as camed itself such a prominent place on the American breakfast table that many a mother has been moved to cram the kids with pills. If a little of the stuff is good—so the reasoning runs—a lot must be better. Not so, says. Orthopedia, Surgeon Charles, N. Pense; parents should pay more heed to warnings about the possible danger. from vitanin overdosage, shell the properties of the p

inches shorter than the other.
Even in the best hospitals, vitamin-A
child poisoning often goes undetected hecause its very symptoms—irritableness
painful movements, and tenderness to the
examining doctor's touch—along with
N-ray changes, are all too easily confused.

U.S. researchers keep a register of unexplained recoveries from proven cancer, non-have total 01/119 accepted as genuine with the signs of syphilis, leukemia, or even ironically, scurvy, which results from a deficiency of vitamin C. But if the X rays show premature hardening of the gristlelike ends where children's bones grow, says Dr. Pease, physicians should be alter for vitamin poisoning.

At Children's Memorial Hospital in Chicago. Dr. Pease has studied one 18year-old gift ever since she was seven. When he first saw the patient, her left leg was already two inches shorter than her right. He learned that when she was three, her mother had given her almost three



DR. PEASI. & EVIDENCE A lot is not better than a little.

teaspoonfulos of vitamin-A preparation exrey day—alous to time as much as the three drops her doctor had preserible to the drops her doctor had preserible to be measured in the girls blood, which showed a vitamin-A level of 043 units, compared with a normal range of 30 to the units. To stimulate the growth of the the damage already done. The difference the damage already done. The difference in lea length has remained contant at two methes. The girl is only 4 ft 103 in, tall the mether of the country of the contant of the presence of the contant of the contant of the methes. The girl is only 4 ft 103 in, tall the mether of the country of the contant of the presence of the contant of the contant of the methes. The girl is only 4 ft 103 in, tall the mether of the country of the contant of the presence of the contant of the contant of the presence of the contant of the contant of the presence of the contant of the contant of the contant of the the contant of the conta

In another case, a mother began, giving her daughter whopping doses of multiple vitamins when she was only three weeks old. The lashy-also got one egg yolk every day; soon, she gut vegetables generously doused with butter. The diet added up to an enormous oversupply of vitamin A. Now nine years old, the girl has a right leg almost three inches shorter than her left.

Though excess vitamin A can affect all bones equally and cause dwarfing, a dii terence in leg length usually develops because the child tends to favor whiches people becomes more painful. Dr. Pease's om hopeful note: if vitamin-A poisoning is detected and stopped in time, the effects are less severe, A girl whose condition was are less severe. A girl whose condition was

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diagnosed when she was only 22 months old already had some permanent bone damage; she is now twelve and there is a leg-length difference of only about a quarter of an inch.

Swimming-Pool Elbow

When the 37-year-old woman who ran pet shop in a Los Angeles suburb cut her right middle finger on the metal rim of a tropical-fish tank, she thought nothing of it. The cut seemed to be clean and it healed quickly. But within a month. abscesses formed under the skin on the back of her finger and hand. They were not painful, but they were unsightly, and occasionally one of them burst and oozed a sticky fluid until a new scab formed. The woman's 18-year-old son cut his finger on the same tank, and soon he too had

Dermatologists at Kaiser Foundation son had been infected with a microbe that is close kin to the bacillus of tuberculosis. Theirs were the first reported cases say Dr. Sheldon Swift and Harold Cohen in the New England Journal of the incubator. The germ, undiscovered until the early 1050s, had previously been There it has caused several outbreaks of what has usually been called simply sore

By far the biggest epidemic so far reported was in little (pop. 3.600) Glenwood Springs. Colo., which boasts a Texas-size pool: 650 ft, long, 110 ft, wide at the deep end. It was kept at a sybaritic mineral spring. Trouble was swimmers chafed their elbows on the pool's rough sides, and bacilli moved into the broken skin. There were at least 262 cases of "sore elbow" in the area. Doctors who tried antibiotics, anti-tuberculosis drugs X ray, vitamins and plastic surgery did no better than nature. Most of the sores healed after a few months. But after they healed, 82% of the victims showed positive reactions to tests for tuberculosis even though virtually none of the children had had TB

Because of its mineral content. the Glenwood Springs pool could not be chlorinated. (The chlorine reacted with the minerals to turn the water cloudy.) But now the pool has been rebuilt with tiled sides that are non-chafing and easier to

Nobody knows how many cases of swimming-pool elbow or fish-tank finger may have gone undetected. "Swimming sools and fish tanks," says Dr. Swift, constitute giant culture howls-in both. water is being constantly recirculated and kept at certain temperatures that might happen to be suitable for the growth of the bacilli." Temperature seems to be a critical factor. In the laboratory, the bacilli grow poorly in a cool medium or at blood heat, do best at around 80°. That is in the temperature range of the exposed elbows and hands where they form abscesses-and of a heated pool or fish tank.

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The Eternal Sea

Since man first began to write, he has written about the ageless invstery of the sea.

This week, in its Year End double issue, LIFE adds another chapter to that story.

Twenty pages in color by LIFE Photographer Leonard McCombe capture the moods of the seven seas, from the burst of the Atlantic sturf to the calm beauty of a tropical lagoon in the Bahamas. More color pages take a deep look at the underwater world and man's efforts to explore and conquer it. Photographer Howard Sochurek pictures the families who wrest a lonely living from the sea in a remote. Notwegian fishing village. LIFE rolls down to Rio' on a tramp steamer, recording the experiences of a farmer boy's first voyage as an apprentice scanan.

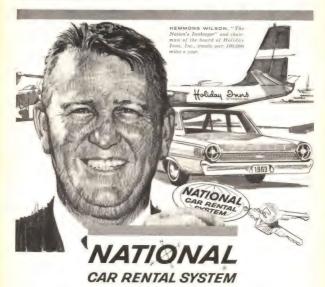
Great tales of the sea by James Michener. A whale hunt in the Azores. A South Sea Island paradise—forsome: Idiots afloat, the reckless drivers who menace our crowded waterways. And—from luxury ocean cruises to global naval strategy—there's more, much more.

world; the shrinking universe; each world; the shrinking universe; each world; the shrinking universe; each listen that move and build and temper the world we live in. Reporting like this has an agnetic attraction for people who care. People you like to talk to read LIFE.

TIME DECEMBER 21 1962

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U.S. BUSINESS

STATE OF BUSINESS

Consequences of Clubmanship

Across the U.S., there are businessment prepared to argue that the much sprophesied "1963 recession" is already over even before 1963 arrives. Speaking in Washington, U.S. Chamber of Commerce President H. Ladd Plumley said. "One could almost say that we did, indeed, have a recession and are on the way to recovery." In New York, O.S., Chairman male: "There has been quite a significant change in the economy. ... There's more resiliency now."

Most explicit exponent of the theory is Frederick A. Stahl, president of Manhattan's Standard & Poor's Corp. Argues Stahl: Businessmen all work and operate in unison. They all belong to the same clubs, so business sentiment is pretty much developed through their exchange of President's stand on steel and the market drop that there would be a business recision. They began to adopt policies to protect themselves, such as cutting in ventories and dropping unnecessary personnel. In effect, Stahl contends businessmen took the steps they usually take after a recession has fit and as a result of the stable of the stab

Rolling Reconsideration. Since the becinning of this year's third quarter, the economy has shown some peculiar dips and that lend support to Stahl's retrenchment thesis is see chart!. The industrial production index fell fractionally in October and stayed down in November. Business inventories dipped significantly in August. A number of industries have cut back on employment—most notably the steel industry, which has laid off nearly 7,000 workers since last March.

Despite all this, no one, including Stahl, was prepared to argue that 1962 was a recession year in the literal sense. Instead, businessmen talk of a slowdown, for which they have some fancy names. Jessie C. Clamp, director of corporate planning for General Mills, calls it a "rolling recon-

Too Refined. As yet, few businessmes seem to accept the notion that the economy is headed into another upsurge. Many corporate economists still think that there will be a slight downsturn some time in more optimistic about it predicate their optimism on an early and sizable cut in federal taxes. Says Tidewater Oils President George F. Getty II: "If there is not a broadly based tax reduction by midglear, there is serious question in my mind seemed half."

Businessmen's anticipatory retrenchment this year came from increased fascination with the so-called leading indicators, says James M. Dawson, vice president of Cleveland's National City Bank.



CORDINER



STABLE



Over before it began

"Even the Commerce Department started doing it this year in its monthly Business Cycle Developments," says Dawson. "From spring on, leading indicators dinned their dismal story, and as a result business worried most of the year."

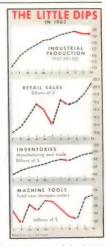
It could even be that economic forecasting has reached the point where sits validity is so generally accepted that businessmen move to cancel out the economists' predictions before anyone has a chance to see whether they will turn out right. 'In this sense,' says New York Economist Martin Gainsbrugh dryly, 'Torceasts are at times self-defeating.'

TECHNOLOGY

Management by Computer
In the midst of a corporate board meet-

ing, the chief executive officer flips a switch, and instantly a screen overhead lights up with the company's profit-and-loss statement, tallied up to the minute. Another flip of the switch, and the screen glows with a graph disclosing just what progress the company has made up to the moment on Contract X.

This Brave New World technology is now a possibility in a score of major U.S. corporations, which are deep in a new



phase of computer technology known as management information systems. The goal of these systems: to give a manager instant reports on the latest developments in every phase of his business. Before computers, the dozens of depart-

ments stilha a major corparation kept independent records, the essentials of which might filter up to top management with against against a source, when computers, fast came along all the control of th

So far, no company has developed a system to do all its basic thinking for it, but this may come. Some new approaches:

- ► General Precision has a new system called LOCS (Librascope Operations Control System), which it claims cuts its costs \$1,000,000 a year by tightening up controls throughout the company.
- ► Sperry Rand, with its new PACC (Product Administration and Contract Control) system, now has nine people

handling data-processing assignments that previously occupied 201 employees.

► Standard Oil of New Jersey is in the middle of a rour-year installation of its URs (Uniform Reporting System). URS will keep worldwide tals on all Standard's "dollars harrels and people," and for managements benefit will separate out the statistics vital to top-level decision making.

▶ Lockheed Corp., in collaboration with RCA, is building a system called ADA (Automatic Data Acquisition). Under ADA, an employee on the production line tells the central computer when he has finished a given job, promptly gets back orders on what to tackle next.



But what about the bust wall?

HIGH FINANCE New Man at Alleghany

I was a black week for the wheelers and dealers and Yeass. Nunform months and the second dealers and Yeass. Nunform months are second to the second dealers and Yeass. The second dealers and the brother Clint Jr. won control of hoge dealers and years. The Manhartan holding company that controls the New York Mellenhay Copp., the Manhartan holding company that controls the New York News And Yeass and Manuella, which was a second Manuelpoils, the nations harnest \$5, hillion in assets, mutual fund complex. List week as-alterapity as he had aspicated on the scene John Murchison Proposed as apreciation of Mellenhave, In a formation of the second proposed as a precision of Mellenhave, In a Second Company of the Second Company of the Second Company of the Second Company and the Second Company of the Second Company of the Second Company of the Second Company of the Second Company and the Second Company of the Second Comp

Bock In, John Murchison, 41, hald so Bock In, John Murchison, 41, hald so support the property of the property

block all their plans to revamp Alleghany, the Murchisons began looking for a buyer. Up popped Gamble, for whom Alleghany's prime attraction was its T.D.S. holdings. Thirteen vesers ago. Gamble sold to Alleghany his controlling interest in LD.S. its thefore its shares began to skyrocket. He has never forgiven himself. Sass Gamble: "I made a million on the deal and

As price of his readmission, Gamble has bought 1,50000 shares of Alleehany stock from the Murchisons and has an option to buy 1,500,000 to 2,000,000 shares from them. (He also has an option to buy 1,000,000 shares of their LD.S. stock for \$2,4852 million.) Since the Murchisons bought Alleghany at about \$14\$ per share and sold to Gamble for \$9\$, they have

already lost \$5,00,000 on the deal.

Money from Spares, Gamble got his real start in husiness selline Model Ts to Minnesval farmers. Discovering that the big profits lay in spare parts, Gamble and his friend, the late Phil Skogmo. camed up to open an auto-supply store. Since then, Gamble-Skogmo. Inc. has blossomed into a \$354.8tor hardware chain

that last year grossed \$1,40.6 million.
Since World War II. Gamble has invested heavily in Canads. now controls
three chains of variety stores there as
well as \$47\% of Investors Syndicate
Canada, the country's Jarest investment
combine. Last week, hesides moving into
Melanay, Gamble was in the process of
Javine out \$1\circ \text{million} to buy Stedman
Bros. Ldd. which operates 3x0 variety
stores, mostly in eastern Canada. Gamble's
din is to convert these stores, as well as

Tips from Weddinghen. In making his way onward and upward Gamble has been unintentionally helped by the U.S. Justice Department. Two years ago, when the trustbusters forced Gamble to sell out of the Western Auto Supply Co.. be turned a \$25 million profit on the deal. Last year, when he was forced to sell Walker & Co.. a billboard advertising the work of the work o

Gamble is understandably mum about his plans at Alleehany. Presumably he is eambling that he can make friends with Kirby and thus get the opportunity to run Alleehany with a free hand. But making friends with Kirby, a proud and implacable man, may prove no easier for Gamble than it was for the Murchisons.

BUSINESS ETHICS

The Doctrine of Secrecy
In the late 18th century, after developine the world's first cotton-spinning machiners. Britain took strong steps to protect its technological lend. Textlie workers
wase forbidden to leave England, and
those who did forreited their property and
citizenship. From such harsh precedent
has developed over the years a formidable.

file of U.S. court decisions covering the protection of trade secrets. Last week, in two separate lawsuits. U.S. corporations were again testing the subject.

Memory's Tricks. The contenders in one cases were the B. F. Goodrich Co., developer, with the Navy. of the Mercurs astronauts suits and International Latex (Corp., which recently underlied Goodrich on a NANA centract for Apple moon on a NANA centract for Apple moon of space-suit engineering. Donald H, Wohlgemuth, be enjoined from taking a similar ioh at International Latex. Wohls eemuth, 16. had worked six years for Goodrich, rising after 12 pay increases to Goodrich, rising after 12 pay increases though Latex won its NANA contract, it hired Wohlgemuth away for \$8,37,00.

Pointine out that Goodrich had 28 years' experience in pressure-suit design Attorney Ray Jeter argued that Goodrich had raught Wholkenuth whatever he knew about the subject and that it was for this knowledge that Latex wanted him. Goodrich conceded that Wohlkenuth carried away no written information. But, said Goodrich witnesses, be has a profit

In rebuttal. Lates brought one of its employees into court in a space suit of its own design to prove that it needed no Goodrich secrets. Lates Attorney Richard Chenoweth sooffed at Goodrich's claim that Wohlgemuth was "a key man." Said Chenoweth. "His pay was below the sail ary schedule of some labor classifications in his som dission."

O It was one man's memory that untild Britain's efforts to keen its textile machinery monopoly. In 1780, after memorizing the designs, Derbyshire, Millsurker Samuel Slater slipped off in disguise to Rhode Island, where be duplicated Britain's cotton-spinning equipment and tounded.



LATEX EMPLOYER ENTERING COURT

Paint & Precedent. The other suit in-& Chemical Corp., both of which have for paint pigments in new California plants. Recently, after helping design the Du Pont plant, Chemical Engineer Don ald E. Hirsch, 38, a Du Pont employee (or twelve years, was hired away by American Potash, whose plant is not yet completed. Du Pont pleaded that it had spent \$15 million developing the process, and argued that Hirsch could not work for a competitor without giving away Du Pont secrets. American Potash insisted it had already acquired the knowledge necessary to set up its plant through an arrangement with Britain's Laporte Industries Ltd. and had hired Hirsch "for experience, not specific know-how

In both the Du Pont and Goodrich suits, the judges issued temporary restraining orders, then settled back to probe precedent before making final decisions. Many decisions seem to favor the complaining companies. In one 1944 case a New York court allowed a Fairchild aircraft vice president to go to work elsewhere but enjoined him for five years from any activity remotely linked to a then-secret Fairchild process for cooling aircraft engines. The problem of trade secrets has lately become more acute much of today's corporate research is done under Government contract and hence cannot be patented. Often, too, technology moves faster than patent procedures. In such circumstances, the courts tend to uphold the right to trade secrecy.

INDUSTRY Buying Out a Giant

Though few Easterners know of it, Halliburton Co. of Dallas is a potent force in Southwestern business, Founded in 1921 Halliburton started out cementing oil wells, eventually branched into production of everything from transformer equipment to pneumatic handling gear for bulk materials. With 9.000 employees in 27 countries. Halliburton last year earned \$16,780,000 on sales of \$193,500,000. Last week, in a move calculated to thrust his company into the top echelon of U.S. corporations, Halliburton's President Loren B. Meaders (pronounced Medders) 55, announced that he was negotiating to buy Houston's Brown & Root, Inc.

Brown & Root—whose founder and president, Herman Brown, died last month—is one of the world's largest construction companies. Its building crews are responsible for dozens of the burgeon struction of many many construction of Couma after World War II. Recently, Brown & Root snagged the presidence of the property of the property of the property of the construction of Couma after World War II. Recently, Brown & Root snagged the presidence will be considered the property of the property of the construction of Country and the structure of the country of the c

Meaders has yet to work out a final sales price with George Brown, Herman's



AMPEX WORKERS ASSEMBLING ELECTRONIC CIRCUITRY FOR TAPE RECORDERS

brother and successor as head of the family. But once terms are agreed upon, Hal-Root's stock now held by the Brown Foundation, a tax-and-charity arrangement. For the Brown family, the sale has double appeal: the Brown Foundation will be able to diversify its investments, and George Brown will stay on as president of Brown & Root, For Halliburton, the purchase is primarily a way of hedging its bets. Said Halliburton Vice President John Harbin: "The oil industry in general capacity, and we see no immediate hope of things improving. We're trying to develop a cushion, and all we would like is for Brown & Root to keep going as well as it is now.

CORPORATIONS Comeback for Ampex

In the hull market of the late 1950s one of the rampagine stocks was Ampex Corp., a Redwood City, Calif., company hat manufactures recording equipment tions to magnetic memory tape for high speed computers. From 75¢ a share in 1954. Ampex stock shot up to 45½ in 1959 after two citics spins, but the property of the pr

Foday, Ampex is well on the road to recovery. This year the company expects to earn \$1,500,000 on sales of \$9; million, and its stock has risen from a 1962 low of \$10 to \$16.75 last week. But to accomplish its comeback Ampex has come through a painful purge.

Without a Plan. Ampex got into trouble by growing almost without effort—and without planning. In 1955 Ampex Founder Alexander M. Poniatofi, a brilliant engineer with scant taste for administration, stepped up to chairman and turned over unerational control of the combany to

Who combined his initials with "ex" (for excellence) to form the company's name

ex-Banker George I. Long Jr., 55. Faced with a constant proliferation of products. Long tried to meet the situation by decentralizing Ampex into five divisions, each so loosely controlled that it amounted almost to an independent company. This added millions to overhead—millions. Ampex could no longer afford when the 1960-61 precession began to cut into sales.

To solve its problems. Ampex called in a management consultant firm which in turn called in personable William E. Roberts, 18, a crack administrator who had just lost out in an executive suite battle for the presidency of Chicago's Bell & Howell Co. Roberts, who passed up 15 other job offers to take on the presidency of Ampex, proceeded to cut administrative costs by \$4.600,000 in a single year. He recentralized financial control in Redwood City, hired one ad agency to replace five. and consolidated Ampex's diffused marketing operations ("We had as many as four offices in a single city"). More remarkable, he eased out all but one of Long's half-dozen top subordinates without engendering any visible bitterness.

Time for Normality, Roberts freely at whis state he owes a big debt to London with state when so hig debt to London worth of the company's research budget. Says Roberts: "The previous management could have made itself look reasonably good by eliminating several million dollars worth of research and development. Thanks to London's state, Amper Barberts of the company's research and development. Thanks to London's state, Amper Barberts of the Company of

To accomplish Amper's turnaround. Bill Roberts has had to neglect his low-gos golf game and better-than-average tensis, and sacrifice virtually all semblance of family life. But now, says he, "it's nearing the point where I'm beginning to be satisfied and lead a normal life. Today, were running this company with predetermined objectives, not just taking a product and carrying it one little step further."

WORLD BUSINESS

SOUTH AFRICA Business As Usual

Mont disapproval is rarely an effective ture in international business. Opponents of South Mrica's white supernacy policies of South Mrica's white supernacy policies of disordering the validity of this old trains. There years as when Januales also bevent of South Mrica Bannebet a bevent of South Mrica Bannebet a bevent of South Mrica Bannebet and West Indian countries. South Africa's exporters were saults warred. A vera later, after South Mrica effect the Commonwealth in high dudgeno, foreign investors began to just des proposed to provide the provid

But in South Virias rodas the Insuress man selation is fading. Last week the big British seasoning time of Ceril Lard Ltd., But he which produces in populin for Brooks Hordbern and Solks, announced that it was the produce and Solks, announced that will be planned to replace them with a raw \$1,000,000 planned to replace them with a raw \$1,000 planned to replace them to south Africa. Nas unumped from 3 seat \$1 in million in rotate to an estimated \$25 in million the south to an estimated \$25 in million threaded in a soliton increased of the addition increased in the addition increased in a maddition increased in a maddition increased in a maddition increased in a maddition increased in the addition increased in a maddition increased in the south of the soliton increased in th

SOUTH AFRICA V.
THE BOYCOTTERS
Billions of U.S. 5

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TO MAD 10

MO WIND 1

French and German capital are flowing into the country,

Meantime, the trade boycott has turned out to be remarkably memertive. Since it began, South African exports have risen considerably (see chart). Of the nations that have proclaimed boycotts, at least four are still doing some business with South Africa; Ghana, one of the leaders of the boycott, has broken down and hought South African mining machinery. Between the continued high level of exports and increased foreign investment South Africa's foreign exchange reserves \$200 million. Oddly enough, much of rests on the fact that, for all its ugly racial tensions, it appears to foreign industrialists to have a better chance for political stability than most African na it weren't for apartheid-never mind whether we like it or not-we would not think of investing there.

Watch His Smoke

Living evidence of the ease with which south African business has shruged oil the lowcott is Tobacco Magnate Anthons Cabara Rupert, d. To stockholders in Edward Rupert, d. To stockholders in Garage and the state of the state o

Ruper's rise is all the more cenarlacida because he is an Afrikaner. Traditionally in South Africa, the Durch-descended A; riskners tend the farms while English speaking South Africans tend to husiness. Though Afrikaners run the country pulitically, only 69°, of South Africa's in dustry is Afrikaner-owned; the other ing't is controlled by English-speaking South Africans and Goregiene.

A King-Size Boost, Rupert, who starred out as a university chemistry instruction got into business out of a vague desire to do research into blusciness out of a vague desire to do research into bluscened in o' manufacture something. In 1942, with a \$4\$ granulastake, he opened a time violence shop in Johannesburg, Not until after World War H was he able to scrape up enough capitol and capament to mass-modacy when the control of the started of disaster only by persuading London's Rothman of Pol Malt to allow him to make and markether brands. (Pall Mall, Consulate) in South Africa.

It was research that turned the tich Puttering in his factory laboratory, Ru-



TOBACCO TYCGON RUPERT Pull or be pulled.

pert devised what he claims was the world's first king-size filter-tip cigarette. The new cigarette hoosted Rembrandt sales so much that in 1953 Rupert bought out Rothman's South African operation. The following year he bought control of the British parent company too

Using Rothman as a base. Rupert began setting up-subidiaries throughout the Commonwealth. His shrewdest move came in teats. Capatalizing on a peculiar stock arrangement in London, venerable Carreas Tebacco Co. (Craven A. he won on our Way odd off antiqueted factories for Sig-million to finance a modernization program.

"A Light-Akinned African." Rupert believes in the twelve-hour workday: has been known to hole up in a London hotel suther for six, solid days: running one business conterence after another without eversoring outdoors. Suave and friendly in social situations. European and the social substantial running substantial substanti

Rupert shuns South Africa's bruising party politics, and despite his Dutch ancestry, bristles at being called an Africane. The subject shape and the subje

Whenever he opens a plant abroad





America's Best Premium Bourbon

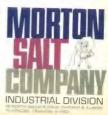


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Because of salf's importance in community salety, Murton Salt Company calls its incremeting salt "Sale T Salt." Critics that use Sale T Salt get the advantages Murton and only Morton, can often its cust mers.

With service from tenself sources, charmeled through thirty sales. Nices and warehouses, Morton is America's prely nathin wise saft company. This never need were read work processes the same and supply, decause Morton can guarantee two or more surces for any grade of saft you require. This coest to clean organization may save you thousands of dullers every year! "Safe if our ris a tracerous of the Morton Saft Company."



Rupert insists that 50% of the capital come from local investors to ensure local support. Ultimately, he would like to bring Africans in as shareholders in his South African enterprises. Says Rupert: "Many of us are beginning to realize that if we help the dark man rise, we shall rise with him; but if we hold him down he will pull us down with him."

CANADA

Up from Furs

More frontier adventure is packed into the corporate history of the Hudson's Bay Co. than into all of Kenneth Roberts novels. In the course of its 292 years existence, "the Bay" has fought shooting Eastern Canada, and tussled with the U.S. over the Oregon Territory. To look at the remodeled Winnipeg warehouse that is the listen to its board of directors ceremoniously called to order in London as "the Annual General Court of the Governor trading into Hudson's Bay." one might think that the Bay is a historic relic. In fact, it is one of the most aggressive and up-to-the-minute firms in Canada.

Best Procurable, Chartered in 1670 by Charles II, the Bay started out bartering with Indians and Eskimos for beaver pelts, which were all the rage for men's hats at the time-and as a matter of royal convenience the company was put in charge of running Canada. After it sold off most of its vast landholdings to the fledgling government of Canada 93 years ago, the company went steadily downhill until arrogant, able Philip Alfred Chester took over as general manager in 1931. By the time he retired in 1959. Chester had converted the Bay from a mere fur trader into Canada's third largest retailer.* There are now big Bay department stores in Winnipeg, Saskatoon, Calgary, Red as well as 33 smaller "Bay Stores" in cities under 30.000 population, 185 "Northern Stores" in upcountry towns and 30 trading outposts, nearly all above the Arctic Circle.

Chester's expansionary drive has been continued by his successor as managing director, handsome James Richard Murin Canada's Foreign Service. (Though 76% of the Bay's stock is still Britishowned, eight of its 15 directors and most years ago. Murray moved the Bay into Eastern Canada's large cities by merging with the ten-store Henry Morgan & Co., Ltd. retail chain. The Bay also has a network of 16 wholesale houses, oil and gas rights on more than 15 million acres in central Canada, lucrative fur auction houses in New York. Montreal and London, and a tidy U.S., Canadian and British business in a connoisseur's Scotch MURRAY



HUDSON'S BAY CO. FACTORY IN PORT HARRISON, QUE. Seventh Avenue is tougher.

whisky modestly called "Best Procurable." The Bay's profits last year were an alltime high of \$8.803.000 on record gross revenue of \$294,406,000, and this year looks to be even better

Survival Test, So sharply has the Bay changed that when Chester wanted to give his protégé Murray the toughest training the company could offer, he did not send him to the Arctic to deal with the Eskimos, but down to the New York fur auction to see how he would survive among the Seventh Avenue furriers. Mur-New York fur auction is the world's largest; ironically, though, it handles no wild fur-only tame, ranch-bred varieties.

Still, 12% of the Bay's gross income comes from its operations in the Canadian North-and the company is determined to critics have charged the Bay with paying the Eskimos minimal prices for their furs and persuading them to spend so much on in order to get food. To provide competi-

tion with the Bay and to give the Eskimos a hand in running their own affairs. Ottawa is establishing Eskimo-run cooperatives to sell merchandise and market Eskimo stone carvings and prints. Quiet Warning. Even though it no longer defends its stake-outs with its own

army, the Bay is as tough a competitor as ever. In the North, it has warned the cooperatives not to start any rash price wars. In the more populous southern tier of Canada, the Bay has fought off suburhan department stores with multistoried "Bay Parkades" for customer parking near its downtown stores. Even discount competition seems not to disturb Murray. Says he: "We find those basement-type stores only carry about 10% of the items that 10%. We may be a bit upper middle class at the Bay, but we never forget that we started out selling to Eskimos and Indians, and we're still selling to the lowest

WEST GERMANY

The Booming Beetle

Despite West Germany's current economic slowdown. German industry's most enough to puncture a few egos in Detroit. In a letter to his shareholders last week, Volkswagen Chairman Heinz Nordhoft 63, announced that the company's 1962 sales seem certain to reach \$1.4 billion-a is', increase over 1961. The total number of Volkswagens produced this year will be well over a million, which will put VW second only to G.M.'s Chevrolet Division as the world's biggest producer of a single make of auto. Biggest enthusiast of the beetle outside West Germany is still the U.S. motorist. While most German exports leveled off this year. Volkswagen's U.S. sales rose 13% to 230. 000 cars, trucks and station wagons. The number of VWs registered in the U.S. has now passed 1,000,000, and currently the waiting list at Volkswagen's 680 U.S. dealers is running about 40.000 cars-or two months' worth of imports.



VOLKSWAGEN'S NORDHOFF

* No. 1 Eaton's Ltd. (sales: \$630 million);

This announcement is neither an offee to sell nor a solicitation to buy any of these securitie-

\$75,000,000

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WW_

From TIME publisher's letter The five W's and the H-Who, What, Where, When, Why and How-make up a time-honored formula for the contents of a good news story. In the crush of reporting the news every hour on the hour, or every day by the day, one-and perhaps the most im-

MILESTONES

Married, Joseph Leo Mankiewicz, 53 pipe-chewing Hollywood director most recently involved with Cleopatra; and Rosemary Matthews, 33, a production assistant on the Cleo set; he for the third time: in Manhattan.

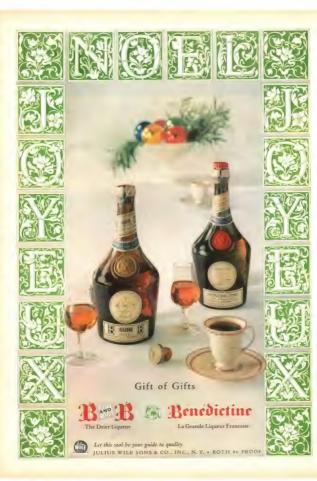
Divorced. John Oshorne, 33. Britain's angriest young playwright; by Actress Mary Ure, 20; on uncontested grounds of adultery with three women (she admitted adultery too; after five years of marriage, one son; in London.

Died, David Demarest Lloyd, 51, Harvard-trained lawyer who became a speechwriter and assistant to Harry Truman and later head of his presidential library; of a stroke: in Alexandria Va.

Died, Charles Laughton, 63. matchlessly versatile character actor of stage and screen; of cancer; in Hollywood An English hotelkeeper's son, the rotund Laughton studied for the London stage but his star rose on the screen with one tour de force after another-as a warmhearted gargoyle (Hunchback of Notre Dame), a thundering misanthrope (Mutiny on the Bounty), a ribald monarch (Henry VIII), an oratorical Southern senator (Advise and Consent). He was honored with Oscars, but cared little for the trappings of a star; as he himself said "The truth is. I'm an incurable ham."

Died, George Ephraim Sokolsky, 69, foreign correspondent turned syndicated columnist, a militant conservative who was a fiery one-man front for capitalism; of a heart attack; in Manhattan, Son of a New York rabbi and a student at Columbia Journalism School, he left to observe the Russian Revolution firsthand, got bounced from the country by the Soviets for his adverse editorial views. landed in China with one Yankee dollar in his pocket, and stayed 14 years in Asia as a correspondent, political adviser and friend of China's revolutionary leader, Dr. Sun Yat-sen. Returning to the U.S. in 1935, he started his sternly anti-Communist political punditry in the New York Herald Tribune, moved to the Sun and later to the Hearst chain.

Died. General Alfredo Kindelán y Duary, 83. chief of General Francisco Franco's rebel air force during the Spanas a young man was an avid balloonist fired up by the writings of Jules Verne and H. G. Wells, became Spain's first full-fledged military pilot; of a heart ail-ment; in Madrid, Though Kindelan was the man in charge in 1937, historians absolve him of blame in the well-remembered bombardment of Guernica, the first time that aircraft were employed systematically to annihilate a defenseless civilian population, killing 1.654 in a few hours. That was a Nazi show,



MIGHTY PUSH

FOR POLARIS

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CINEMA

Hell Is a Hotel

No Erit. The idea of hell has gradually been ening to bell. In the ancient Hebrew tradition it was a bottomless pit where the fire is stay times as hot as the fire of this earth." To St. Thomas it was a sort this earth." To St. Thomas it was a sort to be the search with the search was promised to wealth in order to "enjoy their beatitude and the grace of God more abundanity." To the poet Shelley it was "a city much like London." To Esistentialist Jean-Paul Sartre whose most celebrated theatrical trace, whose most celebrated theatrical trace, and the search when the search with the search was a constraint of the search was the search with the search was a constraint of the s

Three people are in the room two women and a man. The man (Morgan Sterne) is a coward who betraved his revolutionary comrades to torture and death. One of the women (Viveca Lindfors) is a lesbian who seduced a virtuous young housewife and slowly, out of sheer unnatural viciousness, destroyed her. The other is a rich woman (Rita Gam) who drowned her baby and inspired her nice old husband to blow his brains out. Briskly they confess their sins. warily they begin to discover what manner of hell they are in. The coward longs to be saved, the lesbian prefers to be damned, the rich woman wants to be distracted. Each involves the others in a vicious circle of frustration that by its very nature never ends. That, according to Sartre, is the hell of it.

Sartre of course is not really talking about hell. He is talking about existence. Existence, he means to say, is a paradoxical situation in which no man can help another to save himself and no man can save himself alone. Indeed, in

Sartrés opinion all communication is evil and love is a kind of murder. Since one existent cannot see another as a subject to evil a consideration of the content of the co

The ideas in the drama are plainly paranoid but they are also vivid, and in this competent translation and production they make for vivid theater of ideas. But the drama is diminished at every point to the petty scale of Sertie's vision of reality. It is true enough, even in a religious sense, that man is his life and rare more things in man's life than are dreamt of in Sertre's philosophic.

Absolutely Everything

Jumbo has a lot of reasons to be a white elephant. To begin with, the show is based on a Broadway musical of the same mane that lot money in 10,35 and hasn't been heard of since. What's more, the story is set in a circus, a subject that unfailingly transforms a moviemaker's grey matter into pink cotton cradye, Further more, the picture has absolutely every long to the control of the control of



JIMMY IN "JUMBO"

A wonderful, unwithered sameness.

clowns and candy-butchers, high wires, low jinks and desperate little dogs that can't stop doing backward somersaults. Jimbo is a great big blubbery amiable polka-dotted elephant of a show, just the ticket for a holiday hoot with the wife and kiddies.

Onsereen as onstage, not the least of

Jambo's pleasures is its plot, shamelessly snookeed from Shakespeare. Romou (Stephen Hoyd's is a daring young man on a diping trapeze. Juliet (Doris Day) is a daring young man on a diping trapeze. Juliet (Doris Day) is a His father (Denn Jagger) owns a circus—and the circuses are rivals. Romeo, sent incognito to swindle Julies's father, falls in force with the lass instead by schmale conquers all.

Director Charles Walters has the sense to let all this seem exactly what it is: nonsense. He skillfully mingles cinemagic and circus-pocus, and he almost always gets the best out of his players—including Jumbo, portrayed with massive aplomb by an animal named Sydney, who wears a size q-10 phat and, in profile, looks rather helike Durante. Day as usual is blindingly sunny, but in a circus the glare seems suitable. Boyd, for once, talks without sounding as if he were a species of Boyd that chews worms, And Martha Raye is biliarious, as an unfortunate fortuneteller who sometimes plays a lion. But the show belongs to Schooz.

At 69, Jimmy Durante has shriveled away till he looks like a mere appendage of that incomparable proboscis, long may it wave. But age cannot wither nor custom stale his infinite sameness. In 1050 he is essentially what he was in 1930, when he made his last movie. He is Jimmy, a quite ordinary little fellow who looks slightly appearance.

confused and absurdly belligerent as though in total darkness he had stepped on the teeth of a rake and the handle had popped up and hit him in the nose, and there he stands, punching wildly and wondering why he isn't hitting anybody. But as a comedian limmy is not in the least confused: he is the master of a style much subtler than it seems, Superficially, he is merely a matchless Mr. Malaprop -who but limmy could describe an elephant as a "pulchatoobinous pachadoim" and really seem to mean it? But look deeper. His comedy is grounded in an innocence as perfect as a baby's-or a saint's. Not since the late Harry Langdon of the silent days has the screen shown a comedian who, caught tiptoeing past the Big Top in broad daylight with a stolen elephant in tow, could throw up his hands and say with almost mystical fervor "What elephant?"

Well, It Isn't a Dog Gay Purr-ee, an 86-minute

UPAnimated cattoon, is all about Mademoiselle Mewsette, a pretty little kitty who has never seen the city. In her catnaps she dreams of the Felines Bergere, the Place Catalle and the Mewlin Rouge, so one day she departs for Purr-ee in pussuit of happiness. Her boy friend a hair-trigger mouser called Jaune Tom hurries off to Paris as soon as he gets the bad mews, but he arrives too late to avert catastrophe: Mewsette has already fallen in with Meowrice Percy Beaucoup, a sinister allée cat who has designs on her chatsteté. As for Jaune Tom, what happens to him in the big city shouldn't happen to a dog, but in the end

UPA's art work often suggests stale one point the picture wittly distret, but at one point the picture wittly dispute Messette as she might have been painted by Monet, Van Gogh, Seurat et al. Judy Garland, as the voice of Messette, vowis enchantingly. And even those with climic admit that it is often amewsing, in a clever script by Dorothy and Chuck Jones, to read between the felines.

the hero hangs a mouse on the villain, and

everything comes up catnip.

BOOKS

But Not For Him

FRANZ KANA PARABLE AN PARABLE STORE Hunz Politzer—Cornell University Press (\$6.5)

Franz Kafka died of tuberculosis in 1924, at the age of 41. In crippling distrust of himself, he had published almost nothing, and he died little noted leaving instructions to burn all his work. His closest friend disobeyed his will and published Kafka's three unfinished novels his letters, diaries, parables and tales. These included The Trait, The Cartle and

into Kafka's style and imagery for cluethat tie the emptiness of the heart to the disfigurement of the world outside. In Kafka's dream landscapes and ghostly characters he finds threads to the conmanding theme man's search for an absolute from which he has become estranged by an impersonal society.

The fault is partly mans own as Kafka sees it because the lonely life is a breeding ground for new and universal crimes torpor, mediocrity, the avoidance of the dare of love, In The Trial, the absolute appears as The Law, in The Castle, as the warder who never appears: in Imerika,



KAFKA & FILM SCENE FROM "THE TRIAL"

Innertika—in effect the chief body of his work. The generation that has passed since then has been deeply marked by the friend's good sense in preserving these records of a genius that at first seemed obscure, then mysterious, eventually dangerous and, at last, chillingly prophetic.

Critics of two cultures have pronounced Kaika's movels sharh pre-tissest and proto-Communitat." Freudinas have and proto-Communitat. Freudinas have mart. Bendogans have seen a cold and brillian statement of Kierkeegard's 'libendage of crisis." And like Freudis 'libendage of crisis." And like Freudis his name has become a casy tate, emtiral transportation of the cold of the Kaika-equive now suggests the small ram confronted by a high and nameless menace, the humble man, anxious to vause on trouble who finds that his heart has without hope through the streets of rottom critics.

The Impossibility of Crows. In the most trenchant and lucid study of Kafika yet written, Poet and German Scholar Heinz Politzer conducts a tireless search as a promise extended but never fulfilled. The bitter loneliness Katka suffered Politzer says was in quest for the hope beyond hopelessness, "the glimmer of light Kafka knew existed, but not for the control of the co

Politizer spent zo vears with his study and that was too long. But he is perceptive in ferreting out the perplexing parallel of Kalink, style. Driven by vision-shles of Kalink, style. Driven by vision-shles of Kalink, style. Driven men from the absolute. "The crows maintain." he wrote. "that a single crow could destroy the beavens. There is no doubt of this word. "The crows maintain." he for heavens, simply means: the impossibility of crows. "Heavens that possess crows must study being heavens, laws that

The Inability to Lough, Kafka's form was magic realism in which as Politzer writes, "clefts and crags open to reveal depths beyond realistic detail," In breathless, frightened prose, Kafka built his ambivalent lears into ambiguities that cempty the spirit, His-herose endure events

that seem to mirror their experience, but in fact are antalizing opposites that con-tradity everything they know. In The Trad Krifkes, here asserts his momente until whom a first seem of the own varies contributed to the seem of the own varies of the traditional nature that this institution prefigured. But the knew the weight and alexes of a hostile environment. He was speaking Jews of Pracue, surrounded by hostile Stavewho, in turn, were under the

thumb of the dying Austrian Empire. The loneliness of Kafka and his char acters misleads Politzer in his conclusion that Kafka stands alone in literature too. He pays little attention to the insights Kafka gained from Nietzsche Kierkeguard, Gogol and Poe, still less to the enormous influence of Kafka on such writers as Robbe-Grillet. Camus and Sartre. In a final chapter that judges Kafka against Camus (unfairly, and at Camus's great expense), he notes the obvious distinctions in the work of two writers often compared what Camus says in Olympian detachment Kafka says in nervous excitement where Camus needs crisis to show man's decay. Kafka is content with indolence: in Camus the characters are absurd, but in Kafka it is the universe,

But these are critics' tricks, performed for the pleasure of graduate students. What matters more is that both men shared with their characters despair, the inability to laugh, and the direk conviction that the age they spoke of was a time of weary men, victims rather than controllers of a society grown too bit to be comprehensible in human terms.

Life Without Charles

Eng or So pin. D. Autr (In Just), of Michigan (\$7.95)

Pleurisy gave Charlemanne a final month in bed, and he spent it searching for errors in Latin Bible tests. He could afford a sublime death. In the 46 verse and the searching the search of the search of the search of the search of Satons. Serbs and Slavs, and with naterial zeal, he had made Christians out of Satons. Serbs and Slavs, and with naterial zeal, he had made kings out of both his sons—Louis the Pious in Aquitaine his power was se immense that the full

centure that followed still bears, his name. Triple Lot, The last hundred years of Charlemagne's empire are the subject of this mediculous study, drawn from diaries and church histories collected and translated hy Medicular Schulz Duckett. With shows that just as life under Charles the Great had been purposeful and pious, life without him was chaos. Three generations of heirs let the empire dwindle away under the weight of weakness, jealousy and distress. It is mid-rentury Europe was divide to the control of the control of the trees the Ball and Louis the German. In one of the rare medieval German. In one of the rare medieval



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Say appeared Alexander for fan Assentin Officials. Administrative of a Assenting order of a factor of a factor of the factor of

verses that combines reason and beauty. a bishop expressed the general woe:

Lost to the Empire is now both name and plory.

The realm, once one, hath fallen in triple lot.

No man is Emperor, assessed in thought

or honor For king a kinglet, for realm the realm's dividings

Guilt & Impulse. Miss Duckett's account, though marred by the errors of style that plague scholars who wish to entertain, is astonishingly rich in anecdote. Charlemagne was obsessed with his poor handwriting, constantly practiced it as he traveled over his lands in the royal coach, Charles's son, Louis the Pious, began his reign by banishing his three bastard sisters to a convent, later blinded his nephew, Italy's 18-year-old King Bernard, for plotting revolt. But afterwards Louis fell into a remorse from which he never fully recovered. His son, Charles the Bald, was the prisoner of fatal impulsiveness: while revolt flickered along all France's frontiers. Charles took his army off to Italy to help the Pope fight the heathen Saracens, leaving affairs at home in the crafty hands of his bishop, Hincmar of Reims, who showed his contempt for the King in tracts secretly circulated around the palace. "We have not foresaken our King, he wrote. "He has foresaken us.

Of all her pale heroes, Miss Duckett does best by Hincmar, whose Annals are the major source of her book. Hincmar lived 74 years, spent 40 of them in Frankish courts and divided his time between dark treatises on predestination and darker plots. Hincmar's cold spirit is the only one that comes alive in the book and, seen in his final years, working tirelessly to bolster the inept rule of Louis the Stammerer, son of Charles the Bald, he seems the only man in the century who grew half the height of Charlemagne.

A Prisoner's Progress

BURN, KILLER, BURN! [391 pp.]-Paul Crump-Johnson (\$4.95)

Convict Paul Crump has been much publicized. The crime he was convicted for-a 1953 holdup slaying-was apparently the act of an angry young Negro who went wrong in an environment where nobody ever found it easy to go right. Last summer, when he was only hours away from the electric chair, Illinois Governor Otto Kerner finally yielded to mounting national pressure and commuted Crump's sentence to life imprisonment (TIME, Aug. 10). Why? Because Crump, in the course of his imprisonment, had become an entirely different personality And one of the many things that helped to transform him was working on a novel. Now out, the book is in some respects

a pleasant surprise. Looking back on his own pre-prison life not so much in anger as in new-found wisdom. Crump tells the story of Guy Morgan, Like Crump, Morgan hates his (ather, a hellfire-and-brimstone revival preacher with a weakness for girls, who

finally abandons the family for the favors of a particular girl named Zola. Morgan, like Crump, is brutally and unjustifiably beaten by a Negro-hating Chicago cop-But with plenty of precedent and plenty of excuse for blaming all Morgan's troubles on society. Crump instead makes his story illustrate a more mature individual judgment-a man can live only if he forgets his own resentment and takes responsibility for his own actions. As presented by Crump. Morgan is not so much a victimized black as a man so full of hate that he can't see straight.

Morgan confuses his father with the angry Jehovah his father so often quotes. When he steals for the first time, he hears



A hard man to bet against.

the voice of Jehovah calling "Thou shalt not steal." "Shut up, you son-of-a-bitch, Morgan snaps as if in reply. "You shouldn't have gone away with Zola." But most of Crump's dramatic confrontations. like revival-meeting confessions, have an overwritten melodramatic ring.

Crump is aware of his novel's shortcomings. When you're writing such things, he says, "how can you keep from sounding vulgar?" Despite this. Crump is writing another book, about a Negro prizefighter, Not much in Burn, Killer, Burn! suggests that it will be even a fair book. But anyone who has come as far as Paul Crump is a hard man to bet against.

Nuggets for Gleaning

THE VIKING BOOK OF APHORISMS (405 pp.]-Selected by W. H. Auden and Louis Kronenberger-Viking (\$6.50).

An aphorism forces the eye off the page and into the contemplative middle distance; it takes a moment's time to decide whether the author has skewered a truth or merely shaken it up. The collectors

have selected from the great aphorists such as G. K. Chesterton and Georg Christoph Lichtenberg, but also from such little-known men of perception as Claude Bernard and the late Cesare Pavese.

Samplings

▶ The man who is too old to learn was probably always too old to learn.-Henry S. Haskins.

▶ To deprive elderly people of their bogeys is as brutal as snatching from babies their big stuffed bears .- L. P. Smith. ▶ Art is I; Science is We.—Claude Ber-

▶ All women become like their mothers. That is their tragedy. No man does. That

is his .- Oscar Wilde. ▶ Perched on the loftiest throne in the world, we are still sitting on our own behind .- Montaigne.

▶ Good manners are made up of petty sacrifices.-Emerson

▶ The anarchist is disappointed with the future as well as the past .- Chesterton.

All in all, it is a book to beguile an idle interval, to start a line of thought, or at least to glean a nugget suitable for dropping into the next dinner-table pause.

Suburban Diaspora

STERN (191 pp.)—Bruce Jay Friedman Simon & Schuster (\$3.95)

Behind the sword dancing and cymbal clashing of the bestseller lists, where titles assail the eye from ads and authors assail the car on panel shows, there are books that glow and grow with a life of their own, "discovered" and talked up by readers rather than literary promoters. Currently sparking such a small-scale chain reaction is a strange and touching little first novel called Stern. It is giving Author Bruce Jay Friedman, 32, who has published some short stories and who works in Manhattan as editor of an adventure magazine, a coterie reputation as a new novelist with an antic imagination and a style to match.

Stern is about being Jewish in a lawnproud suburb of mid-century, middle-class America. But Stern is no sociological novel. Blurring fact and fantasy, it is funny and sad at the same time in the tradition of the lewish schlemiel story and the Charlie Chaplin movie.

Dogs & Caterpillars. Stem is a tall, round-shouldered man with fat hands and "pale, spreading hips" whose job is to write descriptive literature on labels. His wife is large-eyed, long-nosed and sexy, his lonely eight-year-old son spends most of his time sucking on a blanket. Stern moves them to the suburbs, buys a house for \$23,000, and at once begins to suffer the consequences.

Stern's unfamiliar, spread-out country world seems full of traps and tortures. Night after night, as he makes his way home through a neighboring cluster of houses, two huge dogs vault a fence and savagely escort him, his wrist held wetly in the lead dog's teeth. Caterpillars munch away half of every shrub and tree on the place. "This house has been standing here for thirty years with whole shrubs." Stern

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BRUCE FRIEDMAN A certain amount of Bosch.

moans, "We're in it a month and there are halves."

Worst of all is the man down the road,

who refused to let his child play with Stern's ("No playing here for kikes"), and who gave Stern's wife a push that sent her sprawling and may (or may not) have allowed him a look beneath her dress. Fighting the "kike man," as Stern thinks of him, becomes a constant obsession; he takes to worrying all day about whether he will have the courage to drive home from the station by the route that leads past the man's house. And when he does, he takes off his glasses to look more formidable. One day he sees the man zation, and Stern's heart turns over, "It meant the man had come through the worst part of the Normandy campaign, knew how to hold his breath in foxholes for hours at a time and then sneak out to slit a throat in silence. He was skilled as

"A Little Theodricol." Stern develops an ulcer, "a bairy, coarse-tuffed little anial within him that squawked for nour-tishment," and is sent to a nightmarish rest home populated by a brilliant set of grotesques that might be right out of the stern the might be right out of the stern that the stern the stern the stern the stern that t

The novel's only important lapse is its denouement—the fight with the kide man, which is written as if Friedman were ling to compose an allegory. When the man represents the second of the second of

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